

## 2015-2027 Global Consumer Lending Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/2502D8F86A78EN.html

Date: March 2020 Pages: 111 Price: US\$ 3,460.00 (Single User License) ID: 2502D8F86A78EN

## **Abstracts**

The worldwide market for Consumer Lending is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered HSBC Mitsubishi UFJ Financial Wells Fargo Barclays Citigroup JPMorgan Chase Industrial and Commercial Bank of China (ICBC) China Construction Bank Deutsche Bank BNP Paribas Bank of America

Major Types Covered Consumer Credit



#### Mortgage or Housing

Major Applications Covered Individual Use Commercial Use

Top Countries Data Covered in This Report **United States** Canada Germany UK France Italy Spain Russia Netherlands Turkey Switzerland Sweden Poland Belgium China Japan South Korea Australia India Taiwan Indonesia Thailand Philippines Malaysia Brazil Mexico Argentina Columbia Chile Saudi Arabia UAE Egypt



Nigeria South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2027



## Contents

#### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
- 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

#### **2 KEY FINDINGS OF THE STUDY**

#### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Consumer Lending Market (Regions, Growing/Emerging
- Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Consumer Lending Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

#### **4 VALUE CHAIN OF THE CONSUMER LENDING MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

#### **5 GLOBAL CONSUMER LENDING MARKET-SEGMENTATION BY TYPE**

- 5.1 Consumer Credit
- 5.2 Mortgage or Housing



#### **6 GLOBAL CONSUMER LENDING MARKET-SEGMENTATION BY APPLICATION**

- 6.1 Individual Use
- 6.2 Commercial Use

#### 7 GLOBAL CONSUMER LENDING MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

#### **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

- 8.1 HSBC
  - 8.1.1 HSBC Profile
  - 8.1.2 HSBC Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.1.3 HSBC Product/Solution Launches and Enhancements Analysis
  - 8.1.4 HSBC Business Overview/Recent Development/Acquisitions
- 8.2 Mitsubishi UFJ Financial
  - 8.2.1 Mitsubishi UFJ Financial Profile
- 8.2.2 Mitsubishi UFJ Financial Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 Mitsubishi UFJ Financial Product/Solution Launches and Enhancements Analysis
- 8.2.4 Mitsubishi UFJ Financial Business Overview/Recent Development/Acquisitions 8.3 Wells Fargo
  - 8.3.1 Wells Fargo Profile
  - 8.3.2 Wells Fargo Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.3.3 Wells Fargo Product/Solution Launches and Enhancements Analysis
- 8.3.4 Wells Fargo Business Overview/Recent Development/Acquisitions

8.4 Barclays

- 8.4.1 Barclays Profile
- 8.4.2 Barclays Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 Barclays Product/Solution Launches and Enhancements Analysis
- 8.4.4 Barclays Business Overview/Recent Development/Acquisitions

8.5 Citigroup

- 8.5.1 Citigroup Profile
- 8.5.2 Citigroup Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 Citigroup Product/Solution Launches and Enhancements Analysis



8.5.4 Citigroup Business Overview/Recent Development/Acquisitions

8.6 JPMorgan Chase

8.6.1 JPMorgan Chase Profile

8.6.2 JPMorgan Chase Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 JPMorgan Chase Product/Solution Launches and Enhancements Analysis

8.6.4 JPMorgan Chase Business Overview/Recent Development/Acquisitions

8.7 Industrial and Commercial Bank of China (ICBC)

8.7.1 Industrial and Commercial Bank of China (ICBC) Profile

8.7.2 Industrial and Commercial Bank of China (ICBC) Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 Industrial and Commercial Bank of China (ICBC) Product/Solution Launches and Enhancements Analysis

8.7.4 Industrial and Commercial Bank of China (ICBC) Business Overview/Recent Development/Acquisitions

8.8 China Construction Bank

8.8.1 China Construction Bank Profile

8.8.2 China Construction Bank Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 China Construction Bank Product/Solution Launches and Enhancements Analysis

8.8.4 China Construction Bank Business Overview/Recent Development/Acquisitions 8.9 Deutsche Bank

8.9.1 Deutsche Bank Profile

8.9.2 Deutsche Bank Sales, Growth Rate and Global Market Share from 2015-2020

- 8.9.3 Deutsche Bank Product/Solution Launches and Enhancements Analysis
- 8.9.4 Deutsche Bank Business Overview/Recent Development/Acquisitions

