

2015-2027 Global Business Intelligence (BI) Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Business Intelligence (BI) is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Oracle

Board International

Actuate

MicroStrategy

SAP

IBM

Microsoft

Tableau

Pyramid Analytics

Yellowfin

SAS Institute

Qlik,

Information Builders

Salient Management Company

Panorama Software

Major Types Covered

Cloud BI

On-Premises BI

Major Applications Covered

Energy & power sector

BFSI (Banking, Financial service and Insurance)

Consumer products

Media & entertainment

Government

Healthcare

Business consulting & services

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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