

2015-2027 Global Color Pencil Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/2F905843AE8BEN.html

Date: April 2020

Pages: 130

Price: US\$ 3,460.00 (Single User License)

ID: 2F905843AE8BEN

Abstracts

The worldwide market for Color Pencil is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered Faber-Castell Dixon Ticonderoga Staedtler Chartpak Prismacolor

Major Types Covered Dry colored pencil Water soluble pencil

Major Applications Covered Amateurish Painter



Architect

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa



Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Color Pencil Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Color Pencil Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE COLOR PENCIL MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL COLOR PENCIL MARKET-SEGMENTATION BY TYPE

- 5.1 Dry colored pencil
- 5.2 Water soluble pencil



6 GLOBAL COLOR PENCIL MARKET-SEGMENTATION BY APPLICATION

- 6.1 Amateurish
- 6.2 Painter
- 6.3 Architect
- 6.4 Others

7 GLOBAL COLOR PENCIL MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Faber-Castell
 - 8.1.1 Faber-Castell Profile
 - 8.1.2 Faber-Castell Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Faber-Castell Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Faber-Castell Business Overview/Recent Development/Acquisitions
- 8.2 Dixon Ticonderoga
 - 8.2.1 Dixon Ticonderoga Profile
- 8.2.2 Dixon Ticonderoga Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.2.3 Dixon Ticonderoga Product/Solution Launches and Enhancements Analysis
 - 8.2.4 Dixon Ticonderoga Business Overview/Recent Development/Acquisitions
- 8.3 Staedtler
 - 8.3.1 Staedtler Profile
 - 8.3.2 Staedtler Sales, Growth Rate and Global Market Share from 2015-2020
- 8.3.3 Staedtler Product/Solution Launches and Enhancements Analysis
- 8.3.4 Staedtler Business Overview/Recent Development/Acquisitions
- 8.4 Chartpak
 - 8.4.1 Chartpak Profile
 - 8.4.2 Chartpak Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.4.3 Chartpak Product/Solution Launches and Enhancements Analysis
 - 8.4.4 Chartpak Business Overview/Recent Development/Acquisitions
- 8.5 Prismacolor
 - 8.5.1 Prismacolor Profile
- 8.5.2 Prismacolor Sales, Growth Rate and Global Market Share from 2015-2020



- 8.5.3 Prismacolor Product/Solution Launches and Enhancements Analysis
- 8.5.4 Prismacolor Business Overview/Recent Development/Acquisitions

9 GLOBAL COLOR PENCIL MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Color Pencil Production, Ex-factory Price, Revenue, Gross Margin(%) and Gross Analysis from 2015-2020
- 10.2 North America Color Pencil Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Color Pencil Production Analysis from 2015-2020
- 10.4 North America Color Pencil Consumption Analysis from 2015-2020
- 10.5 North America Color Pencil Import and Export from 2015-2020
- 10.6 North America Color Pencil Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Color Pencil Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Color Pencil by Country (United States, Canada)
- 10.8.1 North America Color Pencil Sales by Country (2015-2020)
- 10.8.2 North America Color Pencil Consumption Value by Country (2015-2020)
- 10.9 North America Color Pencil Market PEST Analysis

11 EUROPE

- 11.1 Europe Color Pencil Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Color Pencil Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Color Pencil Production Analysis from 2015-2020
- 11.4 Europe Color Pencil Consumption Analysis from 2015-2020
- 11.5 Europe Color Pencil Import and Export from 2015-2020
- 11.6 Europe Color Pencil Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Color Pencil Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Color Pencil by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Color Pencil Sales by Country (2015-2020)
 - 11.8.2 Europe Color Pencil Consumption Value by Country (2015-2020)



