

# **2015-2027 Global Business Process Management Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region**

<https://marketpublishers.com/r/27F3707BF0F5EN.html>

Date: May 2020

Pages: 137

Price: US\$ 3,460.00 (Single User License)

ID: 27F3707BF0F5EN

## **Abstracts**

The worldwide market for Business Process Management Software is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### **Major Companies Covered**

BP Logix

IBM

Tibco Software

Software AG

Oracle

Opentext

Pegasystems

Appian

Red Hat

K2

### **Major Types Covered**

## Process Improvement

Automation

Content and Document Management

Integration

Monitoring and Optimization

## Major Applications Covered

Government & Defense

BFSI

IT & Telecom

Healthcare

Retail

Manufacturing

Others

## Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Business Process Management Software Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Business Process Management Software Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE BUSINESS PROCESS MANAGEMENT SOFTWARE MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL BUSINESS PROCESS MANAGEMENT SOFTWARE MARKET-SEGMENTATION BY TYPE**

- 5.1 Process Improvement
- 5.2 Automation
- 5.3 Content and Document Management
- 5.4 Integration
- 5.5 Monitoring and Optimization

## **6 GLOBAL BUSINESS PROCESS MANAGEMENT SOFTWARE MARKET-SEGMENTATION BY APPLICATION**

- 6.1 Government & Defense
- 6.2 BFSI
- 6.3 IT & Telecom
- 6.4 Healthcare
- 6.5 Retail
- 6.6 Manufacturing
- 6.7 Others

## **7 GLOBAL BUSINESS PROCESS MANAGEMENT SOFTWARE MARKET-SEGMENTATION BY MARKETING CHANNEL**

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

- 8.1 BP Logix
  - 8.1.1 BP Logix Profile
  - 8.1.2 BP Logix Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.1.3 BP Logix Product/Solution Launches and Enhancements Analysis
  - 8.1.4 BP Logix Business Overview/Recent Development/Acquisitions
- 8.2 IBM
  - 8.2.1 IBM Profile
  - 8.2.2 IBM Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.2.3 IBM Product/Solution Launches and Enhancements Analysis
  - 8.2.4 IBM Business Overview/Recent Development/Acquisitions
- 8.3 Tibco Software
  - 8.3.1 Tibco Software Profile
  - 8.3.2 Tibco Software Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.3.3 Tibco Software Product/Solution Launches and Enhancements Analysis

#### 8.3.4 Tibco Software Business Overview/Recent Development/Acquisitions

### 8.4 Software AG

#### 8.4.1 Software AG Profile

#### 8.4.2 Software AG Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.4.3 Software AG Product/Solution Launches and Enhancements Analysis

#### 8.4.4 Software AG Business Overview/Recent Development/Acquisitions

### 8.5 Oracle

#### 8.5.1 Oracle Profile

#### 8.5.2 Oracle Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.5.3 Oracle Product/Solution Launches and Enhancements Analysis

#### 8.5.4 Oracle Business Overview/Recent Development/Acquisitions

### 8.6 Opentext

#### 8.6.1 Opentext Profile

#### 8.6.2 Opentext Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.6.3 Opentext Product/Solution Launches and Enhancements Analysis

#### 8.6.4 Opentext Business Overview/Recent Development/Acquisitions

### 8.7 Pegasystems

#### 8.7.1 Pegasystems Profile

#### 8.7.2 Pegasystems Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.7.3 Pegasystems Product/Solution Launches and Enhancements Analysis

#### 8.7.4 Pegasystems Business Overview/Recent Development/Acquisitions

### 8.8 Appian

#### 8.8.1 Appian Profile

#### 8.8.2 Appian Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.8.3 Appian Product/Solution Launches and Enhancements Analysis

#### 8.8.4 Appian Business Overview/Recent Development/Acquisitions

### 8.9 Red Hat

#### 8.9.1 Red Hat Profile

#### 8.9.2 Red Hat Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.9.3 Red Hat Product/Solution Launches and Enhancements Analysis

#### 8.9.4 Red Hat Business Overview/Recent Development/Acquisitions

### 8.10 K2

#### 8.10.1 K2 Profile

#### 8.10.2 K2 Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.10.3 K2 Product/Solution Launches and Enhancements Analysis

#### 8.10.4 K2 Business Overview/Recent Development/Acquisitions

## **9 GLOBAL BUSINESS PROCESS MANAGEMENT SOFTWARE MARKET- SEGMENTATION BY GEOGRAPHY**

## **10 NORTH AMERICA**

10.1 North America Business Process Management Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Business Process Management Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Business Process Management Software Production Analysis from 2015-2020

10.4 North America Business Process Management Software Consumption Analysis from 2015-2020

10.5 North America Business Process Management Software Import and Export from 2015-2020

10.6 North America Business Process Management Software Value, Production and Market Share by Type (2015-2020)

10.7 North America Business Process Management Software Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Business Process Management Software by Country (United States, Canada)

