

# 2015-2027 Global Direct To Consumer Telehealth Services Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/24CE4C1EB935EN.html>

Date: April 2020

Pages: 121

Price: US\$ 3,460.00 (Single User License)

ID: 24CE4C1EB935EN

## Abstracts

The worldwide market for Direct To Consumer Telehealth Services is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Doctor on Demand

Teladoc, Inc.

MD Aligne

MeMD

CareClix

American Well

MDLIVE

### Major Types Covered

Cloud-Based

On Premise

### Major Applications Covered

Hospital  
Acute Care Applications  
Home Health  
Consumer Applications

### Top Countries Data Covered in This Report

United States  
Canada  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Netherlands  
Turkey  
Switzerland  
Sweden  
Poland  
Belgium  
China  
Japan  
South Korea  
Australia  
India  
Taiwan  
Indonesia  
Thailand  
Philippines  
Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt

Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Direct To Consumer Telehealth Services Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Direct To Consumer Telehealth Services Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE DIRECT TO CONSUMER TELEHEALTH SERVICES MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL DIRECT TO CONSUMER TELEHEALTH SERVICES MARKET- SEGMENTATION BY TYPE**

5.1 Cloud-Based

5.2 On Premise

## **6 GLOBAL DIRECT TO CONSUMER TELEHEALTH SERVICES MARKET-SEGMENTATION BY APPLICATION**

6.1 Hospital

6.2 Acute Care Applications

6.3 Home Health

6.4 Consumer Applications

## **7 GLOBAL DIRECT TO CONSUMER TELEHEALTH SERVICES MARKET-SEGMENTATION BY MARKETING CHANNEL**

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

8.1 Doctor on Demand

8.1.1 Doctor on Demand Profile

8.1.2 Doctor on Demand Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Doctor on Demand Product/Solution Launches and Enhancements Analysis

8.1.4 Doctor on Demand Business Overview/Recent Development/Acquisitions

8.2 Teladoc, Inc.

8.2.1 Teladoc, Inc. Profile

8.2.2 Teladoc, Inc. Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Teladoc, Inc. Product/Solution Launches and Enhancements Analysis

8.2.4 Teladoc, Inc. Business Overview/Recent Development/Acquisitions

8.3 MD Aligne

8.3.1 MD Aligne Profile

8.3.2 MD Aligne Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 MD Aligne Product/Solution Launches and Enhancements Analysis

8.3.4 MD Aligne Business Overview/Recent Development/Acquisitions

8.4 MeMD

8.4.1 MeMD Profile

8.4.2 MeMD Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 MeMD Product/Solution Launches and Enhancements Analysis

8.4.4 MeMD Business Overview/Recent Development/Acquisitions

## 8.5 CareClix

8.5.1 CareClix Profile

8.5.2 CareClix Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 CareClix Product/Solution Launches and Enhancements Analysis

8.5.4 CareClix Business Overview/Recent Development/Acquisitions

## 8.6 American Well

8.6.1 American Well Profile

8.6.2 American Well Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 American Well Product/Solution Launches and Enhancements Analysis

8.6.4 American Well Business Overview/Recent Development/Acquisitions

## 8.7 MDLIVE

8.7.1 MDLIVE Profile

8.7.2 MDLIVE Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 MDLIVE Product/Solution Launches and Enhancements Analysis

8.7.4 MDLIVE Business Overview/Recent Development/Acquisitions

## **9 GLOBAL DIRECT TO CONSUMER TELEHEALTH SERVICES MARKET- SEGMENTATION BY GEOGRAPHY**

### **10 NORTH AMERICA**

10.1 North America Direct To Consumer Telehealth Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Direct To Consumer Telehealth Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Direct To Consumer Telehealth Services Production Analysis from 2015-2020

10.4 North America Direct To Consumer Telehealth Services Consumption Analysis from 2015-2020

10.5 North America Direct To Consumer Telehealth Services Import and Export from 2015-2020

10.6 North America Direct To Consumer Telehealth Services Value, Production and Market Share by Type (2015-2020)

10.7 North America Direct To Consumer Telehealth Services Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Direct To Consumer Telehealth Services by Country (United States, Canada)