11.9 Europe Color Pencil Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Color Pencil Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Color Pencil Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Color Pencil Production Analysis from 2015-2020
- 12.4 Asia-Pacific Color Pencil Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Color Pencil Import and Export from 2015-2020
- 12.6 Asia-Pacific Color Pencil Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Color Pencil Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Color Pencil by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
 - 12.8.1 Asia-Pacific Color Pencil Sales by Country (2015-2020)
 - 12.8.2 Asia-Pacific Color Pencil Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Color Pencil Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America Color Pencil Production, Ex-factory Price, Revenue, Gross Margin(%) and Gross Analysis from 2015-2020
- 13.2 Latin America Color Pencil Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Color Pencil Production Analysis from 2015-2020
- 13.4 Latin America Color Pencil Consumption Analysis from 2015-2020
- 13.5 Latin America Color Pencil Import and Export from 2015-2020
- 13.6 Latin America Color Pencil Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Color Pencil Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Color Pencil by Country (Brazil, Mexico, Argentina, Columbia, Chile)
 - 13.8.1 Latin America Color Pencil Sales by Country (2015-2020)
 - 13.8.2 Latin America Color Pencil Consumption Value by Country (2015-2020)
- 13.9 Latin America Color Pencil Market PEST Analysis



14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Color Pencil Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Color Pencil Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Color Pencil Production Analysis from 2015-2020
- 14.4 Middle East & Africa Color Pencil Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Color Pencil Import and Export from 2015-2020
- 14.6 Middle East & Africa Color Pencil Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Color Pencil Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Color Pencil by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
 - 14.8.1 Middle East & Africa Color Pencil Sales by Country (2015-2020)
 - 14.8.2 Middle East & Africa Color Pencil Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Color Pencil Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL COLOR PENCIL MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Color Pencil Market from 2020-2027 Segment by Region
- 15.2 Global Color Pencil Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Color Pencil Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global Color Pencil Market Value (\$) and Growth Rate of Color Pencil from 2015-2027 Global Color Pencil Production and Growth Rate Segment by Product Type from 2015-2027

Global Color Pencil Consumption and Growth Rate Segment by Application from 2015-2027

Figure Color Pencil Picture

Table Product Specifications of Color Pencil

Table Driving Factors for this Market

Table Industry News of Color Pencil Market

Figure Value Chain Status of Color Pencil

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Color Pencil Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Color Pencil Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Dry colored pencil of Color Pencil

Figure Water soluble pencil of Color Pencil

Table Global Color Pencil Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Color Pencil Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Amateurish of Color Pencil

Figure Painter of Color Pencil

Figure Architect of Color Pencil

Figure Others of Color Pencil

Table Global Color Pencil Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Color Pencil Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Color Pencil

Figure Online Channel of Color Pencil

Table Faber-Castell Profile (Company Name, Plants Distribution, Sales Region)

Figure Faber-Castell Sales and Growth Rate from 2015-2020



Figure Faber-Castell Revenue (\$) and Global Market Share from 2015-2020

Table Faber-Castell Color Pencil Sales, Price, Revenue, Gross Margin (2015-2020)

Table Dixon Ticonderoga Profile (Company Name, Plants Distribution, Sales Region)

Figure Dixon Ticonderoga Sales and Growth Rate from 2015-2020

Figure Dixon Ticonderoga Revenue (\$) and Global Market Share from 2015-2020

Table Dixon Ticonderoga Color Pencil Sales, Price, Revenue, Gross Margin (2015-2020)

Table Staedtler Profile (Company Name, Plants Distribution, Sales Region)

Figure Staedtler Sales and Growth Rate from 2015-2020

Figure Staedtler Revenue (\$) and Global Market Share from 2015-2020

Table Staedtler Color Pencil Sales, Price, Revenue, Gross Margin (2015-2020)

Table Chartpak Profile (Company Name, Plants Distribution, Sales Region)

Figure Chartpak Sales and Growth Rate from 2015-2020

Figure Chartpak Revenue (\$) and Global Market Share from 2015-2020

Table Chartpak Color Pencil Sales, Price, Revenue, Gross Margin (2015-2020)

Table Prismacolor Profile (Company Name, Plants Distribution, Sales Region)

