

2015-2027 Global Cards and Payments Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/207BDA0ACF70EN.html

Date: March 2020 Pages: 137 Price: US\$ 3,460.00 (Single User License) ID: 207BDA0ACF70EN

Abstracts

The worldwide market for Cards and Payments is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered Banco Santander R?o Diners Club Banco Provincia Visa Cabal Tarjeta Naranja Banco Franc?s Banco Naci?n Banco Galicia MasterCard American Express

Major Types Covered Payment Cards



Debit Cards Credit Cards Charge Cards Commercial Cards

Card Issuers

Prepaid Cards

Major Applications Covered B2C C2C B2B

Top Countries Data Covered in This Report **United States** Canada Germany UK France Italy Spain Russia Netherlands Turkey Switzerland Sweden Poland Belgium China Japan South Korea Australia India Taiwan Indonesia Thailand Philippines Malaysia Brazil Mexico

2015-2027 Global Cards and Payments Industry Market Research Report, Segment by Player, Type, Application, Mar...



Argentina Columbia Chile Saudi Arabia UAE Egypt Nigeria South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
- 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Cards and Payments Market (Regions,
- Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Cards and Payments Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE CARDS AND PAYMENTS MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL CARDS AND PAYMENTS MARKET-SEGMENTATION BY TYPE

5.1 Payment Cards

- 5.2 Debit Cards
- 5.3 Credit Cards



- 5.4 Charge Cards
- 5.5 Commercial Cards
- 5.6 Card Issuers
- 5.7 Prepaid Cards

6 GLOBAL CARDS AND PAYMENTS MARKET-SEGMENTATION BY APPLICATION

6.1 B2C

6.2 C2C

6.3 B2B

7 GLOBAL CARDS AND PAYMENTS MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Banco Santander R?o
- 8.1.1 Banco Santander R?o Profile
- 8.1.2 Banco Santander R?o Sales, Growth Rate and Global Market Share from 2015-2020
- 8.1.3 Banco Santander R?o Product/Solution Launches and Enhancements Analysis
- 8.1.4 Banco Santander R?o Business Overview/Recent Development/Acquisitions

8.2 Diners Club

- 8.2.1 Diners Club Profile
- 8.2.2 Diners Club Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 Diners Club Product/Solution Launches and Enhancements Analysis
- 8.2.4 Diners Club Business Overview/Recent Development/Acquisitions

8.3 Banco Provincia

- 8.3.1 Banco Provincia Profile
- 8.3.2 Banco Provincia Sales, Growth Rate and Global Market Share from 2015-2020
- 8.3.3 Banco Provincia Product/Solution Launches and Enhancements Analysis
- 8.3.4 Banco Provincia Business Overview/Recent Development/Acquisitions

8.4 Visa

8.4.1 Visa Profile

- 8.4.2 Visa Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 Visa Product/Solution Launches and Enhancements Analysis



8.4.4 Visa Business Overview/Recent Development/Acquisitions

8.5 Cabal

8.5.1 Cabal Profile

8.5.2 Cabal Sales, Growth Rate and Global Market Share from 2015-2020

- 8.5.3 Cabal Product/Solution Launches and Enhancements Analysis
- 8.5.4 Cabal Business Overview/Recent Development/Acquisitions
- 8.6 Tarjeta Naranja
 - 8.6.1 Tarjeta Naranja Profile
 - 8.6.2 Tarjeta Naranja Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 Tarjeta Naranja Product/Solution Launches and Enhancements Analysis
- 8.6.4 Tarjeta Naranja Business Overview/Recent Development/Acquisitions

8.7 Banco Franc?s

- 8.7.1 Banco Franc?s Profile
- 8.7.2 Banco Franc?s Sales, Growth Rate and Global Market Share from 2015-2020
- 8.7.3 Banco Franc?s Product/Solution Launches and Enhancements Analysis
- 8.7.4 Banco Franc?s Business Overview/Recent Development/Acquisitions

8.8 Banco Naci?n

- 8.8.1 Banco Naci?n Profile
- 8.8.2 Banco Naci?n Sales, Growth Rate and Global Market Share from 2015-2020
- 8.8.3 Banco Naci?n Product/Solution Launches and Enhancements Analysis
- 8.8.4 Banco Naci?n Business Overview/Recent Development/Acquisitions

8.9 Banco Galicia

- 8.9.1 Banco Galicia Profile
- 8.9.2 Banco Galicia Sales, Growth Rate and Global Market Share from 2015-2020
- 8.9.3 Banco Galicia Product/Solution Launches and Enhancements Analysis
- 8.9.4 Banco Galicia Business Overview/Recent Development/Acquisitions