10.8.1 North America Direct To Consumer Telehealth Services Sales by Country

(2015-2020)

10.8.2 North America Direct To Consumer Telehealth Services Consumption Value by Country (2015-2020)

10.9 North America Direct To Consumer Telehealth Services Market PEST Analysis

## **11 EUROPE**

11.1 Europe Direct To Consumer Telehealth Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Direct To Consumer Telehealth Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Direct To Consumer Telehealth Services Production Analysis from 2015-2020

11.4 Europe Direct To Consumer Telehealth Services Consumption Analysis from 2015-2020

11.5 Europe Direct To Consumer Telehealth Services Import and Export from 2015-2020

11.6 Europe Direct To Consumer Telehealth Services Value, Production and Market Share by Type (2015-2020)

11.7 Europe Direct To Consumer Telehealth Services Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Direct To Consumer Telehealth Services by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Direct To Consumer Telehealth Services Sales by Country (2015-2020)

11.8.2 Europe Direct To Consumer Telehealth Services Consumption Value by Country (2015-2020)

11.9 Europe Direct To Consumer Telehealth Services Market PEST Analysis

## **12 ASIA-PACIFIC**

12.1 Asia-Pacific Direct To Consumer Telehealth Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Direct To Consumer Telehealth Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Direct To Consumer Telehealth Services Production Analysis from 2015-2020

12.4 Asia-Pacific Direct To Consumer Telehealth Services Consumption Analysis from 2015-2020

12.5 Asia-Pacific Direct To Consumer Telehealth Services Import and Export from 2015-2020

12.6 Asia-Pacific Direct To Consumer Telehealth Services Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Direct To Consumer Telehealth Services Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Direct To Consumer Telehealth Services by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Direct To Consumer Telehealth Services Sales by Country (2015-2020)

12.8.2 Asia-Pacific Direct To Consumer Telehealth Services Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Direct To Consumer Telehealth Services Market PEST Analysis

## **13 LATIN AMERICA**

13.1 Latin America Direct To Consumer Telehealth Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Direct To Consumer Telehealth Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Direct To Consumer Telehealth Services Production Analysis from 2015-2020

13.4 Latin America Direct To Consumer Telehealth Services Consumption Analysis from 2015-2020

13.5 Latin America Direct To Consumer Telehealth Services Import and Export from 2015-2020

13.6 Latin America Direct To Consumer Telehealth Services Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Direct To Consumer Telehealth Services Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Direct To Consumer Telehealth Services by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Direct To Consumer Telehealth Services Sales by Country (2015-2020)

13.8.2 Latin America Direct To Consumer Telehealth Services Consumption Value by Country (2015-2020)

13.9 Latin America Direct To Consumer Telehealth Services Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**



- 14.1 Middle East & Africa Direct To Consumer Telehealth Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Direct To Consumer Telehealth Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Direct To Consumer Telehealth Services Production Analysis from 2015-2020
- 14.4 Middle East & Africa Direct To Consumer Telehealth Services Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Direct To Consumer Telehealth Services Import and Export from 2015-2020
- 14.6 Middle East & Africa Direct To Consumer Telehealth Services Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Direct To Consumer Telehealth Services Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Direct To Consumer Telehealth Services by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
  - 14.8.1 Middle East & Africa Direct To Consumer Telehealth Services Sales by Country (2015-2020)
  - 14.8.2 Middle East & Africa Direct To Consumer Telehealth Services Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Direct To Consumer Telehealth Services Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL DIRECT TO CONSUMER TELEHEALTH SERVICES MARKET FROM 2020-2027**

- 15.1 Future Forecast of the Global Direct To Consumer Telehealth Services Market from 2020-2027 Segment by Region
- 15.2 Global Direct To Consumer Telehealth Services Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Direct To Consumer Telehealth Services Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global Direct To Consumer Telehealth Services Market Value (\$) and Growth Rate of Direct To Consumer Telehealth Services from 2015-2027

Global Direct To Consumer Telehealth Services Production and Growth Rate Segment by Product Type from 2015-2027

