

# 2015-2027 Global Consumer Book Publishing Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## Abstracts

The worldwide market for Consumer Book Publishing is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Informa

Shogakukan

HarperCollins Publishers

Bonnier

Penguin Random House

Hachette Book

China South Publishing & Media

Kodansha

Bungeishunju

China Publishing Group

Sanoma Media

Planeta

Kadokawa Publishing

Holtzbrinck Publishing

Amazon.com  
Phoenix Publishing and Media  
De Agostini Editore

Major Types Covered  
Consumer Print Book Publishing  
Consumer Digital Book Publishing

Major Applications Covered  
Children  
Adults

Top Countries Data Covered in This Report  
United States  
Canada  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Netherlands  
Turkey  
Switzerland  
Sweden  
Poland  
Belgium  
China  
Japan  
South Korea  
Australia  
India  
Taiwan  
Indonesia  
Thailand  
Philippines  
Malaysia  
Brazil

Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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