

2015-2027 Global Business Intelligence Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Business Intelligence is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Qlik Technologies

SAP SE

MicroStrategy

SAS Institute

IBM Corporation

Sisense

Microsoft Corporation

Panorama

Yellowfin International

Information Builders

Pentaho

Tableau Software

Oracle Corporation

TIBCO Software

Major Types Covered

Platform
Software
Services

Major Applications Covered

Predictive asset maintenance
Fraud detection and security management
Supply chain optimization
Network management and optimization
Workforce management
Sales and marketing management
Operations management
Others

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand

Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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