Figure Prismacolor Sales and Growth Rate from 2015-2020

Figure Prismacolor Revenue (\$) and Global Market Share from 2015-2020

Table Prismacolor Color Pencil Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Color Pencil Production Value (\$) by Region from 2015-2020

Table Global Color Pencil Production Value Share by Region from 2015-2020

Table Global Color Pencil Production by Region from 2015-2020

Table Global Color Pencil Consumption Value (\$) by Region from 2015-2020

Table Global Color Pencil Consumption by Region from 2015-2020

Table North America Color Pencil Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Color Pencil Consumption, Terminal Price, Consumption Value (\$)

and Channel Margin Analysis from 2015-2020

Table North America Color Pencil Import and Export from 2015-2020

Table North America Color Pencil Value (\$) by Type (2015-2020)

Table North America Color Pencil Production by Type (2015-2020)

Table North America Color Pencil Consumption by Application (2015-2020)

Table North America Color Pencil Consumption by Country (2015-2020)

Table North America Color Pencil Consumption Value (\$) by Country (2015-2020)

Figure North America Color Pencil Market PEST Analysis

Table Europe Color Pencil Production, Ex-factory Price Revenue (\$), Gross Margin (%)

and Gross (\$) Analysis from 2015-2020

Table Europe Color Pencil Consumption, Terminal Price, Consumption Value (\$) and

Channel Margin Analysis from 2015-2020



Table Europe Color Pencil Import and Export from 2015-2020

Table Europe Color Pencil Value (\$) by Type (2015-2020)

Table Europe Color Pencil Production by Type (2015-2020)

Table Europe Color Pencil Consumption by Application (2015-2020)

Table Europe Color Pencil Consumption by Country (2015-2020)

Table Europe Color Pencil Consumption Value (\$) by Country (2015-2020)

Figure Europe Color Pencil Market PEST Analysis

Table Asia-Pacific Color Pencil Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Color Pencil Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Color Pencil Import and Export from 2015-2020

Table Asia-Pacific Color Pencil Value (\$) by Type (2015-2020)

Table Asia-Pacific Color Pencil Production by Type (2015-2020)

Table Asia-Pacific Color Pencil Consumption by Application (2015-2020)

Table Asia-Pacific Color Pencil Consumption by Country (2015-2020)

Table Asia-Pacific Color Pencil Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Color Pencil Market PEST Analysis

Table Latin America Color Pencil Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Color Pencil Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Color Pencil Import and Export from 2015-2020

Table Latin America Color Pencil Value (\$) by Type (2015-2020)

Table Latin America Color Pencil Production by Type (2015-2020)

Table Latin America Color Pencil Consumption by Application (2015-2020)

Table Latin America Color Pencil Consumption by Country (2015-2020)

Table Latin America Color Pencil Consumption Value (\$) by Country (2015-2020)

Figure Latin America Color Pencil Market PEST Analysis

Table Middle East & Africa Color Pencil Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Color Pencil Consumption, Terminal Price, Consumption

Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Color Pencil Import and Export from 2015-2020

Table Middle East & Africa Color Pencil Value (\$) by Type (2015-2020)

Table Middle East & Africa Color Pencil Production by Type (2015-2020)

Table Middle East & Africa Color Pencil Consumption by Application (2015-2020)

Table Middle East & Africa Color Pencil Consumption by Country (2015-2020)

Table Middle East & Africa Color Pencil Consumption Value (\$) by Country (2015-2020)



Figure Middle East & Africa Color Pencil Market PEST Analysis

Table Global Color Pencil Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Color Pencil Production and Growth Rate Forecast by Region (2020-2027)

Table Global Color Pencil Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Color Pencil Production and Growth Rate Forecast by Type (2020-2027) Table Global Color Pencil Consumption and Growth Rate Forecast by Application (2020-2027)



I would like to order

Product name: 2015-2027 Global Color Pencil Industry Market Research Report, Segment by Player,

Type, Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/2F905843AE8BEN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2F905843AE8BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name: | |
|---------------|---------------------------|
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

