

# 2015-2027 Global Car Rental Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/28CC067AB8EFEN.html>

Date: March 2020

Pages: 127

Price: US\$ 3,460.00 (Single User License)

ID: 28CC067AB8EFEN

## Abstracts

The worldwide market for Car Rental Software is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Ibexrentacar

Sixt

CRBMS

Easy Rent Pro

Provab

Crunchbase

Optimile

ASAP Rent

Auto Europe

Thermeon

### Major Types Covered

ERP

CRM

E-commerce system

Others

Major Applications Covered

Luxury Cars

Executive Cars

Economy Cars

SUVs

MUVs

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Car Rental Software Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Car Rental Software Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE CAR RENTAL SOFTWARE MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL CAR RENTAL SOFTWARE MARKET-SEGMENTATION BY TYPE**

- 5.1 ERP
- 5.2 CRM
- 5.3 E-commerce system

## 5.4 Others

## **6 GLOBAL CAR RENTAL SOFTWARE MARKET-SEGMENTATION BY APPLICATION**

### 6.1 Luxury Cars

### 6.2 Executive Cars

### 6.3 Economy Cars

### 6.4 SUVs

### 6.5 MUVs

## **7 GLOBAL CAR RENTAL SOFTWARE MARKET-SEGMENTATION BY MARKETING CHANNEL**

### 7.1 Traditional Marketing Channel (Offline)

### 7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

### 8.1 Ibexrentacar

#### 8.1.1 Ibexrentacar Profile

#### 8.1.2 Ibexrentacar Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.1.3 Ibexrentacar Product/Solution Launches and Enhancements Analysis

#### 8.1.4 Ibexrentacar Business Overview/Recent Development/Acquisitions

### 8.2 Sixt

#### 8.2.1 Sixt Profile

#### 8.2.2 Sixt Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.2.3 Sixt Product/Solution Launches and Enhancements Analysis

#### 8.2.4 Sixt Business Overview/Recent Development/Acquisitions

### 8.3 CRBMS

#### 8.3.1 CRBMS Profile

#### 8.3.2 CRBMS Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.3.3 CRBMS Product/Solution Launches and Enhancements Analysis

#### 8.3.4 CRBMS Business Overview/Recent Development/Acquisitions

### 8.4 Easy Rent Pro

#### 8.4.1 Easy Rent Pro Profile

#### 8.4.2 Easy Rent Pro Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.4.3 Easy Rent Pro Product/Solution Launches and Enhancements Analysis

#### 8.4.4 Easy Rent Pro Business Overview/Recent Development/Acquisitions

## 8.5 Provab

### 8.5.1 Provab Profile

### 8.5.2 Provab Sales, Growth Rate and Global Market Share from 2015-2020

### 8.5.3 Provab Product/Solution Launches and Enhancements Analysis

### 8.5.4 Provab Business Overview/Recent Development/Acquisitions

## 8.6 Crunchbase

### 8.6.1 Crunchbase Profile

### 8.6.2 Crunchbase Sales, Growth Rate and Global Market Share from 2015-2020

### 8.6.3 Crunchbase Product/Solution Launches and Enhancements Analysis

### 8.6.4 Crunchbase Business Overview/Recent Development/Acquisitions

## 8.7 Optimile

### 8.7.1 Optimile Profile

### 8.7.2 Optimile Sales, Growth Rate and Global Market Share from 2015-2020

### 8.7.3 Optimile Product/Solution Launches and Enhancements Analysis

### 8.7.4 Optimile Business Overview/Recent Development/Acquisitions

## 8.8 ASAP Rent

### 8.8.1 ASAP Rent Profile

### 8.8.2 ASAP Rent Sales, Growth Rate and Global Market Share from 2015-2020

### 8.8.3 ASAP Rent Product/Solution Launches and Enhancements Analysis

### 8.8.4 ASAP Rent Business Overview/Recent Development/Acquisitions

## 8.9 Auto Europe

### 8.9.1 Auto Europe Profile

### 8.9.2 Auto Europe Sales, Growth Rate and Global Market Share from 2015-2020

### 8.9.3 Auto Europe Product/Solution Launches and Enhancements Analysis

### 8.9.4 Auto Europe Business Overview/Recent Development/Acquisitions

## 8.10 Thermeon

### 8.10.1 Thermeon Profile

### 8.10.2 Thermeon Sales, Growth Rate and Global Market Share from 2015-2020

### 8.10.3 Thermeon Product/Solution Launches and Enhancements Analysis

### 8.10.4 Thermeon Business Overview/Recent Development/Acquisitions

## **9 GLOBAL CAR RENTAL SOFTWARE MARKET-SEGMENTATION BY GEOGRAPHY**

### **10 NORTH AMERICA**

10.1 North America Car Rental Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Car Rental Software Consumption, Terminal Price, Consumption

Value and Channel Margin Analysis from 2015-2020

10.3 North America Car Rental Software Production Analysis from 2015-2020

10.4 North America Car Rental Software Consumption Analysis from 2015-2020

10.5 North America Car Rental Software Import and Export from 2015-2020

10.6 North America Car Rental Software Value, Production and Market Share by Type (2015-2020)

10.7 North America Car Rental Software Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Car Rental Software by Country (United States, Canada)