8.10 MasterCard

8.10.1 MasterCard Profile

- 8.10.2 MasterCard Sales, Growth Rate and Global Market Share from 2015-2020
- 8.10.3 MasterCard Product/Solution Launches and Enhancements Analysis
- 8.10.4 MasterCard Business Overview/Recent Development/Acquisitions
- 8.11 American Express
 - 8.11.1 American Express Profile

8.11.2 American Express Sales, Growth Rate and Global Market Share from 2015-2020

8.11.3 American Express Product/Solution Launches and Enhancements Analysis

8.11.4 American Express Business Overview/Recent Development/Acquisitions

9 GLOBAL CARDS AND PAYMENTS MARKET-SEGMENTATION BY GEOGRAPHY



10 NORTH AMERICA

10.1 North America Cards and Payments Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
10.2 North America Cards and Payments Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
10.3 North America Cards and Payments Production Analysis from 2015-2020
10.4 North America Cards and Payments Consumption Analysis from 2015-2020
10.5 North America Cards and Payments Import and Export from 2015-2020
10.6 North America Cards and Payments Value, Production and Market Share by Type (2015-2020)
10.7 North America Cards and Payments Consumption, Value and Market Share by Application (2015-2020)
10.8 North America Cards and Payments by Country (United States, Canada)
10.8.1 North America Cards and Payments Sales by Country (2015-2020)
10.8.2 North America Cards and Payments Consumption Value by Country (2015-2020)

10.9 North America Cards and Payments Market PEST Analysis

11 EUROPE

11.1 Europe Cards and Payments Production, Ex-factory Price, Revenue, Gross Margin(%) and Gross Analysis from 2015-2020

11.2 Europe Cards and Payments Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Cards and Payments Production Analysis from 2015-2020

11.4 Europe Cards and Payments Consumption Analysis from 2015-2020

11.5 Europe Cards and Payments Import and Export from 2015-2020

11.6 Europe Cards and Payments Value, Production and Market Share by Type (2015-2020)

11.7 Europe Cards and Payments Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Cards and Payments by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Cards and Payments Sales by Country (2015-2020)

11.8.2 Europe Cards and Payments Consumption Value by Country (2015-2020)

11.9 Europe Cards and Payments Market PEST Analysis



12 ASIA-PACIFIC

12.1 Asia-Pacific Cards and Payments Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
12.2 Asia-Pacific Cards and Payments Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
12.3 Asia-Pacific Cards and Payments Production Analysis from 2015-2020
12.4 Asia-Pacific Cards and Payments Consumption Analysis from 2015-2020
12.5 Asia-Pacific Cards and Payments Import and Export from 2015-2020
12.6 Asia-Pacific Cards and Payments Value, Production and Market Share by Type (2015-2020)
12.7 Asia-Pacific Cards and Payments Consumption, Value and Market Share by Application (2015-2020)
12.8 Asia-Pacific Cards and Payments by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
12.8.1 Asia-Pacific Cards and Payments Sales by Country (2015-2020)

12.8.2 Asia-Pacific Cards and Payments Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Cards and Payments Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Cards and Payments Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Cards and Payments Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Cards and Payments Production Analysis from 2015-2020

13.4 Latin America Cards and Payments Consumption Analysis from 2015-2020

13.5 Latin America Cards and Payments Import and Export from 2015-2020

13.6 Latin America Cards and Payments Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Cards and Payments Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Cards and Payments by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Cards and Payments Sales by Country (2015-2020)

13.8.2 Latin America Cards and Payments Consumption Value by Country (2015-2020)

13.9 Latin America Cards and Payments Market PEST Analysis



14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Cards and Payments Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
14.2 Middle East & Africa Cards and Payments Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
14.3 Middle East & Africa Cards and Payments Production Analysis from 2015-2020
14.4 Middle East & Africa Cards and Payments Consumption Analysis from 2015-2020
14.5 Middle East & Africa Cards and Payments Consumption Analysis from 2015-2020
14.6 Middle East & Africa Cards and Payments Import and Export from 2015-2020
14.6 Middle East & Africa Cards and Payments Value, Production and Market Share by Type (2015-2020)
14.7 Middle East & Africa Cards and Payments Consumption, Value and Market Share by Application (2015-2020)
14.8 Middle East & Africa Cards and Payments by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
14.8.1 Middle East & Africa Cards and Payments Sales by Country (2015-2020)

14.8.2 Middle East & Africa Cards and Payments Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Cards and Payments Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL CARDS AND PAYMENTS MARKET FROM 2020-2027

