

# 2015-2027 Global Digital OOH (DOOH) Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## Abstracts

The worldwide market for Digital OOH (DOOH) is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

OUTFRONT Media

Lama Advertising Company

Broadsign International

JCDecaux

Aoto Electronics

Ayuda Media System

Clear Channel Outdoor Holdings

Mvix

Prismview LLC NEC Display Solutions

Christie Digital System

Daktronics

Deepsky Corporation

### Major Types Covered

## Billboard

Transit

Street Furniture

Others

## Major Applications Covered

Automotive

Personal Care & Household

Entertainment

Retail

Food & Beverages

Telecom

BFSI

Others

## Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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