8.10 BNP Paribas

8.10.1 BNP Paribas Profile

- 8.10.2 BNP Paribas Sales, Growth Rate and Global Market Share from 2015-2020
- 8.10.3 BNP Paribas Product/Solution Launches and Enhancements Analysis
- 8.10.4 BNP Paribas Business Overview/Recent Development/Acquisitions
- 8.11 Bank of America
  - 8.11.1 Bank of America Profile
  - 8.11.2 Bank of America Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.11.3 Bank of America Product/Solution Launches and Enhancements Analysis
  - 8.11.4 Bank of America Business Overview/Recent Development/Acquisitions

#### 9 GLOBAL CONSUMER LENDING MARKET-SEGMENTATION BY GEOGRAPHY



#### **10 NORTH AMERICA**

10.1 North America Consumer Lending Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
10.2 North America Consumer Lending Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
10.3 North America Consumer Lending Production Analysis from 2015-2020
10.4 North America Consumer Lending Consumption Analysis from 2015-2020
10.5 North America Consumer Lending Import and Export from 2015-2020
10.6 North America Consumer Lending Value, Production and Market Share by Type (2015-2020)
10.7 North America Consumer Lending Consumption, Value and Market Share by Application (2015-2020)
10.8 North America Consumer Lending by Country (United States, Canada)
10.8.1 North America Consumer Lending Sales by Country (2015-2020)

10.8.2 North America Consumer Lending Consumption Value by Country (2015-2020) 10.9 North America Consumer Lending Market PEST Analysis

#### **11 EUROPE**

11.1 Europe Consumer Lending Production, Ex-factory Price, Revenue, Gross Margin(%) and Gross Analysis from 2015-2020

11.2 Europe Consumer Lending Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Consumer Lending Production Analysis from 2015-2020

11.4 Europe Consumer Lending Consumption Analysis from 2015-2020

11.5 Europe Consumer Lending Import and Export from 2015-2020

11.6 Europe Consumer Lending Value, Production and Market Share by Type (2015-2020)

11.7 Europe Consumer Lending Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Consumer Lending by Country (Germany, UK, France, Italy, Spain,

Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Consumer Lending Sales by Country (2015-2020)

11.8.2 Europe Consumer Lending Consumption Value by Country (2015-2020)

11.9 Europe Consumer Lending Market PEST Analysis

#### 12 ASIA-PACIFIC



12.1 Asia-Pacific Consumer Lending Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Consumer Lending Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Consumer Lending Production Analysis from 2015-2020

12.4 Asia-Pacific Consumer Lending Consumption Analysis from 2015-2020

12.5 Asia-Pacific Consumer Lending Import and Export from 2015-2020

12.6 Asia-Pacific Consumer Lending Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Consumer Lending Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Consumer Lending by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Consumer Lending Sales by Country (2015-2020)

12.8.2 Asia-Pacific Consumer Lending Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Consumer Lending Market PEST Analysis

#### **13 LATIN AMERICA**

13.1 Latin America Consumer Lending Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Consumer Lending Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Consumer Lending Production Analysis from 2015-2020

13.4 Latin America Consumer Lending Consumption Analysis from 2015-2020

13.5 Latin America Consumer Lending Import and Export from 2015-2020

13.6 Latin America Consumer Lending Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Consumer Lending Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Consumer Lending by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Consumer Lending Sales by Country (2015-2020)

13.8.2 Latin America Consumer Lending Consumption Value by Country (2015-2020)

13.9 Latin America Consumer Lending Market PEST Analysis

### 14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Consumer Lending Production, Ex-factory Price, Revenue,

2015-2027 Global Consumer Lending Industry Market Research Report, Segment by Player, Type, Application, Marke...



Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Consumer Lending Consumption, Terminal Price,

Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Consumer Lending Production Analysis from 2015-2020

14.4 Middle East & Africa Consumer Lending Consumption Analysis from 2015-2020

14.5 Middle East & Africa Consumer Lending Import and Export from 2015-2020

14.6 Middle East & Africa Consumer Lending Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Consumer Lending Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Consumer Lending by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Consumer Lending Sales by Country (2015-2020)

14.8.2 Middle East & Africa Consumer Lending Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Consumer Lending Market PEST Analysis

# 15 FUTURE FORECAST OF THE GLOBAL CONSUMER LENDING MARKET FROM 2020-2027

15.1 Future Forecast of the Global Consumer Lending Market from 2020-2027 Segment by Region

15.2 Global Consumer Lending Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Consumer Lending Consumption and Growth Rate Forecast by Application (2020-2027)