15.1 Future Forecast of the Global Cards and Payments Market from 2020-2027 Segment by Region

15.2 Global Cards and Payments Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Cards and Payments Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global Cards and Payments Market Value (\$) and Growth Rate of Cards and Payments from 2015-2027 Global Cards and Payments Production and Growth Rate Segment by Product Type from 2015-2027 Global Cards and Payments Consumption and Growth Rate Segment by Application from 2015-2027 Figure Cards and Payments Picture Table Product Specifications of Cards and Payments Table Driving Factors for this Market Table Industry News of Cards and Payments Market Figure Value Chain Status of Cards and Payments Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type) Table Distributors/Traders Table Downstream Major Customer Analysis (by Region, by Preference) Table Global Cards and Payments Production and Growth Rate Segment by Product Type from 2015-2020 Table Global Cards and Payments Value (\$) and Growth Rate Segment by Product Type from 2015-2020 Figure Payment Cards of Cards and Payments Figure Debit Cards of Cards and Payments Figure Credit Cards of Cards and Payments Figure Charge Cards of Cards and Payments Figure Commercial Cards of Cards and Payments Figure Card Issuers of Cards and Payments Figure Prepaid Cards of Cards and Payments Table Global Cards and Payments Consumption and Growth Rate Segment by Application from 2015-2020 Table Global Cards and Payments Value (\$) and Growth Rate Segment by Application from 2015-2020 Figure B2C of Cards and Payments Figure C2C of Cards and Payments Figure B2B of Cards and Payments Table Global Cards and Payments Consumption and Growth Rate Segment by Marketing Channel from 2015-2020 Table Global Cards and Payments Value (\$) and Growth Rate Segment by Marketing



Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Cards and Payments

Figure Online Channel of Cards and Payments

Table Banco Santander R?o Profile (Company Name, Plants Distribution, Sales Region)

Figure Banco Santander R?o Sales and Growth Rate from 2015-2020

Figure Banco Santander R?o Revenue (\$) and Global Market Share from 2015-2020

Table Banco Santander R?o Cards and Payments Sales, Price, Revenue, Gross Margin (2015-2020)

Table Diners Club Profile (Company Name, Plants Distribution, Sales Region) Figure Diners Club Sales and Growth Rate from 2015-2020

Figure Diners Club Revenue (\$) and Global Market Share from 2015-2020

Table Diners Club Cards and Payments Sales, Price, Revenue, Gross Margin (2015-2020)

Table Banco Provincia Profile (Company Name, Plants Distribution, Sales Region)Figure Banco Provincia Sales and Growth Rate from 2015-2020

Figure Banco Provincia Revenue (\$) and Global Market Share from 2015-2020

Table Banco Provincia Cards and Payments Sales, Price, Revenue, Gross Margin (2015-2020)

 Table Visa Profile (Company Name, Plants Distribution, Sales Region)

Figure Visa Sales and Growth Rate from 2015-2020

Figure Visa Revenue (\$) and Global Market Share from 2015-2020

Table Visa Cards and Payments Sales, Price, Revenue, Gross Margin (2015-2020)

Table Cabal Profile (Company Name, Plants Distribution, Sales Region)

Figure Cabal Sales and Growth Rate from 2015-2020

Figure Cabal Revenue (\$) and Global Market Share from 2015-2020

Table Cabal Cards and Payments Sales, Price, Revenue, Gross Margin (2015-2020) Table Tarjeta Naranja Profile (Company Name, Plants Distribution, Sales Region)

Figure Tarjeta Naranja Sales and Growth Rate from 2015-2020

Figure Tarjeta Naranja Revenue (\$) and Global Market Share from 2015-2020 Table Tarjeta Naranja Cards and Payments Sales, Price, Revenue, Gross Margin (2015-2020)

Table Banco Franc?s Profile (Company Name, Plants Distribution, Sales Region) Figure Banco Franc?s Sales and Growth Rate from 2015-2020

Figure Banco Franc?s Revenue (\$) and Global Market Share from 2015-2020 Table Banco Franc?s Cards and Payments Sales, Price, Revenue, Gross Margin (2015-2020)

Table Banco Naci?n Profile (Company Name, Plants Distribution, Sales Region)Figure Banco Naci?n Sales and Growth Rate from 2015-2020



Figure Banco Naci?n Revenue (\$) and Global Market Share from 2015-2020 Table Banco Naci?n Cards and Payments Sales, Price, Revenue, Gross Margin (2015-2020)

Table Banco Galicia Profile (Company Name, Plants Distribution, Sales Region)Figure Banco Galicia Sales and Growth Rate from 2015-2020

