

2015-2027 Global Bluetooth Low Energy (BLE) Beacons Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Bluetooth Low Energy (BLE) Beacons is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Accent Systems

Bluvision

Onyx Beacon

Kontakt.io

Estimote

Major Types Covered

iBeacon

Eddystone

Major Applications Covered

Retail

Travel and Tourism

Healthcare

Financial Institutions

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Bluetooth Low Energy (BLE) Beacons Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Bluetooth Low Energy (BLE) Beacons Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET-SEGMENTATION BY TYPE

- 5.1 iBeacon

5.2 Eddystone

6 GLOBAL BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET-SEGMENTATION BY APPLICATION

6.1 Retail

6.2 Travel and Tourism

6.3 Healthcare

6.4 Financial Institutions

7 GLOBAL BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Accent Systems

8.1.1 Accent Systems Profile

8.1.2 Accent Systems Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Accent Systems Product/Solution Launches and Enhancements Analysis

8.1.4 Accent Systems Business Overview/Recent Development/Acquisitions

8.2 Bluvision

8.2.1 Bluvision Profile

8.2.2 Bluvision Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Bluvision Product/Solution Launches and Enhancements Analysis

8.2.4 Bluvision Business Overview/Recent Development/Acquisitions

8.3 Onyx Beacon

8.3.1 Onyx Beacon Profile

8.3.2 Onyx Beacon Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Onyx Beacon Product/Solution Launches and Enhancements Analysis

8.3.4 Onyx Beacon Business Overview/Recent Development/Acquisitions

8.4 Kontakt.io

8.4.1 Kontakt.io Profile

8.4.2 Kontakt.io Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Kontakt.io Product/Solution Launches and Enhancements Analysis

8.4.4 Kontakt.io Business Overview/Recent Development/Acquisitions

8.5 Estimote

8.5.1 Estimate Profile

8.5.2 Estimate Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 Estimate Product/Solution Launches and Enhancements Analysis

8.5.4 Estimate Business Overview/Recent Development/Acquisitions

9 GLOBAL BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America Bluetooth Low Energy (BLE) Beacons Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Bluetooth Low Energy (BLE) Beacons Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Bluetooth Low Energy (BLE) Beacons Production Analysis from 2015-2020

10.4 North America Bluetooth Low Energy (BLE) Beacons Consumption Analysis from 2015-2020

10.5 North America Bluetooth Low Energy (BLE) Beacons Import and Export from 2015-2020

10.6 North America Bluetooth Low Energy (BLE) Beacons Value, Production and Market Share by Type (2015-2020)

10.7 North America Bluetooth Low Energy (BLE) Beacons Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Bluetooth Low Energy (BLE) Beacons by Country (United States, Canada)

10.8.1 North America Bluetooth Low Energy (BLE) Beacons Sales by Country (2015-2020)

10.8.2 North America Bluetooth Low Energy (BLE) Beacons Consumption Value by Country (2015-2020)

10.9 North America Bluetooth Low Energy (BLE) Beacons Market PEST Analysis

11 EUROPE

11.1 Europe Bluetooth Low Energy (BLE) Beacons Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Bluetooth Low Energy (BLE) Beacons Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Bluetooth Low Energy (BLE) Beacons Production Analysis from 2015-2020

11.4 Europe Bluetooth Low Energy (BLE) Beacons Consumption Analysis from 2015-2020

11.5 Europe Bluetooth Low Energy (BLE) Beacons Import and Export from 2015-2020

11.6 Europe Bluetooth Low Energy (BLE) Beacons Value, Production and Market Share by Type (2015-2020)

11.7 Europe Bluetooth Low Energy (BLE) Beacons Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Bluetooth Low Energy (BLE) Beacons by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Bluetooth Low Energy (BLE) Beacons Sales by Country (2015-2020)

11.8.2 Europe Bluetooth Low Energy (BLE) Beacons Consumption Value by Country (2015-2020)

11.9 Europe Bluetooth Low Energy (BLE) Beacons Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Production Analysis from 2015-2020

12.4 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Consumption Analysis from 2015-2020

12.5 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Import and Export from 2015-2020

12.6 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Bluetooth Low Energy (BLE) Beacons by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Sales by Country (2015-2020)

