

2015-2027 Global Digital Advertising Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Digital Advertising is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Topspot Internet Marketing

WebFX

Conversant, Inc.

Dentsu Aegis Network

Boostability

Adster Creative

Disruptive Advertising

Baidu, Inc.

PBJ Marketing

iProspect

Acxiom Corporation

Alibaba Group Holding Limited

Web Net Creatives

PwC Digital Service

Thrive Internet Marketing Agency

Amazon.com, Inc.

Accenture Interactive

97 Switch

IBM iX

Major Types Covered

Desktop

Mobile

Digital Billboard

Major Applications Covered

Pets

Food & Drink

Family & Parenting

Travel

Technology B2C B2C

Style & Fashion

Home & Garden

Finance & Insurance

CPG

Business

Education

Automotive

Sports

Health & Fitness

Technology B2B

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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