

2015-2027 Global Direct Marketing Strategies Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Direct Marketing Strategies is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Aimia

BBDO

SapientNitro

MRM//McCann

Harland Clarke Corp

Leo Burnett

SourceLink

Merkle

Harte-Hanks Direct

Rapp

Wunderman

OgilvyOne

DigitasLBi

Acxiom

Epsilon
FCB

Major Types Covered

Direct mail
Telemarketing
Email marketing
Text (SMS) marketing
Handouts
Social media marketing
Direct selling
Others

Major Applications Covered

Business to Business
Business to Government
Business to Consumers
Others

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India

Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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