10.8.1 North America Car Rental Software Sales by Country (2015-2020)

10.8.2 North America Car Rental Software Consumption Value by Country (2015-2020)

10.9 North America Car Rental Software Market PEST Analysis

## **11 EUROPE**

11.1 Europe Car Rental Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Car Rental Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Car Rental Software Production Analysis from 2015-2020

11.4 Europe Car Rental Software Consumption Analysis from 2015-2020

11.5 Europe Car Rental Software Import and Export from 2015-2020

11.6 Europe Car Rental Software Value, Production and Market Share by Type (2015-2020)

11.7 Europe Car Rental Software Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Car Rental Software by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Car Rental Software Sales by Country (2015-2020)

11.8.2 Europe Car Rental Software Consumption Value by Country (2015-2020)

11.9 Europe Car Rental Software Market PEST Analysis

## **12 ASIA-PACIFIC**

12.1 Asia-Pacific Car Rental Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Car Rental Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

- 12.3 Asia-Pacific Car Rental Software Production Analysis from 2015-2020
- 12.4 Asia-Pacific Car Rental Software Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Car Rental Software Import and Export from 2015-2020
- 12.6 Asia-Pacific Car Rental Software Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Car Rental Software Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Car Rental Software by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
  - 12.8.1 Asia-Pacific Car Rental Software Sales by Country (2015-2020)
  - 12.8.2 Asia-Pacific Car Rental Software Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Car Rental Software Market PEST Analysis

## **13 LATIN AMERICA**

- 13.1 Latin America Car Rental Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Car Rental Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Car Rental Software Production Analysis from 2015-2020
- 13.4 Latin America Car Rental Software Consumption Analysis from 2015-2020
- 13.5 Latin America Car Rental Software Import and Export from 2015-2020
- 13.6 Latin America Car Rental Software Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Car Rental Software Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Car Rental Software by Country (Brazil, Mexico, Argentina, Columbia, Chile)
  - 13.8.1 Latin America Car Rental Software Sales by Country (2015-2020)
  - 13.8.2 Latin America Car Rental Software Consumption Value by Country (2015-2020)
- 13.9 Latin America Car Rental Software Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**

- 14.1 Middle East & Africa Car Rental Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Car Rental Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Car Rental Software Production Analysis from 2015-2020



- 14.4 Middle East & Africa Car Rental Software Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Car Rental Software Import and Export from 2015-2020
- 14.6 Middle East & Africa Car Rental Software Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Car Rental Software Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Car Rental Software by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
  - 14.8.1 Middle East & Africa Car Rental Software Sales by Country (2015-2020)
  - 14.8.2 Middle East & Africa Car Rental Software Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Car Rental Software Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL CAR RENTAL SOFTWARE MARKET FROM 2020-2027**

- 15.1 Future Forecast of the Global Car Rental Software Market from 2020-2027 Segment by Region
- 15.2 Global Car Rental Software Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Car Rental Software Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global Car Rental Software Market Value (\$) and Growth Rate of Car Rental Software from 2015-2027

Global Car Rental Software Production and Growth Rate Segment by Product Type from 2015-2027

Global Car Rental Software Consumption and Growth Rate Segment by Application from 2015-2027

Figure Car Rental Software Picture

Table Product Specifications of Car Rental Software

Table Driving Factors for this Market

Table Industry News of Car Rental Software Market

Figure Value Chain Status of Car Rental Software

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Car Rental Software Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Car Rental Software Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure ERP of Car Rental Software

Figure CRM of Car Rental Software

Figure E-commerce system of Car Rental Software

Figure Others of Car Rental Software

Table Global Car Rental Software Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Car Rental Software Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Luxury Cars of Car Rental Software

Figure Executive Cars of Car Rental Software

Figure Economy Cars of Car Rental Software

Figure SUVs of Car Rental Software

Figure MUVs of Car Rental Software

Table Global Car Rental Software Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Car Rental Software Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Car Rental Software

Figure Online Channel of Car Rental Software

Table Ibexrentacar Profile (Company Name, Plants Distribution, Sales Region)

Figure Ibexrentacar Sales and Growth Rate from 2015-2020

Figure Ibexrentacar Revenue (\$) and Global Market Share from 2015-2020

Table Ibexrentacar Car Rental Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Sixt Profile (Company Name, Plants Distribution, Sales Region)

Figure Sixt Sales and Growth Rate from 2015-2020

Figure Sixt Revenue (\$) and Global Market Share from 2015-2020

Table Sixt Car Rental Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table CRBMS Profile (Company Name, Plants Distribution, Sales Region)

Figure CRBMS Sales and Growth Rate from 2015-2020

Figure CRBMS Revenue (\$) and Global Market Share from 2015-2020

Table CRBMS Car Rental Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Easy Rent Pro Profile (Company Name, Plants Distribution, Sales Region)