12.8.2 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Bluetooth Low Energy (BLE) Beacons Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America Bluetooth Low Energy (BLE) Beacons Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Bluetooth Low Energy (BLE) Beacons Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Bluetooth Low Energy (BLE) Beacons Production Analysis from 2015-2020
- 13.4 Latin America Bluetooth Low Energy (BLE) Beacons Consumption Analysis from 2015-2020
- 13.5 Latin America Bluetooth Low Energy (BLE) Beacons Import and Export from 2015-2020
- 13.6 Latin America Bluetooth Low Energy (BLE) Beacons Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Bluetooth Low Energy (BLE) Beacons Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Bluetooth Low Energy (BLE) Beacons by Country (Brazil, Mexico, Argentina, Columbia, Chile)
 - 13.8.1 Latin America Bluetooth Low Energy (BLE) Beacons Sales by Country (2015-2020)
 - 13.8.2 Latin America Bluetooth Low Energy (BLE) Beacons Consumption Value by Country (2015-2020)
- 13.9 Latin America Bluetooth Low Energy (BLE) Beacons Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Bluetooth Low Energy (BLE) Beacons Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Bluetooth Low Energy (BLE) Beacons Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Bluetooth Low Energy (BLE) Beacons Production Analysis from 2015-2020
- 14.4 Middle East & Africa Bluetooth Low Energy (BLE) Beacons Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Bluetooth Low Energy (BLE) Beacons Import and Export from 2015-2020
- 14.6 Middle East & Africa Bluetooth Low Energy (BLE) Beacons Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Bluetooth Low Energy (BLE) Beacons Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Bluetooth Low Energy (BLE) Beacons by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Bluetooth Low Energy (BLE) Beacons Sales by Country (2015-2020)

14.8.2 Middle East & Africa Bluetooth Low Energy (BLE) Beacons Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Bluetooth Low Energy (BLE) Beacons Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL BLUETOOTH LOW ENERGY (BLE) BEACONS MARKET FROM 2020-2027

15.1 Future Forecast of the Global Bluetooth Low Energy (BLE) Beacons Market from 2020-2027 Segment by Region

15.2 Global Bluetooth Low Energy (BLE) Beacons Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Bluetooth Low Energy (BLE) Beacons Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Bluetooth Low Energy (BLE) Beacons Market Value (\$) and Growth Rate of Bluetooth Low Energy (BLE) Beacons from 2015-2027

Global Bluetooth Low Energy (BLE) Beacons Production and Growth Rate Segment by Product Type from 2015-2027

Global Bluetooth Low Energy (BLE) Beacons Consumption and Growth Rate Segment by Application from 2015-2027

Figure Bluetooth Low Energy (BLE) Beacons Picture

Table Product Specifications of Bluetooth Low Energy (BLE) Beacons

Table Driving Factors for this Market

Table Industry News of Bluetooth Low Energy (BLE) Beacons Market

Figure Value Chain Status of Bluetooth Low Energy (BLE) Beacons

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Bluetooth Low Energy (BLE) Beacons Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Bluetooth Low Energy (BLE) Beacons Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure iBeacon of Bluetooth Low Energy (BLE) Beacons

Figure Eddystone of Bluetooth Low Energy (BLE) Beacons

Table Global Bluetooth Low Energy (BLE) Beacons Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Bluetooth Low Energy (BLE) Beacons Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Retail of Bluetooth Low Energy (BLE) Beacons

Figure Travel and Tourism of Bluetooth Low Energy (BLE) Beacons

Figure Healthcare of Bluetooth Low Energy (BLE) Beacons

Figure Financial Institutions of Bluetooth Low Energy (BLE) Beacons

Table Global Bluetooth Low Energy (BLE) Beacons Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Bluetooth Low Energy (BLE) Beacons Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Bluetooth Low Energy (BLE) Beacons

Figure Online Channel of Bluetooth Low Energy (BLE) Beacons

Table Accent Systems Profile (Company Name, Plants Distribution, Sales Region)

Figure Accent Systems Sales and Growth Rate from 2015-2020

Figure Accent Systems Revenue (\$) and Global Market Share from 2015-2020

Table Accent Systems Bluetooth Low Energy (BLE) Beacons Sales, Price, Revenue, Gross Margin (2015-2020)

Table Bluvision Profile (Company Name, Plants Distribution, Sales Region)

Figure Bluvision Sales and Growth Rate from 2015-2020

Figure Bluvision Revenue (\$) and Global Market Share from 2015-2020

Table Bluvision Bluetooth Low Energy (BLE) Beacons Sales, Price, Revenue, Gross Margin (2015-2020)

Table Onyx Beacon Profile (Company Name, Plants Distribution, Sales Region)

Figure Onyx Beacon Sales and Growth Rate from 2015-2020

Figure Onyx Beacon Revenue (\$) and Global Market Share from 2015-2020

Table Onyx Beacon Bluetooth Low Energy (BLE) Beacons Sales, Price, Revenue, Gross Margin (2015-2020)

Table Kontakt.io Profile (Company Name, Plants Distribution, Sales Region)

