

2015-2027 Global Digital OOH Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/259DE26A8180EN.html>

Date: March 2020

Pages: 112

Price: US\$ 3,460.00 (Single User License)

ID: 259DE26A8180EN

Abstracts

The worldwide market for Digital OOH is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

AirMedia Group

VisionChina Media

Clear Channel Outdoor

Adspace Digital Mall Network

Plan B Media Public Company

IDI

ExterionMedia

Instagram

JCDecaux

VGI Public Company

OUTFRONT Media

V Media

Lamar Advertising

RMG Networks Holding

Major Types Covered

Billboard
Transit
Street Furniture
Others

Major Applications Covered

Automotive
Personal Care & Household
Entertainment
Retail
Food & Beverages
Telecom
BFSI
Others

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia

Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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