Figure Banco Galicia Revenue (\$) and Global Market Share from 2015-2020 Table Banco Galicia Cards and Payments Sales, Price, Revenue, Gross Margin (2015-2020)

Table MasterCard Profile (Company Name, Plants Distribution, Sales Region)Figure MasterCard Sales and Growth Rate from 2015-2020

Figure MasterCard Revenue (\$) and Global Market Share from 2015-2020 Table MasterCard Cards and Payments Sales, Price, Revenue, Gross Margin (2015-2020)

Table American Express Profile (Company Name, Plants Distribution, Sales Region)Figure American Express Sales and Growth Rate from 2015-2020

Figure American Express Revenue (\$) and Global Market Share from 2015-2020 Table American Express Cards and Payments Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Cards and Payments Production Value (\$) by Region from 2015-2020 Table Global Cards and Payments Production Value Share by Region from 2015-2020 Table Global Cards and Payments Production by Region from 2015-2020

Table Global Cards and Payments Consumption Value (\$) by Region from 2015-2020Table Global Cards and Payments Consumption by Region from 2015-2020

Table North America Cards and Payments Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Cards and Payments Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Cards and Payments Import and Export from 2015-2020

Table North America Cards and Payments Value (\$) by Type (2015-2020)

Table North America Cards and Payments Production by Type (2015-2020)

Table North America Cards and Payments Consumption by Application (2015-2020)

Table North America Cards and Payments Consumption by Country (2015-2020)

Table North America Cards and Payments Consumption Value (\$) by Country (2015-2020)

Figure North America Cards and Payments Market PEST Analysis

Table Europe Cards and Payments Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Cards and Payments Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020



Table Europe Cards and Payments Import and Export from 2015-2020 Table Europe Cards and Payments Value (\$) by Type (2015-2020) Table Europe Cards and Payments Production by Type (2015-2020) Table Europe Cards and Payments Consumption by Application (2015-2020) Table Europe Cards and Payments Consumption by Country (2015-2020) Table Europe Cards and Payments Consumption Value (\$) by Country (2015-2020) Figure Europe Cards and Payments Market PEST Analysis Table Asia-Pacific Cards and Payments Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Asia-Pacific Cards and Payments Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Asia-Pacific Cards and Payments Import and Export from 2015-2020 Table Asia-Pacific Cards and Payments Value (\$) by Type (2015-2020) Table Asia-Pacific Cards and Payments Production by Type (2015-2020) Table Asia-Pacific Cards and Payments Consumption by Application (2015-2020) Table Asia-Pacific Cards and Payments Consumption by Country (2015-2020) Table Asia-Pacific Cards and Payments Consumption Value (\$) by Country (2015-2020) Figure Asia-Pacific Cards and Payments Market PEST Analysis Table Latin America Cards and Payments Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Latin America Cards and Payments Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Latin America Cards and Payments Import and Export from 2015-2020 Table Latin America Cards and Payments Value (\$) by Type (2015-2020) Table Latin America Cards and Payments Production by Type (2015-2020) Table Latin America Cards and Payments Consumption by Application (2015-2020) Table Latin America Cards and Payments Consumption by Country (2015-2020) Table Latin America Cards and Payments Consumption Value (\$) by Country (2015 - 2020)Figure Latin America Cards and Payments Market PEST Analysis Table Middle East & Africa Cards and Payments Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Middle East & Africa Cards and Payments Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Middle East & Africa Cards and Payments Import and Export from 2015-2020 Table Middle East & Africa Cards and Payments Value (\$) by Type (2015-2020) Table Middle East & Africa Cards and Payments Production by Type (2015-2020) Table Middle East & Africa Cards and Payments Consumption by Application (2015 - 2020)



Table Middle East & Africa Cards and Payments Consumption by Country (2015-2020) Table Middle East & Africa Cards and Payments Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Cards and Payments Market PEST Analysis

Table Global Cards and Payments Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Cards and Payments Production and Growth Rate Forecast by Region (2020-2027)

Table Global Cards and Payments Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Cards and Payments Production and Growth Rate Forecast by Type (2020-2027)

Table Global Cards and Payments Consumption and Growth Rate Forecast by Application (2020-2027)



I would like to order

 Product name: 2015-2027 Global Cards and Payments Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region
 Product link: <u>https://marketpublishers.com/r/207BDA0ACF70EN.html</u>
 Price: US\$ 3,460.00 (Single User License / Electronic Delivery)
 If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/207BDA0ACF70EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



2015-2027 Global Cards and Payments Industry Market Research Report, Segment by Player, Type, Application, Mar...