

2015-2027 Global Digital Advertising Platforms Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2EBC20757254EN.html>

Date: April 2020

Pages: 106

Price: US\$ 3,460.00 (Single User License)

ID: 2EBC20757254EN

Abstracts

The worldwide market for Digital Advertising Platforms is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Sizmek

Google (Alphabet)

Facebook

AdRoll

Twitter

ONE by AOL

Adobe

InMobi Technologies

MediaMath

OpenX

Sovrn Holdings

Yahoo!

Rocket Fuel

Kenshoo

Rubicon Project

Oath Inc.(BrightRoll)

LinkedIn

Choozle

Major Types Covered

Search Advertising Software

Display Advertising Software

Mobile Advertising Software

Social Advertising Software

Video Advertising Software

Cross-Channel Advertising Software

Major Applications Covered

Industrial

Commercial

Education

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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