

2015-2027 Global Chess Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/267542E267D6EN.html

Date: March 2020

Pages: 121

Price: US\$ 3,460.00 (Single User License)

ID: 267542E267D6EN

Abstracts

The worldwide market for Chess is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Chess House

ChessBaron

The Regency Chess

CNCHESS

ChessSUA

The Chess Empire

The House of Staunton

Regency Chess

Official Staunton

Major Types Covered

Wooden Chess

Glass Chess

Plastic Chess



Major Applications Covered

Indoor Sports

Indoor Entertainment

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria



South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Chess Market (Regions, Growing/Emerging

Downstream Market Analysis)

- 3.4 Technological and Market Developments in the Chess Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE CHESS MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL CHESS MARKET-SEGMENTATION BY TYPE

- 5.1 Wooden Chess
- 5.2 Glass Chess
- 5.3 Plastic Chess



6 GLOBAL CHESS MARKET-SEGMENTATION BY APPLICATION

- 6.1 Indoor Sports
- 6.2 Indoor Entertainment
- 6.3 Others

7 GLOBAL CHESS MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Chess House
 - 8.1.1 Chess House Profile
 - 8.1.2 Chess House Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Chess House Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Chess House Business Overview/Recent Development/Acquisitions
- 8.2 ChessBaron
 - 8.2.1 ChessBaron Profile
 - 8.2.2 ChessBaron Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.2.3 ChessBaron Product/Solution Launches and Enhancements Analysis
- 8.2.4 ChessBaron Business Overview/Recent Development/Acquisitions
- 8.3 The Regency Chess
 - 8.3.1 The Regency Chess Profile
- 8.3.2 The Regency Chess Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.3.3 The Regency Chess Product/Solution Launches and Enhancements Analysis
- 8.3.4 The Regency Chess Business Overview/Recent Development/Acquisitions
- 8.4 CNCHESS
 - 8.4.1 CNCHESS Profile
 - 8.4.2 CNCHESS Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.4.3 CNCHESS Product/Solution Launches and Enhancements Analysis
 - 8.4.4 CNCHESS Business Overview/Recent Development/Acquisitions
- 8.5 ChessSUA
 - 8.5.1 ChessSUA Profile
- 8.5.2 ChessSUA Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 ChessSUA Product/Solution Launches and Enhancements Analysis



- 8.5.4 ChessSUA Business Overview/Recent Development/Acquisitions
- 8.6 The Chess Empire
 - 8.6.1 The Chess Empire Profile
- 8.6.2 The Chess Empire Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 The Chess Empire Product/Solution Launches and Enhancements Analysis
- 8.6.4 The Chess Empire Business Overview/Recent Development/Acquisitions
- 8.7 The House of Staunton
 - 8.7.1 The House of Staunton Profile
- 8.7.2 The House of Staunton Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 The House of Staunton Product/Solution Launches and Enhancements Analysis
- 8.7.4 The House of Staunton Business Overview/Recent Development/Acquisitions
- 8.8 Regency Chess
 - 8.8.1 Regency Chess Profile
- 8.8.2 Regency Chess Sales, Growth Rate and Global Market Share from 2015-2020
- 8.8.3 Regency Chess Product/Solution Launches and Enhancements Analysis
- 8.8.4 Regency Chess Business Overview/Recent Development/Acquisitions
- 8.9 Official Staunton
 - 8.9.1 Official Staunton Profile
 - 8.9.2 Official Staunton Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.9.3 Official Staunton Product/Solution Launches and Enhancements Analysis
- 8.9.4 Official Staunton Business Overview/Recent Development/Acquisitions

9 GLOBAL CHESS MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Chess Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Chess Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Chess Production Analysis from 2015-2020
- 10.4 North America Chess Consumption Analysis from 2015-2020
- 10.5 North America Chess Import and Export from 2015-2020
- 10.6 North America Chess Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Chess Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Chess by Country (United States, Canada)



- 10.8.1 North America Chess Sales by Country (2015-2020)
- 10.8.2 North America Chess Consumption Value by Country (2015-2020)
- 10.9 North America Chess Market PEST Analysis

11 EUROPE

- 11.1 Europe Chess Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Chess Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Chess Production Analysis from 2015-2020
- 11.4 Europe Chess Consumption Analysis from 2015-2020
- 11.5 Europe Chess Import and Export from 2015-2020
- 11.6 Europe Chess Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Chess Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Chess by Country (Germany, UK, France, Italy, Spain, Russia,

Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

- 11.8.1 Europe Chess Sales by Country (2015-2020)
- 11.8.2 Europe Chess Consumption Value by Country (2015-2020)
- 11.9 Europe Chess Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Chess Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Chess Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Chess Production Analysis from 2015-2020
- 12.4 Asia-Pacific Chess Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Chess Import and Export from 2015-2020
- 12.6 Asia-Pacific Chess Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Chess Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Chess by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
 - 12.8.1 Asia-Pacific Chess Sales by Country (2015-2020)
 - 12.8.2 Asia-Pacific Chess Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Chess Market PEST Analysis



13 LATIN AMERICA

- 13.1 Latin America Chess Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Chess Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Chess Production Analysis from 2015-2020
- 13.4 Latin America Chess Consumption Analysis from 2015-2020
- 13.5 Latin America Chess Import and Export from 2015-2020
- 13.6 Latin America Chess Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Chess Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Chess by Country (Brazil, Mexico, Argentina, Columbia, Chile)
 - 13.8.1 Latin America Chess Sales by Country (2015-2020)
 - 13.8.2 Latin America Chess Consumption Value by Country (2015-2020)
- 13.9 Latin America Chess Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Chess Production, Ex-factory Price, Revenue, Gross Margin(%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Chess Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Chess Production Analysis from 2015-2020
- 14.4 Middle East & Africa Chess Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Chess Import and Export from 2015-2020
- 14.6 Middle East & Africa Chess Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Chess Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Chess by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
 - 14.8.1 Middle East & Africa Chess Sales by Country (2015-2020)
 - 14.8.2 Middle East & Africa Chess Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Chess Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL CHESS MARKET FROM 2020-2027

15.1 Future Forecast of the Global Chess Market from 2020-2027 Segment by Region



- 15.2 Global Chess Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Chess Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global Chess Market Value (\$) and Growth Rate of Chess from 2015-2027

Global Chess Production and Growth Rate Segment by Product Type from 2015-2027

Global Chess Consumption and Growth Rate Segment by Application from 2015-2027

Figure Chess Picture

Table Product Specifications of Chess

Table Driving Factors for this Market

Table Industry News of Chess Market

Figure Value Chain Status of Chess

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Chess Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Chess Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Wooden Chess of Chess

Figure Glass Chess of Chess

Figure Plastic Chess of Chess

Table Global Chess Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Chess Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Indoor Sports of Chess

Figure Indoor Entertainment of Chess

Figure Others of Chess

Table Global Chess Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Chess Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Chess

Figure Online Channel of Chess

Table Chess House Profile (Company Name, Plants Distribution, Sales Region)

Figure Chess House Sales and Growth Rate from 2015-2020

Figure Chess House Revenue (\$) and Global Market Share from 2015-2020

Table Chess House Chess Sales, Price, Revenue, Gross Margin (2015-2020)



Table ChessBaron Profile (Company Name, Plants Distribution, Sales Region)

Figure ChessBaron Sales and Growth Rate from 2015-2020

Figure ChessBaron Revenue (\$) and Global Market Share from 2015-2020

Table ChessBaron Chess Sales, Price, Revenue, Gross Margin (2015-2020)

Table The Regency Chess Profile (Company Name, Plants Distribution, Sales Region)

Figure The Regency Chess Sales and Growth Rate from 2015-2020

Figure The Regency Chess Revenue (\$) and Global Market Share from 2015-2020

Table The Regency Chess Chess Sales, Price, Revenue, Gross Margin (2015-2020)

Table CNCHESS Profile (Company Name, Plants Distribution, Sales Region)

Figure CNCHESS Sales and Growth Rate from 2015-2020

Figure CNCHESS Revenue (\$) and Global Market Share from 2015-2020

Table CNCHESS Chess Sales, Price, Revenue, Gross Margin (2015-2020)

Table ChessSUA Profile (Company Name, Plants Distribution, Sales Region)

Figure ChessSUA Sales and Growth Rate from 2015-2020

Figure ChessSUA Revenue (\$) and Global Market Share from 2015-2020

Table ChessSUA Chess Sales, Price, Revenue, Gross Margin (2015-2020)

Table The Chess Empire Profile (Company Name, Plants Distribution, Sales Region)

Figure The Chess Empire Sales and Growth Rate from 2015-2020

Figure The Chess Empire Revenue (\$) and Global Market Share from 2015-2020

Table The Chess Empire Chess Sales, Price, Revenue, Gross Margin (2015-2020)

Table The House of Staunton Profile (Company Name, Plants Distribution, Sales Region)

