

## 2015-2027 Global Cold and Flu Medications Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/25F8F2C98A1DEN.html

Date: April 2020

Pages: 119

Price: US\$ 3,460.00 (Single User License)

ID: 25F8F2C98A1DEN

## **Abstracts**

The worldwide market for Cold and Flu Medications is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered AccuMed Inc. GlaxoSmithKline PLC Bayer Corp First Boston Pharma, LLC

Major Types Covered Oral Syrups Pills or Tablets Nasal Drops

Major Applications Covered Supermarkets Drug Stores Mass Market



Online Market
Top Countries Data Covered in This Report
United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria

Years considered for this report:

South Africa



Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



### **Contents**

#### 1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

#### 2 KEY FINDINGS OF THE STUDY

#### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Cold and Flu Medications Market (Regions,

Growing/Emerging Downstream Market Analysis)

- 3.4 Technological and Market Developments in the Cold and Flu Medications Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### 4 VALUE CHAIN OF THE COLD AND FLU MEDICATIONS MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### 5 GLOBAL COLD AND FLU MEDICATIONS MARKET-SEGMENTATION BY TYPE

- 5.1 Oral Syrups
- 5.2 Pills or Tablets
- 5.3 Nasal Drops



## 6 GLOBAL COLD AND FLU MEDICATIONS MARKET-SEGMENTATION BY APPLICATION

- 6.1 Supermarkets
- 6.2 Drug Stores
- 6.3 Mass Market
- 6.4 Online Market

# 7 GLOBAL COLD AND FLU MEDICATIONS MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

#### **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

- 8.1 AccuMed Inc.
  - 8.1.1 AccuMed Inc. Profile
  - 8.1.2 AccuMed Inc. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.1.3 AccuMed Inc. Product/Solution Launches and Enhancements Analysis
  - 8.1.4 AccuMed Inc. Business Overview/Recent Development/Acquisitions
- 8.2 GlaxoSmithKline PLC
  - 8.2.1 GlaxoSmithKline PLC Profile
- 8.2.2 GlaxoSmithKline PLC Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.2.3 GlaxoSmithKline PLC Product/Solution Launches and Enhancements Analysis
  - 8.2.4 GlaxoSmithKline PLC Business Overview/Recent Development/Acquisitions
- 8.3 Bayer Corp
  - 8.3.1 Bayer Corp Profile
  - 8.3.2 Bayer Corp Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.3.3 Bayer Corp Product/Solution Launches and Enhancements Analysis
  - 8.3.4 Bayer Corp Business Overview/Recent Development/Acquisitions
- 8.4 First Boston Pharma, LLC
  - 8.4.1 First Boston Pharma, LLC Profile
- 8.4.2 First Boston Pharma, LLC Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 First Boston Pharma, LLC Product/Solution Launches and Enhancements Analysis



8.4.4 First Boston Pharma, LLC Business Overview/Recent Development/Acquisitions

## 9 GLOBAL COLD AND FLU MEDICATIONS MARKET-SEGMENTATION BY GEOGRAPHY

#### **10 NORTH AMERICA**

- 10.1 North America Cold and Flu Medications Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Cold and Flu Medications Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Cold and Flu Medications Production Analysis from 2015-2020
- 10.4 North America Cold and Flu Medications Consumption Analysis from 2015-2020
- 10.5 North America Cold and Flu Medications Import and Export from 2015-2020
- 10.6 North America Cold and Flu Medications Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Cold and Flu Medications Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Cold and Flu Medications by Country (United States, Canada)
  - 10.8.1 North America Cold and Flu Medications Sales by Country (2015-2020)
- 10.8.2 North America Cold and Flu Medications Consumption Value by Country (2015-2020)
- 10.9 North America Cold and Flu Medications Market PEST Analysis

#### 11 EUROPE

- 11.1 Europe Cold and Flu Medications Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Cold and Flu Medications Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Cold and Flu Medications Production Analysis from 2015-2020
- 11.4 Europe Cold and Flu Medications Consumption Analysis from 2015-2020
- 11.5 Europe Cold and Flu Medications Import and Export from 2015-2020
- 11.6 Europe Cold and Flu Medications Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Cold and Flu Medications Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Cold and Flu Medications by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)



- 11.8.1 Europe Cold and Flu Medications Sales by Country (2015-2020)
- 11.8.2 Europe Cold and Flu Medications Consumption Value by Country (2015-2020)
- 11.9 Europe Cold and Flu Medications Market PEST Analysis

