

2015-2027 Global Digital-Out-Of-Home (DOOH) Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Digital-Out-Of-Home (DOOH) is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Mvix, Inc.

Lamar Advertising Company

Broadsign International LLC.

oOh!media Ltd.

Christie Digital Systems USA, Inc.

JCDecaux

Deepsky Corporation Ltd.

Daktronics

Aoto Electronics Co., Ltd.

Ayuda Media Systems

NEC Display Solutions, Ltd.

Clear Channel Outdoor Holdings, Inc.

Prismview LLC

OUTFRONT Media

Stroer SE & Co. KGaA

Major Types Covered

Billboard
Transit
Street Furniture
Others

Major Applications Covered

Indoor
Outdoor

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico

Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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