10.8.1 North America Business Process Management Software Sales by Country (2015-2020)

10.8.2 North America Business Process Management Software Consumption Value by Country (2015-2020)

10.9 North America Business Process Management Software Market PEST Analysis

## **11 EUROPE**

11.1 Europe Business Process Management Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Business Process Management Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Business Process Management Software Production Analysis from 2015-2020

11.4 Europe Business Process Management Software Consumption Analysis from 2015-2020

11.5 Europe Business Process Management Software Import and Export from 2015-2020

11.6 Europe Business Process Management Software Value, Production and Market Share by Type (2015-2020)

11.7 Europe Business Process Management Software Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Business Process Management Software by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Business Process Management Software Sales by Country (2015-2020)

11.8.2 Europe Business Process Management Software Consumption Value by Country (2015-2020)

11.9 Europe Business Process Management Software Market PEST Analysis

## **12 ASIA-PACIFIC**

12.1 Asia-Pacific Business Process Management Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Business Process Management Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Business Process Management Software Production Analysis from 2015-2020

12.4 Asia-Pacific Business Process Management Software Consumption Analysis from 2015-2020

12.5 Asia-Pacific Business Process Management Software Import and Export from 2015-2020

12.6 Asia-Pacific Business Process Management Software Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Business Process Management Software Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Business Process Management Software by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Business Process Management Software Sales by Country (2015-2020)

12.8.2 Asia-Pacific Business Process Management Software Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Business Process Management Software Market PEST Analysis

## **13 LATIN AMERICA**

13.1 Latin America Business Process Management Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Business Process Management Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Business Process Management Software Production Analysis from 2015-2020

13.4 Latin America Business Process Management Software Consumption Analysis from 2015-2020

13.5 Latin America Business Process Management Software Import and Export from 2015-2020

13.6 Latin America Business Process Management Software Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Business Process Management Software Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Business Process Management Software by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Business Process Management Software Sales by Country (2015-2020)

13.8.2 Latin America Business Process Management Software Consumption Value by Country (2015-2020)

13.9 Latin America Business Process Management Software Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**

14.1 Middle East & Africa Business Process Management Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Business Process Management Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Business Process Management Software Production Analysis from 2015-2020

14.4 Middle East & Africa Business Process Management Software Consumption Analysis from 2015-2020

14.5 Middle East & Africa Business Process Management Software Import and Export from 2015-2020

14.6 Middle East & Africa Business Process Management Software Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Business Process Management Software Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Business Process Management Software by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Business Process Management Software Sales by

Country (2015-2020)

14.8.2 Middle East & Africa Business Process Management Software Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Business Process Management Software Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL BUSINESS PROCESS MANAGEMENT SOFTWARE MARKET FROM 2020-2027**

15.1 Future Forecast of the Global Business Process Management Software Market from 2020-2027 Segment by Region

15.2 Global Business Process Management Software Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Business Process Management Software Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

16.1 Methodology

16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global Business Process Management Software Market Value (\$) and Growth Rate of Business Process Management Software from 2015-2027

Global Business Process Management Software Production and Growth Rate Segment by Product Type from 2015-2027

Global Business Process Management Software Consumption and Growth Rate Segment by Application from 2015-2027

Figure Business Process Management Software Picture

Table Product Specifications of Business Process Management Software

Table Driving Factors for this Market

Table Industry News of Business Process Management Software Market

Figure Value Chain Status of Business Process Management Software

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Business Process Management Software Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Business Process Management Software Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Process Improvement of Business Process Management Software

Figure Automation of Business Process Management Software

Figure Content and Document Management of Business Process Management Software

Figure Integration of Business Process Management Software

Figure Monitoring and Optimization of Business Process Management Software

Table Global Business Process Management Software Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Business Process Management Software Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Government & Defense of Business Process Management Software

Figure BFSI of Business Process Management Software

Figure IT & Telecom of Business Process Management Software

Figure Healthcare of Business Process Management Software

Figure Retail of Business Process Management Software

Figure Manufacturing of Business Process Management Software

Figure Others of Business Process Management Software

Table Global Business Process Management Software Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Business Process Management Software Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Business Process Management Software

Figure Online Channel of Business Process Management Software

Table BP Logix Profile (Company Name, Plants Distribution, Sales Region)

Figure BP Logix Sales and Growth Rate from 2015-2020

Figure BP Logix Revenue (\$) and Global Market Share from 2015-2020

Table BP Logix Business Process Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table IBM Profile (Company Name, Plants Distribution, Sales Region)

Figure IBM Sales and Growth Rate from 2015-2020

Figure IBM Revenue (\$) and Global Market Share from 2015-2020

Table IBM Business Process Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Tibco Software Profile (Company Name, Plants Distribution, Sales Region)

Figure Tibco Software Sales and Growth Rate from 2015-2020

Figure Tibco Software Revenue (\$) and Global Market Share from 2015-2020

Table Tibco Software Business Process Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Software AG Profile (Company Name, Plants Distribution, Sales Region)

Figure Software AG Sales and Growth Rate from 2015-2020

Figure Software AG Revenue (\$) and Global Market Share from 2015-2020

Table Software AG Business Process Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Oracle Profile (Company Name, Plants Distribution, Sales Region)