#### 12 ASIA-PACIFIC

- 12.1 Asia-Pacific Cold and Flu Medications Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Cold and Flu Medications Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Cold and Flu Medications Production Analysis from 2015-2020
- 12.4 Asia-Pacific Cold and Flu Medications Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Cold and Flu Medications Import and Export from 2015-2020
- 12.6 Asia-Pacific Cold and Flu Medications Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Cold and Flu Medications Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Cold and Flu Medications by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
  - 12.8.1 Asia-Pacific Cold and Flu Medications Sales by Country (2015-2020)
- 12.8.2 Asia-Pacific Cold and Flu Medications Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Cold and Flu Medications Market PEST Analysis

#### 13 LATIN AMERICA

- 13.1 Latin America Cold and Flu Medications Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Cold and Flu Medications Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Cold and Flu Medications Production Analysis from 2015-2020
- 13.4 Latin America Cold and Flu Medications Consumption Analysis from 2015-2020
- 13.5 Latin America Cold and Flu Medications Import and Export from 2015-2020
- 13.6 Latin America Cold and Flu Medications Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Cold and Flu Medications Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Cold and Flu Medications by Country (Brazil, Mexico, Argentina, Columbia, Chile)



- 13.8.1 Latin America Cold and Flu Medications Sales by Country (2015-2020)
- 13.8.2 Latin America Cold and Flu Medications Consumption Value by Country (2015-2020)
- 13.9 Latin America Cold and Flu Medications Market PEST Analysis

#### 14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Cold and Flu Medications Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Cold and Flu Medications Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Cold and Flu Medications Production Analysis from 2015-2020
- 14.4 Middle East & Africa Cold and Flu Medications Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Cold and Flu Medications Import and Export from 2015-2020
- 14.6 Middle East & Africa Cold and Flu Medications Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Cold and Flu Medications Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Cold and Flu Medications by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
- 14.8.1 Middle East & Africa Cold and Flu Medications Sales by Country (2015-2020)
- 14.8.2 Middle East & Africa Cold and Flu Medications Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Cold and Flu Medications Market PEST Analysis

## 15 FUTURE FORECAST OF THE GLOBAL COLD AND FLU MEDICATIONS MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Cold and Flu Medications Market from 2020-2027 Segment by Region
- 15.2 Global Cold and Flu Medications Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Cold and Flu Medications Consumption and Growth Rate Forecast by Application (2020-2027)

#### **16 APPENDIX**



- 16.1 Methodology
- 16.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Global Cold and Flu Medications Market Value (\$) and Growth Rate of Cold and Flu Medications from 2015-2027

Global Cold and Flu Medications Production and Growth Rate Segment by Product Type from 2015-2027

Global Cold and Flu Medications Consumption and Growth Rate Segment by Application from 2015-2027

Figure Cold and Flu Medications Picture

Table Product Specifications of Cold and Flu Medications

Table Driving Factors for this Market

Table Industry News of Cold and Flu Medications Market

Figure Value Chain Status of Cold and Flu Medications

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Cold and Flu Medications Production and Growth Rate Segment by

Product Type from 2015-2020

Table Global Cold and Flu Medications Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Oral Syrups of Cold and Flu Medications

Figure Pills or Tablets of Cold and Flu Medications

Figure Nasal Drops of Cold and Flu Medications

Table Global Cold and Flu Medications Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Cold and Flu Medications Value (\$) and Growth Rate Segment by

Application from 2015-2020

Figure Supermarkets of Cold and Flu Medications

Figure Drug Stores of Cold and Flu Medications

Figure Mass Market of Cold and Flu Medications

Figure Online Market of Cold and Flu Medications

Table Global Cold and Flu Medications Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Cold and Flu Medications Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Cold and Flu Medications Figure Online Channel of Cold and Flu Medications



Table AccuMed Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure AccuMed Inc. Sales and Growth Rate from 2015-2020

Figure AccuMed Inc. Revenue (\$) and Global Market Share from 2015-2020

Table AccuMed Inc. Cold and Flu Medications Sales, Price, Revenue, Gross Margin (2015-2020)

Table GlaxoSmithKline PLC Profile (Company Name, Plants Distribution, Sales Region)

Figure GlaxoSmithKline PLC Sales and Growth Rate from 2015-2020

Figure GlaxoSmithKline PLC Revenue (\$) and Global Market Share from 2015-2020

Table GlaxoSmithKline PLC Cold and Flu Medications Sales, Price, Revenue, Gross Margin (2015-2020)

Table Bayer Corp Profile (Company Name, Plants Distribution, Sales Region)

Figure Bayer Corp Sales and Growth Rate from 2015-2020

Figure Bayer Corp Revenue (\$) and Global Market Share from 2015-2020

Table Bayer Corp Cold and Flu Medications Sales, Price, Revenue, Gross Margin (2015-2020)

