

2015-2027 Global Branded Apparel Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2517CDC62A61EN.html>

Date: April 2020

Pages: 108

Price: US\$ 3,460.00 (Single User License)

ID: 2517CDC62A61EN

Abstracts

The worldwide market for Branded Apparel is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Nike

Gap

Adidas

Inditex

LVMH

Levis

PVH

Kering

H&M

VF

Major Types Covered

Woman

Man

Kids

Major Applications Covered

Online

Offline

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Branded Apparel Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Branded Apparel Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE BRANDED APPAREL MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL BRANDED APPAREL MARKET-SEGMENTATION BY TYPE

- 5.1 Woman
- 5.2 Man
- 5.3 Kids

6 GLOBAL BRANDED APPAREL MARKET-SEGMENTATION BY APPLICATION

6.1 Online

6.2 Offline

7 GLOBAL BRANDED APPAREL MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Nike

8.1.1 Nike Profile

8.1.2 Nike Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Nike Product/Solution Launches and Enhancements Analysis

8.1.4 Nike Business Overview/Recent Development/Acquisitions

8.2 Gap

8.2.1 Gap Profile

8.2.2 Gap Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Gap Product/Solution Launches and Enhancements Analysis

8.2.4 Gap Business Overview/Recent Development/Acquisitions

8.3 Adidas

8.3.1 Adidas Profile

8.3.2 Adidas Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Adidas Product/Solution Launches and Enhancements Analysis

8.3.4 Adidas Business Overview/Recent Development/Acquisitions

8.4 Inditex

8.4.1 Inditex Profile

8.4.2 Inditex Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Inditex Product/Solution Launches and Enhancements Analysis

8.4.4 Inditex Business Overview/Recent Development/Acquisitions

8.5 LVMH

8.5.1 LVMH Profile

8.5.2 LVMH Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 LVMH Product/Solution Launches and Enhancements Analysis

8.5.4 LVMH Business Overview/Recent Development/Acquisitions

8.6 Levis

8.6.1 Levis Profile

8.6.2 Levis Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 Levis Product/Solution Launches and Enhancements Analysis

8.6.4 Levis Business Overview/Recent Development/Acquisitions

8.7 PVH

8.7.1 PVH Profile

8.7.2 PVH Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 PVH Product/Solution Launches and Enhancements Analysis

8.7.4 PVH Business Overview/Recent Development/Acquisitions

8.8 Kering

8.8.1 Kering Profile

8.8.2 Kering Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 Kering Product/Solution Launches and Enhancements Analysis

8.8.4 Kering Business Overview/Recent Development/Acquisitions

8.9 H&M

8.9.1 H&M Profile

8.9.2 H&M Sales, Growth Rate and Global Market Share from 2015-2020

8.9.3 H&M Product/Solution Launches and Enhancements Analysis

8.9.4 H&M Business Overview/Recent Development/Acquisitions

8.10 VF

8.10.1 VF Profile

8.10.2 VF Sales, Growth Rate and Global Market Share from 2015-2020

8.10.3 VF Product/Solution Launches and Enhancements Analysis

8.10.4 VF Business Overview/Recent Development/Acquisitions

9 GLOBAL BRANDED APPAREL MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America Branded Apparel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Branded Apparel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Branded Apparel Production Analysis from 2015-2020

10.4 North America Branded Apparel Consumption Analysis from 2015-2020

10.5 North America Branded Apparel Import and Export from 2015-2020

10.6 North America Branded Apparel Value, Production and Market Share by Type (2015-2020)

10.7 North America Branded Apparel Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Branded Apparel by Country (United States, Canada)

10.8.1 North America Branded Apparel Sales by Country (2015-2020)

10.8.2 North America Branded Apparel Consumption Value by Country (2015-2020)

10.9 North America Branded Apparel Market PEST Analysis

11 EUROPE

11.1 Europe Branded Apparel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Branded Apparel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Branded Apparel Production Analysis from 2015-2020

11.4 Europe Branded Apparel Consumption Analysis from 2015-2020

11.5 Europe Branded Apparel Import and Export from 2015-2020

11.6 Europe Branded Apparel Value, Production and Market Share by Type (2015-2020)

11.7 Europe Branded Apparel Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Branded Apparel by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Branded Apparel Sales by Country (2015-2020)

11.8.2 Europe Branded Apparel Consumption Value by Country (2015-2020)

11.9 Europe Branded Apparel Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Branded Apparel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Branded Apparel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Branded Apparel Production Analysis from 2015-2020

