

2015-2027 Global Digital Out of Home Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Digital Out of Home is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Mvix, Inc.

Ooh!Media Ltd.

Prismview Llc

Clear Channel Outdoor Holdings, Inc.

Christie Digital Systems Usa, Inc.

Lamar Advertising Company

Jcdecaux

Anjels Media

Daktronics

Ayuda Media Systems

Amobee

Ocean Outdoor UK Ltd

Broadsign International Llc

JCDecaux Singapore

Nec Display Solutions Ltd

Outfront Media Inc.

Deepsky Corporation Ltd.

Aoto Electronics Co., Ltd.

Major Types Covered

Billboard

Transit

Street Furniture

Others

Major Applications Covered

Automotive

Personal Care & Household

Entertainment

Retail

Food & Beverages

Telecom

BFSI

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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