Figure The House of Staunton Sales and Growth Rate from 2015-2020

Figure The House of Staunton Revenue (\$) and Global Market Share from 2015-2020

Table The House of Staunton Chess Sales, Price, Revenue, Gross Margin (2015-2020)

Table Regency Chess Profile (Company Name, Plants Distribution, Sales Region)

Figure Regency Chess Sales and Growth Rate from 2015-2020

Figure Regency Chess Revenue (\$) and Global Market Share from 2015-2020

Table Regency Chess Chess Sales, Price, Revenue, Gross Margin (2015-2020)

Table Official Staunton Profile (Company Name, Plants Distribution, Sales Region)

Figure Official Staunton Sales and Growth Rate from 2015-2020

Figure Official Staunton Revenue (\$) and Global Market Share from 2015-2020

Table Official Staunton Chess Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Chess Production Value (\$) by Region from 2015-2020

Table Global Chess Production Value Share by Region from 2015-2020

Table Global Chess Production by Region from 2015-2020

Table Global Chess Consumption Value (\$) by Region from 2015-2020

Table Global Chess Consumption by Region from 2015-2020

Table North America Chess Production, Ex-factory Price Revenue (\$), Gross Margin



(%) and Gross (\$) Analysis from 2015-2020

Table North America Chess Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Chess Import and Export from 2015-2020

Table North America Chess Value (\$) by Type (2015-2020)

Table North America Chess Production by Type (2015-2020)

Table North America Chess Consumption by Application (2015-2020)

Table North America Chess Consumption by Country (2015-2020)

Table North America Chess Consumption Value (\$) by Country (2015-2020)

Figure North America Chess Market PEST Analysis

Table Europe Chess Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Chess Consumption, Terminal Price, Consumption Value (\$) and

Channel Margin Analysis from 2015-2020

Table Europe Chess Import and Export from 2015-2020

Table Europe Chess Value (\$) by Type (2015-2020)

Table Europe Chess Production by Type (2015-2020)

Table Europe Chess Consumption by Application (2015-2020)

Table Europe Chess Consumption by Country (2015-2020)

Table Europe Chess Consumption Value (\$) by Country (2015-2020)

Figure Europe Chess Market PEST Analysis

Table Asia-Pacific Chess Production, Ex-factory Price Revenue (\$), Gross Margin (%)

and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Chess Consumption, Terminal Price, Consumption Value (\$) and

Channel Margin Analysis from 2015-2020

Table Asia-Pacific Chess Import and Export from 2015-2020

Table Asia-Pacific Chess Value (\$) by Type (2015-2020)

Table Asia-Pacific Chess Production by Type (2015-2020)

Table Asia-Pacific Chess Consumption by Application (2015-2020)

Table Asia-Pacific Chess Consumption by Country (2015-2020)

Table Asia-Pacific Chess Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Chess Market PEST Analysis

Table Latin America Chess Production, Ex-factory Price Revenue (\$), Gross Margin (%)

and Gross (\$) Analysis from 2015-2020

Table Latin America Chess Consumption, Terminal Price, Consumption Value (\$) and

Channel Margin Analysis from 2015-2020

Table Latin America Chess Import and Export from 2015-2020

Table Latin America Chess Value (\$) by Type (2015-2020)

Table Latin America Chess Production by Type (2015-2020)



Table Latin America Chess Consumption by Application (2015-2020)

Table Latin America Chess Consumption by Country (2015-2020)

Table Latin America Chess Consumption Value (\$) by Country (2015-2020)

Figure Latin America Chess Market PEST Analysis

Table Middle East & Africa Chess Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Chess Consumption, Terminal Price, Consumption Value (\$)

and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Chess Import and Export from 2015-2020

Table Middle East & Africa Chess Value (\$) by Type (2015-2020)

Table Middle East & Africa Chess Production by Type (2015-2020)

Table Middle East & Africa Chess Consumption by Application (2015-2020)

Table Middle East & Africa Chess Consumption by Country (2015-2020)

Table Middle East & Africa Chess Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Chess Market PEST Analysis

Table Global Chess Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Chess Production and Growth Rate Forecast by Region (2020-2027)

Table Global Chess Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Chess Production and Growth Rate Forecast by Type (2020-2027)

Table Global Chess Consumption and Growth Rate Forecast by Application (2020-2027)



I would like to order

Product name: 2015-2027 Global Chess Industry Market Research Report, Segment by Player, Type,

Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/267542E267D6EN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/267542E267D6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