12.4 Asia-Pacific Branded Apparel Consumption Analysis from 2015-2020

12.5 Asia-Pacific Branded Apparel Import and Export from 2015-2020

12.6 Asia-Pacific Branded Apparel Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Branded Apparel Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Branded Apparel by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Branded Apparel Sales by Country (2015-2020)

12.8.2 Asia-Pacific Branded Apparel Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Branded Apparel Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Branded Apparel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Branded Apparel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Branded Apparel Production Analysis from 2015-2020

13.4 Latin America Branded Apparel Consumption Analysis from 2015-2020

13.5 Latin America Branded Apparel Import and Export from 2015-2020

13.6 Latin America Branded Apparel Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Branded Apparel Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Branded Apparel by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Branded Apparel Sales by Country (2015-2020)

13.8.2 Latin America Branded Apparel Consumption Value by Country (2015-2020)

13.9 Latin America Branded Apparel Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Branded Apparel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Branded Apparel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Branded Apparel Production Analysis from 2015-2020

14.4 Middle East & Africa Branded Apparel Consumption Analysis from 2015-2020

14.5 Middle East & Africa Branded Apparel Import and Export from 2015-2020

14.6 Middle East & Africa Branded Apparel Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Branded Apparel Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Branded Apparel by Country (Saudi Arabia, UAE, Egypt,

Nigeria, South Africa)

14.8.1 Middle East & Africa Branded Apparel Sales by Country (2015-2020)

14.8.2 Middle East & Africa Branded Apparel Consumption Value by Country
(2015-2020)

14.9 Middle East & Africa Branded Apparel Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL BRANDED APPAREL MARKET FROM 2020-2027

15.1 Future Forecast of the Global Branded Apparel Market from 2020-2027 Segment by Region

15.2 Global Branded Apparel Production and Growth Rate Forecast by Type
(2020-2027)

15.3 Global Branded Apparel Consumption and Growth Rate Forecast by Application
(2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Branded Apparel Market Value (\$) and Growth Rate of Branded Apparel from 2015-2027

Global Branded Apparel Production and Growth Rate Segment by Product Type from 2015-2027

Global Branded Apparel Consumption and Growth Rate Segment by Application from 2015-2027

Figure Branded Apparel Picture

Table Product Specifications of Branded Apparel

Table Driving Factors for this Market

Table Industry News of Branded Apparel Market

Figure Value Chain Status of Branded Apparel

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Branded Apparel Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Branded Apparel Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Woman of Branded Apparel

Figure Man of Branded Apparel

Figure Kids of Branded Apparel

Table Global Branded Apparel Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Branded Apparel Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Online of Branded Apparel

Figure Offline of Branded Apparel

Table Global Branded Apparel Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Branded Apparel Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Branded Apparel

Figure Online Channel of Branded Apparel

Table Nike Profile (Company Name, Plants Distribution, Sales Region)

Figure Nike Sales and Growth Rate from 2015-2020

Figure Nike Revenue (\$) and Global Market Share from 2015-2020
Table Nike Branded Apparel Sales, Price, Revenue, Gross Margin (2015-2020)
Table Gap Profile (Company Name, Plants Distribution, Sales Region)
Figure Gap Sales and Growth Rate from 2015-2020
Figure Gap Revenue (\$) and Global Market Share from 2015-2020
Table Gap Branded Apparel Sales, Price, Revenue, Gross Margin (2015-2020)
Table Adidas Profile (Company Name, Plants Distribution, Sales Region)
Figure Adidas Sales and Growth Rate from 2015-2020
Figure Adidas Revenue (\$) and Global Market Share from 2015-2020
Table Adidas Branded Apparel Sales, Price, Revenue, Gross Margin (2015-2020)
Table Inditex Profile (Company Name, Plants Distribution, Sales Region)
Figure Inditex Sales and Growth Rate from 2015-2020
Figure Inditex Revenue (\$) and Global Market Share from 2015-2020
Table Inditex Branded Apparel Sales, Price, Revenue, Gross Margin (2015-2020)
Table LVMH Profile (Company Name, Plants Distribution, Sales Region)
Figure LVMH Sales and Growth Rate from 2015-2020
Figure LVMH Revenue (\$) and Global Market Share from 2015-2020
Table LVMH Branded Apparel Sales, Price, Revenue, Gross Margin (2015-2020)
Table Levis Profile (Company Name, Plants Distribution, Sales Region)
Figure Levis Sales and Growth Rate from 2015-2020
Figure Levis Revenue (\$) and Global Market Share from 2015-2020
Table Levis Branded Apparel Sales, Price, Revenue, Gross Margin (2015-2020)
Table PVH Profile (Company Name, Plants Distribution, Sales Region)
Figure PVH Sales and Growth Rate from 2015-2020
Figure PVH Revenue (\$) and Global Market Share from 2015-2020
Table PVH Branded Apparel Sales, Price, Revenue, Gross Margin (2015-2020)
Table Kering Profile (Company Name, Plants Distribution, Sales Region)
Figure Kering Sales and Growth Rate from 2015-2020
Figure Kering Revenue (\$) and Global Market Share from 2015-2020
Table Kering Branded Apparel Sales, Price, Revenue, Gross Margin (2015-2020)
Table H&M Profile (Company Name, Plants Distribution, Sales Region)
Figure H&M Sales and Growth Rate from 2015-2020
Figure H&M Revenue (\$) and Global Market Share from 2015-2020
Table H&M Branded Apparel Sales, Price, Revenue, Gross Margin (2015-2020)
Table VF Profile (Company Name, Plants Distribution, Sales Region)
Figure VF Sales and Growth Rate from 2015-2020
Figure VF Revenue (\$) and Global Market Share from 2015-2020
Table VF Branded Apparel Sales, Price, Revenue, Gross Margin (2015-2020)
Table Global Branded Apparel Production Value (\$) by Region from 2015-2020