#### **16 APPENDIX**

16.1 Methodology16.2 Research Data Source



## List Of Tables

#### LIST OF TABLES AND FIGURES

Global Consumer Lending Market Value (\$) and Growth Rate of Consumer Lending from 2015-2027 Global Consumer Lending Production and Growth Rate Segment by Product Type from 2015-2027 Global Consumer Lending Consumption and Growth Rate Segment by Application from 2015-2027 Figure Consumer Lending Picture Table Product Specifications of Consumer Lending Table Driving Factors for this Market Table Industry News of Consumer Lending Market Figure Value Chain Status of Consumer Lending Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type) Table Distributors/Traders Table Downstream Major Customer Analysis (by Region, by Preference) Table Global Consumer Lending Production and Growth Rate Segment by Product Type from 2015-2020 Table Global Consumer Lending Value (\$) and Growth Rate Segment by Product Type from 2015-2020 Figure Consumer Credit of Consumer Lending Figure Mortgage or Housing of Consumer Lending Table Global Consumer Lending Consumption and Growth Rate Segment by Application from 2015-2020 Table Global Consumer Lending Value (\$) and Growth Rate Segment by Application from 2015-2020 Figure Individual Use of Consumer Lending Figure Commercial Use of Consumer Lending Table Global Consumer Lending Consumption and Growth Rate Segment by Marketing Channel from 2015-2020 Table Global Consumer Lending Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020 Figure Traditional Marketing Channel (Offline) of Consumer Lending Figure Online Channel of Consumer Lending Table HSBC Profile (Company Name, Plants Distribution, Sales Region) Figure HSBC Sales and Growth Rate from 2015-2020 Figure HSBC Revenue (\$) and Global Market Share from 2015-2020



Table HSBC Consumer Lending Sales, Price, Revenue, Gross Margin (2015-2020) Table Mitsubishi UFJ Financial Profile (Company Name, Plants Distribution, Sales Region)

Figure Mitsubishi UFJ Financial Sales and Growth Rate from 2015-2020 Figure Mitsubishi UFJ Financial Revenue (\$) and Global Market Share from 2015-2020 Table Mitsubishi UFJ Financial Consumer Lending Sales, Price, Revenue, Gross Margin (2015-2020)

Table Wells Fargo Profile (Company Name, Plants Distribution, Sales Region)Figure Wells Fargo Sales and Growth Rate from 2015-2020

Figure Wells Fargo Revenue (\$) and Global Market Share from 2015-2020 Table Wells Fargo Consumer Lending Sales, Price, Revenue, Gross Margin (2015-2020)

Table Barclays Profile (Company Name, Plants Distribution, Sales Region)Figure Barclays Sales and Growth Rate from 2015-2020

Figure Barclays Revenue (\$) and Global Market Share from 2015-2020

 Table Barclays Consumer Lending Sales, Price, Revenue, Gross Margin (2015-2020)

Table Citigroup Profile (Company Name, Plants Distribution, Sales Region)

Figure Citigroup Sales and Growth Rate from 2015-2020

Figure Citigroup Revenue (\$) and Global Market Share from 2015-2020

Table Citigroup Consumer Lending Sales, Price, Revenue, Gross Margin (2015-2020)

Table JPMorgan Chase Profile (Company Name, Plants Distribution, Sales Region)Figure JPMorgan Chase Sales and Growth Rate from 2015-2020

Figure JPMorgan Chase Revenue (\$) and Global Market Share from 2015-2020

Table JPMorgan Chase Consumer Lending Sales, Price, Revenue, Gross Margin (2015-2020)

Table Industrial and Commercial Bank of China (ICBC) Profile (Company Name, Plants Distribution, Sales Region)

Figure Industrial and Commercial Bank of China (ICBC) Sales and Growth Rate from 2015-2020

Figure Industrial and Commercial Bank of China (ICBC) Revenue (\$) and Global Market Share from 2015-2020

Table Industrial and Commercial Bank of China (ICBC) Consumer Lending Sales, Price, Revenue, Gross Margin (2015-2020)

Table China Construction Bank Profile (Company Name, Plants Distribution, Sales Region)

Figure China Construction Bank Sales and Growth Rate from 2015-2020

Figure China Construction Bank Revenue (\$) and Global Market Share from 2015-2020 Table China Construction Bank Consumer Lending Sales, Price, Revenue, Gross Margin (2015-2020)



Table Deutsche Bank Profile (Company Name, Plants Distribution, Sales Region)Figure Deutsche Bank Sales and Growth Rate from 2015-2020

Figure Deutsche Bank Revenue (\$) and Global Market Share from 2015-2020 Table Deutsche Bank Consumer Lending Sales, Price, Revenue, Gross Margin (2015-2020)