Figure Oracle Sales and Growth Rate from 2015-2020

Figure Oracle Revenue (\$) and Global Market Share from 2015-2020

Table Oracle Business Process Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Opentext Profile (Company Name, Plants Distribution, Sales Region)

Figure Opentext Sales and Growth Rate from 2015-2020

Figure Opentext Revenue (\$) and Global Market Share from 2015-2020

Table Opentext Business Process Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Pegasystems Profile (Company Name, Plants Distribution, Sales Region)

Figure Pegasystems Sales and Growth Rate from 2015-2020

Figure Pegasystems Revenue (\$) and Global Market Share from 2015-2020  
Table Pegasystems Business Process Management Software Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Appian Profile (Company Name, Plants Distribution, Sales Region)  
Figure Appian Sales and Growth Rate from 2015-2020  
Figure Appian Revenue (\$) and Global Market Share from 2015-2020  
Table Appian Business Process Management Software Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Red Hat Profile (Company Name, Plants Distribution, Sales Region)  
Figure Red Hat Sales and Growth Rate from 2015-2020  
Figure Red Hat Revenue (\$) and Global Market Share from 2015-2020  
Table Red Hat Business Process Management Software Sales, Price, Revenue, Gross Margin (2015-2020)  
Table K2 Profile (Company Name, Plants Distribution, Sales Region)  
Figure K2 Sales and Growth Rate from 2015-2020  
Figure K2 Revenue (\$) and Global Market Share from 2015-2020  
Table K2 Business Process Management Software Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Global Business Process Management Software Production Value (\$) by Region from 2015-2020  
Table Global Business Process Management Software Production Value Share by Region from 2015-2020  
Table Global Business Process Management Software Production by Region from 2015-2020  
Table Global Business Process Management Software Consumption Value (\$) by Region from 2015-2020  
Table Global Business Process Management Software Consumption by Region from 2015-2020  
Table North America Business Process Management Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table North America Business Process Management Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table North America Business Process Management Software Import and Export from 2015-2020  
Table North America Business Process Management Software Value (\$) by Type (2015-2020)  
Table North America Business Process Management Software Production by Type (2015-2020)  
Table North America Business Process Management Software Consumption by

Application (2015-2020)

Table North America Business Process Management Software Consumption by Country (2015-2020)

Table North America Business Process Management Software Consumption Value (\$) by Country (2015-2020)

Figure North America Business Process Management Software Market PEST Analysis

Table Europe Business Process Management Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Business Process Management Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Business Process Management Software Import and Export from 2015-2020

Table Europe Business Process Management Software Value (\$) by Type (2015-2020)

Table Europe Business Process Management Software Production by Type (2015-2020)

Table Europe Business Process Management Software Consumption by Application (2015-2020)

Table Europe Business Process Management Software Consumption by Country (2015-2020)

Table Europe Business Process Management Software Consumption Value (\$) by Country (2015-2020)

Figure Europe Business Process Management Software Market PEST Analysis

Table Asia-Pacific Business Process Management Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Business Process Management Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Business Process Management Software Import and Export from 2015-2020

Table Asia-Pacific Business Process Management Software Value (\$) by Type (2015-2020)

Table Asia-Pacific Business Process Management Software Production by Type (2015-2020)

Table Asia-Pacific Business Process Management Software Consumption by Application (2015-2020)

Table Asia-Pacific Business Process Management Software Consumption by Country (2015-2020)

Table Asia-Pacific Business Process Management Software Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Business Process Management Software Market PEST Analysis

Table Latin America Business Process Management Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Business Process Management Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Business Process Management Software Import and Export from 2015-2020

Table Latin America Business Process Management Software Value (\$) by Type (2015-2020)

Table Latin America Business Process Management Software Production by Type (2015-2020)

Table Latin America Business Process Management Software Consumption by Application (2015-2020)

Table Latin America Business Process Management Software Consumption by Country (2015-2020)

Table Latin America Business Process Management Software Consumption Value (\$) by Country (2015-2020)

Figure Latin America Business Process Management Software Market PEST Analysis

Table Middle East & Africa Business Process Management Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Business Process Management Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Business Process Management Software Import and Export from 2015-2020

Table Middle East & Africa Business Process Management Software Value (\$) by Type (2015-2020)

Table Middle East & Africa Business Process Management Software Production by Type (2015-2020)

Table Middle East & Africa Business Process Management Software Consumption by Application (2015-2020)

Table Middle East & Africa Business Process Management Software Consumption by Country (2015-2020)

Table Middle East & Africa Business Process Management Software Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Business Process Management Software Market PEST Analysis

Table Global Business Process Management Software Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Business Process Management Software Production and Growth Rate Forecast by Region (2020-2027)

Table Global Business Process Management Software Consumption and Growth Rate  
Forecast by Region (2020-2027)

Table Global Business Process Management Software Production and Growth Rate  
Forecast by Type (2020-2027)

Table Global Business Process Management Software Consumption and Growth Rate  
Forecast by Application (2020-2027)

## I would like to order

Product name: 2015-2027 Global Business Process Management Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/27F3707BF0F5EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/27F3707BF0F5EN.html>