Figure Easy Rent Pro Sales and Growth Rate from 2015-2020

Figure Easy Rent Pro Revenue (\$) and Global Market Share from 2015-2020

Table Easy Rent Pro Car Rental Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Provab Profile (Company Name, Plants Distribution, Sales Region)

Figure Provab Sales and Growth Rate from 2015-2020

Figure Provab Revenue (\$) and Global Market Share from 2015-2020

Table Provab Car Rental Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Crunchbase Profile (Company Name, Plants Distribution, Sales Region)

Figure Crunchbase Sales and Growth Rate from 2015-2020

Figure Crunchbase Revenue (\$) and Global Market Share from 2015-2020

Table Crunchbase Car Rental Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Optimile Profile (Company Name, Plants Distribution, Sales Region)

Figure Optimile Sales and Growth Rate from 2015-2020

Figure Optimile Revenue (\$) and Global Market Share from 2015-2020

Table Optimile Car Rental Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table ASAP Rent Profile (Company Name, Plants Distribution, Sales Region)

Figure ASAP Rent Sales and Growth Rate from 2015-2020

Figure ASAP Rent Revenue (\$) and Global Market Share from 2015-2020

Table ASAP Rent Car Rental Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Auto Europe Profile (Company Name, Plants Distribution, Sales Region)

Figure Auto Europe Sales and Growth Rate from 2015-2020

Figure Auto Europe Revenue (\$) and Global Market Share from 2015-2020

Table Auto Europe Car Rental Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Thermeon Profile (Company Name, Plants Distribution, Sales Region)

Figure Thermeon Sales and Growth Rate from 2015-2020

Figure Thermeon Revenue (\$) and Global Market Share from 2015-2020

Table Thermeon Car Rental Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Car Rental Software Production Value (\$) by Region from 2015-2020

Table Global Car Rental Software Production Value Share by Region from 2015-2020

Table Global Car Rental Software Production by Region from 2015-2020

Table Global Car Rental Software Consumption Value (\$) by Region from 2015-2020

Table Global Car Rental Software Consumption by Region from 2015-2020

Table North America Car Rental Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Car Rental Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Car Rental Software Import and Export from 2015-2020

Table North America Car Rental Software Value (\$) by Type (2015-2020)

Table North America Car Rental Software Production by Type (2015-2020)

Table North America Car Rental Software Consumption by Application (2015-2020)

Table North America Car Rental Software Consumption by Country (2015-2020)

Table North America Car Rental Software Consumption Value (\$) by Country (2015-2020)

Figure North America Car Rental Software Market PEST Analysis

Table Europe Car Rental Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Car Rental Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Car Rental Software Import and Export from 2015-2020

Table Europe Car Rental Software Value (\$) by Type (2015-2020)

Table Europe Car Rental Software Production by Type (2015-2020)

Table Europe Car Rental Software Consumption by Application (2015-2020)

Table Europe Car Rental Software Consumption by Country (2015-2020)

Table Europe Car Rental Software Consumption Value (\$) by Country (2015-2020)

Figure Europe Car Rental Software Market PEST Analysis

Table Asia-Pacific Car Rental Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Car Rental Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Car Rental Software Import and Export from 2015-2020

Table Asia-Pacific Car Rental Software Value (\$) by Type (2015-2020)

Table Asia-Pacific Car Rental Software Production by Type (2015-2020)

Table Asia-Pacific Car Rental Software Consumption by Application (2015-2020)

Table Asia-Pacific Car Rental Software Consumption by Country (2015-2020)

Table Asia-Pacific Car Rental Software Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Car Rental Software Market PEST Analysis

Table Latin America Car Rental Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Car Rental Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Car Rental Software Import and Export from 2015-2020

Table Latin America Car Rental Software Value (\$) by Type (2015-2020)

Table Latin America Car Rental Software Production by Type (2015-2020)

Table Latin America Car Rental Software Consumption by Application (2015-2020)

Table Latin America Car Rental Software Consumption by Country (2015-2020)

Table Latin America Car Rental Software Consumption Value (\$) by Country (2015-2020)

Figure Latin America Car Rental Software Market PEST Analysis

Table Middle East & Africa Car Rental Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Car Rental Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Car Rental Software Import and Export from 2015-2020

Table Middle East & Africa Car Rental Software Value (\$) by Type (2015-2020)

Table Middle East & Africa Car Rental Software Production by Type (2015-2020)

Table Middle East & Africa Car Rental Software Consumption by Application (2015-2020)

Table Middle East & Africa Car Rental Software Consumption by Country (2015-2020)

Table Middle East & Africa Car Rental Software Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Car Rental Software Market PEST Analysis

Table Global Car Rental Software Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Car Rental Software Production and Growth Rate Forecast by Region (2020-2027)

Table Global Car Rental Software Consumption and Growth Rate Forecast by Region

(2020-2027)

Table Global Car Rental Software Production and Growth Rate Forecast by Type

(2020-2027)

Table Global Car Rental Software Consumption and Growth Rate Forecast by  
Application (2020-2027)



## I would like to order

Product name: 2015-2027 Global Car Rental Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/28CC067AB8EFEN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/28CC067AB8EFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