Table BNP Paribas Profile (Company Name, Plants Distribution, Sales Region)Figure BNP Paribas Sales and Growth Rate from 2015-2020

Figure BNP Paribas Revenue (\$) and Global Market Share from 2015-2020 Table BNP Paribas Consumer Lending Sales, Price, Revenue, Gross Margin (2015-2020)

Table Bank of America Profile (Company Name, Plants Distribution, Sales Region) Figure Bank of America Sales and Growth Rate from 2015-2020

Figure Bank of America Revenue (\$) and Global Market Share from 2015-2020 Table Bank of America Consumer Lending Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Consumer Lending Production Value (\$) by Region from 2015-2020 Table Global Consumer Lending Production Value Share by Region from 2015-2020 Table Global Consumer Lending Production by Region from 2015-2020

Table Global Consumer Lending Consumption Value (\$) by Region from 2015-2020

Table Global Consumer Lending Consumption by Region from 2015-2020

Table North America Consumer Lending Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Consumer Lending Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Consumer Lending Import and Export from 2015-2020

Table North America Consumer Lending Value (\$) by Type (2015-2020)

Table North America Consumer Lending Production by Type (2015-2020)

Table North America Consumer Lending Consumption by Application (2015-2020)

Table North America Consumer Lending Consumption by Country (2015-2020)

Table North America Consumer Lending Consumption Value (\$) by Country (2015-2020)

Figure North America Consumer Lending Market PEST Analysis

Table Europe Consumer Lending Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Consumer Lending Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Consumer Lending Import and Export from 2015-2020

Table Europe Consumer Lending Value (\$) by Type (2015-2020)

 Table Europe Consumer Lending Production by Type (2015-2020)



Table Europe Consumer Lending Consumption by Application (2015-2020) Table Europe Consumer Lending Consumption by Country (2015-2020) Table Europe Consumer Lending Consumption Value (\$) by Country (2015-2020) Figure Europe Consumer Lending Market PEST Analysis Table Asia-Pacific Consumer Lending Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Asia-Pacific Consumer Lending Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Asia-Pacific Consumer Lending Import and Export from 2015-2020 Table Asia-Pacific Consumer Lending Value (\$) by Type (2015-2020) Table Asia-Pacific Consumer Lending Production by Type (2015-2020) Table Asia-Pacific Consumer Lending Consumption by Application (2015-2020) Table Asia-Pacific Consumer Lending Consumption by Country (2015-2020) Table Asia-Pacific Consumer Lending Consumption Value (\$) by Country (2015-2020) Figure Asia-Pacific Consumer Lending Market PEST Analysis Table Latin America Consumer Lending Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Latin America Consumer Lending Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Latin America Consumer Lending Import and Export from 2015-2020 Table Latin America Consumer Lending Value (\$) by Type (2015-2020) Table Latin America Consumer Lending Production by Type (2015-2020) Table Latin America Consumer Lending Consumption by Application (2015-2020) Table Latin America Consumer Lending Consumption by Country (2015-2020) Table Latin America Consumer Lending Consumption Value (\$) by Country (2015-2020) Figure Latin America Consumer Lending Market PEST Analysis Table Middle East & Africa Consumer Lending Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Middle East & Africa Consumer Lending Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Middle East & Africa Consumer Lending Import and Export from 2015-2020 Table Middle East & Africa Consumer Lending Value (\$) by Type (2015-2020) Table Middle East & Africa Consumer Lending Production by Type (2015-2020) Table Middle East & Africa Consumer Lending Consumption by Application (2015-2020) Table Middle East & Africa Consumer Lending Consumption by Country (2015-2020) Table Middle East & Africa Consumer Lending Consumption Value (\$) by Country (2015 - 2020)Figure Middle East & Africa Consumer Lending Market PEST Analysis

Table Global Consumer Lending Value (\$) and Growth Rate Forecast by Region



(2020-2027)

Table Global Consumer Lending Production and Growth Rate Forecast by Region (2020-2027)

Table Global Consumer Lending Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Consumer Lending Production and Growth Rate Forecast by Type (2020-2027)

Table Global Consumer Lending Consumption and Growth Rate Forecast by Application (2020-2027)



#### I would like to order

 Product name: 2015-2027 Global Consumer Lending Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region
 Product link: <u>https://marketpublishers.com/r/2502D8F86A78EN.html</u>
 Price: US\$ 3,460.00 (Single User License / Electronic Delivery)
 If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2502D8F86A78EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



2015-2027 Global Consumer Lending Industry Market Research Report, Segment by Player, Type, Application, Marke...