

2015-2027 Global Digital Out of Home (OOH) Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Digital Out of Home (OOH) is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Oohmedia! Ltd.

Aoto Electronics Co.

Deepsky Corporation Ltd.

Prismview LLC

Broadsign International LLC

NEC Display Solutions Ltd.

Ayuda Media System

Lama Advertising Company

JCDecaux

Daktronics

Clear Channel Outdoor Holdings Inc.

Mvix, Inc.

Christie Digital System

OUTFRONT Media

Major Types Covered

Digital Billboards

Video Advertising

Ambient Advertising

Others

Major Applications Covered

Retail

Recreation

Banking

Transportation

Education

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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