Table First Boston Pharma, LLC Profile (Company Name, Plants Distribution, Sales Region)

Figure First Boston Pharma, LLC Sales and Growth Rate from 2015-2020

Figure First Boston Pharma, LLC Revenue (\$) and Global Market Share from 2015-2020

Table First Boston Pharma, LLC Cold and Flu Medications Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Cold and Flu Medications Production Value (\$) by Region from 2015-2020

Table Global Cold and Flu Medications Production Value Share by Region from 2015-2020

Table Global Cold and Flu Medications Production by Region from 2015-2020

Table Global Cold and Flu Medications Consumption Value (\$) by Region from 2015-2020

Table Global Cold and Flu Medications Consumption by Region from 2015-2020

Table North America Cold and Flu Medications Production, Ex-factory Price Revenue

(\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Cold and Flu Medications Consumption, Terminal Price,

Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Cold and Flu Medications Import and Export from 2015-2020

Table North America Cold and Flu Medications Value (\$) by Type (2015-2020)

Table North America Cold and Flu Medications Production by Type (2015-2020)

Table North America Cold and Flu Medications Consumption by Application (2015-2020)

Table North America Cold and Flu Medications Consumption by Country (2015-2020)



Table North America Cold and Flu Medications Consumption Value (\$) by Country (2015-2020)

Figure North America Cold and Flu Medications Market PEST Analysis

Table Europe Cold and Flu Medications Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Cold and Flu Medications Consumption, Terminal Price, Consumption

Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Cold and Flu Medications Import and Export from 2015-2020

Table Europe Cold and Flu Medications Value (\$) by Type (2015-2020)

Table Europe Cold and Flu Medications Production by Type (2015-2020)

Table Europe Cold and Flu Medications Consumption by Application (2015-2020)

Table Europe Cold and Flu Medications Consumption by Country (2015-2020)

Table Europe Cold and Flu Medications Consumption Value (\$) by Country (2015-2020)

Figure Europe Cold and Flu Medications Market PEST Analysis

Table Asia-Pacific Cold and Flu Medications Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Cold and Flu Medications Consumption, Terminal Price,

Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Cold and Flu Medications Import and Export from 2015-2020

Table Asia-Pacific Cold and Flu Medications Value (\$) by Type (2015-2020)

Table Asia-Pacific Cold and Flu Medications Production by Type (2015-2020)

Table Asia-Pacific Cold and Flu Medications Consumption by Application (2015-2020)

Table Asia-Pacific Cold and Flu Medications Consumption by Country (2015-2020)

Table Asia-Pacific Cold and Flu Medications Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Cold and Flu Medications Market PEST Analysis

Table Latin America Cold and Flu Medications Production, Ex-factory Price Revenue

(\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Cold and Flu Medications Consumption, Terminal Price,

Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Cold and Flu Medications Import and Export from 2015-2020

Table Latin America Cold and Flu Medications Value (\$) by Type (2015-2020)

Table Latin America Cold and Flu Medications Production by Type (2015-2020)

Table Latin America Cold and Flu Medications Consumption by Application (2015-2020)

Table Latin America Cold and Flu Medications Consumption by Country (2015-2020)

Table Latin America Cold and Flu Medications Consumption Value (\$) by Country (2015-2020)

Figure Latin America Cold and Flu Medications Market PEST Analysis

Table Middle East & Africa Cold and Flu Medications Production, Ex-factory Price



Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Cold and Flu Medications Consumption, Terminal Price,

Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Cold and Flu Medications Import and Export from 2015-2020

Table Middle East & Africa Cold and Flu Medications Value (\$) by Type (2015-2020)

Table Middle East & Africa Cold and Flu Medications Production by Type (2015-2020)

Table Middle East & Africa Cold and Flu Medications Consumption by Application (2015-2020)

Table Middle East & Africa Cold and Flu Medications Consumption by Country (2015-2020)

Table Middle East & Africa Cold and Flu Medications Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Cold and Flu Medications Market PEST Analysis
Table Global Cold and Flu Medications Value (\$) and Growth Rate Forecast by Region
(2020-2027)

Table Global Cold and Flu Medications Production and Growth Rate Forecast by Region (2020-2027)

Table Global Cold and Flu Medications Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Cold and Flu Medications Production and Growth Rate Forecast by Type (2020-2027)

Table Global Cold and Flu Medications Consumption and Growth Rate Forecast by Application (2020-2027)



#### I would like to order

Product name: 2015-2027 Global Cold and Flu Medications Industry Market Research Report, Segment

by Player, Type, Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/25F8F2C98A1DEN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/25F8F2C98A1DEN.html">https://marketpublishers.com/r/25F8F2C98A1DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

