

# 2015-2027 Global Direct Marketing Services Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/248E0CC09EAFEN.html>

Date: April 2020

Pages: 119

Price: US\$ 3,460.00 (Single User License)

ID: 248E0CC09EAFEN

## Abstracts

The worldwide market for Direct Marketing Services is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

SapientNitro

Merkle

Leo Burnett

Aimia

BBDO

OgilvyOne

Harland Clarke Corp

Acxiom

Wunderman

FCB

SourceLink

DigitasLBi

MRM//McCann

Rapp

Epsilon

Harte-Hanks Direct

Major Types Covered

Direct Mail

Telemarketing

Email Marketing

Text (SMS) Marketing

Other

Major Applications Covered

Business to Business

Business to Government

Business to Consumers

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines  
Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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