Table Global Branded Apparel Production Value Share by Region from 2015-2020

Table Global Branded Apparel Production by Region from 2015-2020

Table Global Branded Apparel Consumption Value (\$) by Region from 2015-2020

Table Global Branded Apparel Consumption by Region from 2015-2020

Table North America Branded Apparel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Branded Apparel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Branded Apparel Import and Export from 2015-2020

Table North America Branded Apparel Value (\$) by Type (2015-2020)

Table North America Branded Apparel Production by Type (2015-2020)

Table North America Branded Apparel Consumption by Application (2015-2020)

Table North America Branded Apparel Consumption by Country (2015-2020)

Table North America Branded Apparel Consumption Value (\$) by Country (2015-2020)

Figure North America Branded Apparel Market PEST Analysis

Table Europe Branded Apparel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Branded Apparel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Branded Apparel Import and Export from 2015-2020

Table Europe Branded Apparel Value (\$) by Type (2015-2020)

Table Europe Branded Apparel Production by Type (2015-2020)

Table Europe Branded Apparel Consumption by Application (2015-2020)

Table Europe Branded Apparel Consumption by Country (2015-2020)

Table Europe Branded Apparel Consumption Value (\$) by Country (2015-2020)

Figure Europe Branded Apparel Market PEST Analysis

Table Asia-Pacific Branded Apparel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Branded Apparel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Branded Apparel Import and Export from 2015-2020

Table Asia-Pacific Branded Apparel Value (\$) by Type (2015-2020)

Table Asia-Pacific Branded Apparel Production by Type (2015-2020)

Table Asia-Pacific Branded Apparel Consumption by Application (2015-2020)

Table Asia-Pacific Branded Apparel Consumption by Country (2015-2020)

Table Asia-Pacific Branded Apparel Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Branded Apparel Market PEST Analysis

Table Latin America Branded Apparel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Branded Apparel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Branded Apparel Import and Export from 2015-2020

Table Latin America Branded Apparel Value (\$) by Type (2015-2020)

Table Latin America Branded Apparel Production by Type (2015-2020)

Table Latin America Branded Apparel Consumption by Application (2015-2020)

Table Latin America Branded Apparel Consumption by Country (2015-2020)

Table Latin America Branded Apparel Consumption Value (\$) by Country (2015-2020)

Figure Latin America Branded Apparel Market PEST Analysis

Table Middle East & Africa Branded Apparel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Branded Apparel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Branded Apparel Import and Export from 2015-2020

Table Middle East & Africa Branded Apparel Value (\$) by Type (2015-2020)

Table Middle East & Africa Branded Apparel Production by Type (2015-2020)

Table Middle East & Africa Branded Apparel Consumption by Application (2015-2020)

Table Middle East & Africa Branded Apparel Consumption by Country (2015-2020)

Table Middle East & Africa Branded Apparel Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Branded Apparel Market PEST Analysis

Table Global Branded Apparel Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Branded Apparel Production and Growth Rate Forecast by Region (2020-2027)

Table Global Branded Apparel Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Branded Apparel Production and Growth Rate Forecast by Type (2020-2027)

Table Global Branded Apparel Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Branded Apparel Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2517CDC62A61EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2517CDC62A61EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