Global Direct To Consumer Telehealth Services Consumption and Growth Rate Segment by Application from 2015-2027

Figure Direct To Consumer Telehealth Services Picture

Table Product Specifications of Direct To Consumer Telehealth Services

Table Driving Factors for this Market

Table Industry News of Direct To Consumer Telehealth Services Market

Figure Value Chain Status of Direct To Consumer Telehealth Services

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Direct To Consumer Telehealth Services Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Direct To Consumer Telehealth Services Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Cloud-Based of Direct To Consumer Telehealth Services

Figure On Premise of Direct To Consumer Telehealth Services

Table Global Direct To Consumer Telehealth Services Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Direct To Consumer Telehealth Services Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Hospital of Direct To Consumer Telehealth Services

Figure Acute Care Applications of Direct To Consumer Telehealth Services

Figure Home Health of Direct To Consumer Telehealth Services

Figure Consumer Applications of Direct To Consumer Telehealth Services

Table Global Direct To Consumer Telehealth Services Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Direct To Consumer Telehealth Services Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Direct To Consumer Telehealth Services

Figure Online Channel of Direct To Consumer Telehealth Services

Table Doctor on Demand Profile (Company Name, Plants Distribution, Sales Region)

Figure Doctor on Demand Sales and Growth Rate from 2015-2020

Figure Doctor on Demand Revenue (\$) and Global Market Share from 2015-2020

Table Doctor on Demand Direct To Consumer Telehealth Services Sales, Price, Revenue, Gross Margin (2015-2020)

Table Teladoc, Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure Teladoc, Inc. Sales and Growth Rate from 2015-2020

Figure Teladoc, Inc. Revenue (\$) and Global Market Share from 2015-2020

Table Teladoc, Inc. Direct To Consumer Telehealth Services Sales, Price, Revenue, Gross Margin (2015-2020)

Table MD Aligne Profile (Company Name, Plants Distribution, Sales Region)

Figure MD Aligne Sales and Growth Rate from 2015-2020

Figure MD Aligne Revenue (\$) and Global Market Share from 2015-2020

Table MD Aligne Direct To Consumer Telehealth Services Sales, Price, Revenue, Gross Margin (2015-2020)

Table MeMD Profile (Company Name, Plants Distribution, Sales Region)

Figure MeMD Sales and Growth Rate from 2015-2020

Figure MeMD Revenue (\$) and Global Market Share from 2015-2020

Table MeMD Direct To Consumer Telehealth Services Sales, Price, Revenue, Gross Margin (2015-2020)

Table CareClix Profile (Company Name, Plants Distribution, Sales Region)

Figure CareClix Sales and Growth Rate from 2015-2020

Figure CareClix Revenue (\$) and Global Market Share from 2015-2020

Table CareClix Direct To Consumer Telehealth Services Sales, Price, Revenue, Gross Margin (2015-2020)

Table American Well Profile (Company Name, Plants Distribution, Sales Region)

Figure American Well Sales and Growth Rate from 2015-2020

Figure American Well Revenue (\$) and Global Market Share from 2015-2020

Table American Well Direct To Consumer Telehealth Services Sales, Price, Revenue, Gross Margin (2015-2020)

Table MDLIVE Profile (Company Name, Plants Distribution, Sales Region)

Figure MDLIVE Sales and Growth Rate from 2015-2020

Figure MDLIVE Revenue (\$) and Global Market Share from 2015-2020

Table MDLIVE Direct To Consumer Telehealth Services Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Direct To Consumer Telehealth Services Production Value (\$) by Region from 2015-2020

Table Global Direct To Consumer Telehealth Services Production Value Share by Region from 2015-2020

Table Global Direct To Consumer Telehealth Services Production by Region from 2015-2020

Table Global Direct To Consumer Telehealth Services Consumption Value (\$) by Region from 2015-2020

Table Global Direct To Consumer Telehealth Services Consumption by Region from 2015-2020

