

2015-2027 Global Cross-Channel Advertising Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/22400D27679AEN.html>

Date: May 2020

Pages: 127

Price: US\$ 3,460.00 (Single User License)

ID: 22400D27679AEN

Abstracts

The worldwide market for Cross-Channel Advertising Software is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

DoubleClick

AdRoll

Dataxu

Luminary

Kenshoo Infinity Suite

Levelon Digital

Fleava

MEDIAMATH

Mitrais

Major Types Covered

Cloud-based

On-premise

Major Applications Covered

Small Business
Medium Business
Large Enterprises

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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