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2015-2027 Global Demand Side Platforms (DSP) for Programmatic Advertising from the Mobile Side Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Demand Side Platforms (DSP) for Programmatic Advertising from the Mobile Side is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US$ in 2027, from X.X million US$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered
Brandscreen
The Trade Desk
Accuen
ExactDrive
Adnico
Invite Media
MediaMath
AlephD
bRealtime
MicroAd
Triggit
X Plus One

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Efficient Frontier
Clickagy
Emerse
DataXu
AppNexus
Turn
Visible Measures

Major Types Covered
Self-service DSPS
Full-service DSPS

Major Applications Covered
Retail
Automotive
Financial
Telecom
Others

Top Countries Data Covered in This Report
United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India

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Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2027

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