Table North America Direct To Consumer Telehealth Services Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Direct To Consumer Telehealth Services Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Direct To Consumer Telehealth Services Import and Export from 2015-2020

Table North America Direct To Consumer Telehealth Services Value (\$) by Type (2015-2020)

Table North America Direct To Consumer Telehealth Services Production by Type (2015-2020)

Table North America Direct To Consumer Telehealth Services Consumption by Application (2015-2020)

Table North America Direct To Consumer Telehealth Services Consumption by Country (2015-2020)

Table North America Direct To Consumer Telehealth Services Consumption Value (\$) by Country (2015-2020)

Figure North America Direct To Consumer Telehealth Services Market PEST Analysis

Table Europe Direct To Consumer Telehealth Services Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Direct To Consumer Telehealth Services Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Direct To Consumer Telehealth Services Import and Export from 2015-2020

Table Europe Direct To Consumer Telehealth Services Value (\$) by Type (2015-2020)

Table Europe Direct To Consumer Telehealth Services Production by Type (2015-2020)

Table Europe Direct To Consumer Telehealth Services Consumption by Application (2015-2020)

Table Europe Direct To Consumer Telehealth Services Consumption by Country (2015-2020)

Table Europe Direct To Consumer Telehealth Services Consumption Value (\$) by Country (2015-2020)

Figure Europe Direct To Consumer Telehealth Services Market PEST Analysis

Table Asia-Pacific Direct To Consumer Telehealth Services Production, Ex-factory Price

Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Direct To Consumer Telehealth Services Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Direct To Consumer Telehealth Services Import and Export from 2015-2020

Table Asia-Pacific Direct To Consumer Telehealth Services Value (\$) by Type (2015-2020)

Table Asia-Pacific Direct To Consumer Telehealth Services Production by Type (2015-2020)

Table Asia-Pacific Direct To Consumer Telehealth Services Consumption by Application (2015-2020)

Table Asia-Pacific Direct To Consumer Telehealth Services Consumption by Country (2015-2020)

Table Asia-Pacific Direct To Consumer Telehealth Services Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Direct To Consumer Telehealth Services Market PEST Analysis

Table Latin America Direct To Consumer Telehealth Services Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Direct To Consumer Telehealth Services Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Direct To Consumer Telehealth Services Import and Export from 2015-2020

Table Latin America Direct To Consumer Telehealth Services Value (\$) by Type (2015-2020)

Table Latin America Direct To Consumer Telehealth Services Production by Type (2015-2020)

Table Latin America Direct To Consumer Telehealth Services Consumption by Application (2015-2020)

Table Latin America Direct To Consumer Telehealth Services Consumption by Country (2015-2020)

Table Latin America Direct To Consumer Telehealth Services Consumption Value (\$) by Country (2015-2020)

Figure Latin America Direct To Consumer Telehealth Services Market PEST Analysis

Table Middle East & Africa Direct To Consumer Telehealth Services Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Direct To Consumer Telehealth Services Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Direct To Consumer Telehealth Services Import and Export from 2015-2020

Table Middle East & Africa Direct To Consumer Telehealth Services Value (\$) by Type (2015-2020)

Table Middle East & Africa Direct To Consumer Telehealth Services Production by Type (2015-2020)

Table Middle East & Africa Direct To Consumer Telehealth Services Consumption by Application (2015-2020)

Table Middle East & Africa Direct To Consumer Telehealth Services Consumption by Country (2015-2020)

Table Middle East & Africa Direct To Consumer Telehealth Services Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Direct To Consumer Telehealth Services Market PEST Analysis

Table Global Direct To Consumer Telehealth Services Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Direct To Consumer Telehealth Services Production and Growth Rate Forecast by Region (2020-2027)

Table Global Direct To Consumer Telehealth Services Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Direct To Consumer Telehealth Services Production and Growth Rate Forecast by Type (2020-2027)

Table Global Direct To Consumer Telehealth Services Consumption and Growth Rate Forecast by Application (2020-2027)

## I would like to order

Product name: 2015-2027 Global Direct To Consumer Telehealth Services Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/24CE4C1EB935EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/24CE4C1EB935EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