Figure Kontakt.io Sales and Growth Rate from 2015-2020

Figure Kontakt.io Revenue (\$) and Global Market Share from 2015-2020

Table Kontakt.io Bluetooth Low Energy (BLE) Beacons Sales, Price, Revenue, Gross Margin (2015-2020)

Table Estimote Profile (Company Name, Plants Distribution, Sales Region)

Figure Estimote Sales and Growth Rate from 2015-2020

Figure Estimote Revenue (\$) and Global Market Share from 2015-2020

Table Estimote Bluetooth Low Energy (BLE) Beacons Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Bluetooth Low Energy (BLE) Beacons Production Value (\$) by Region from 2015-2020

Table Global Bluetooth Low Energy (BLE) Beacons Production Value Share by Region from 2015-2020

Table Global Bluetooth Low Energy (BLE) Beacons Production by Region from 2015-2020

Table Global Bluetooth Low Energy (BLE) Beacons Consumption Value (\$) by Region from 2015-2020

Table Global Bluetooth Low Energy (BLE) Beacons Consumption by Region from 2015-2020

Table North America Bluetooth Low Energy (BLE) Beacons Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Bluetooth Low Energy (BLE) Beacons Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Bluetooth Low Energy (BLE) Beacons Import and Export from

2015-2020

Table North America Bluetooth Low Energy (BLE) Beacons Value (\$) by Type (2015-2020)

Table North America Bluetooth Low Energy (BLE) Beacons Production by Type (2015-2020)

Table North America Bluetooth Low Energy (BLE) Beacons Consumption by Application (2015-2020)

Table North America Bluetooth Low Energy (BLE) Beacons Consumption by Country (2015-2020)

Table North America Bluetooth Low Energy (BLE) Beacons Consumption Value (\$) by Country (2015-2020)

Figure North America Bluetooth Low Energy (BLE) Beacons Market PEST Analysis

Table Europe Bluetooth Low Energy (BLE) Beacons Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Bluetooth Low Energy (BLE) Beacons Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Bluetooth Low Energy (BLE) Beacons Import and Export from 2015-2020

Table Europe Bluetooth Low Energy (BLE) Beacons Value (\$) by Type (2015-2020)

Table Europe Bluetooth Low Energy (BLE) Beacons Production by Type (2015-2020)

Table Europe Bluetooth Low Energy (BLE) Beacons Consumption by Application (2015-2020)

Table Europe Bluetooth Low Energy (BLE) Beacons Consumption by Country (2015-2020)

Table Europe Bluetooth Low Energy (BLE) Beacons Consumption Value (\$) by Country (2015-2020)

Figure Europe Bluetooth Low Energy (BLE) Beacons Market PEST Analysis

Table Asia-Pacific Bluetooth Low Energy (BLE) Beacons Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Bluetooth Low Energy (BLE) Beacons Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Bluetooth Low Energy (BLE) Beacons Import and Export from 2015-2020

Table Asia-Pacific Bluetooth Low Energy (BLE) Beacons Value (\$) by Type (2015-2020)

Table Asia-Pacific Bluetooth Low Energy (BLE) Beacons Production by Type (2015-2020)

Table Asia-Pacific Bluetooth Low Energy (BLE) Beacons Consumption by Application (2015-2020)

Table Asia-Pacific Bluetooth Low Energy (BLE) Beacons Consumption by Country (2015-2020)

Table Asia-Pacific Bluetooth Low Energy (BLE) Beacons Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Bluetooth Low Energy (BLE) Beacons Market PEST Analysis

Table Latin America Bluetooth Low Energy (BLE) Beacons Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Bluetooth Low Energy (BLE) Beacons Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Bluetooth Low Energy (BLE) Beacons Import and Export from 2015-2020

Table Latin America Bluetooth Low Energy (BLE) Beacons Value (\$) by Type (2015-2020)

Table Latin America Bluetooth Low Energy (BLE) Beacons Production by Type (2015-2020)

Table Latin America Bluetooth Low Energy (BLE) Beacons Consumption by Application (2015-2020)

Table Latin America Bluetooth Low Energy (BLE) Beacons Consumption by Country (2015-2020)

Table Latin America Bluetooth Low Energy (BLE) Beacons Consumption Value (\$) by Country (2015-2020)

Figure Latin America Bluetooth Low Energy (BLE) Beacons Market PEST Analysis

Table Middle East & Africa Bluetooth Low Energy (BLE) Beacons Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Bluetooth Low Energy (BLE) Beacons Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Bluetooth Low Energy (BLE) Beacons Import and Export from 2015-2020

Table Middle East & Africa Bluetooth Low Energy (BLE) Beacons Value (\$) by Type (2015-2020)

Table Middle East & Africa Bluetooth Low Energy (BLE) Beacons Production by Type (2015-2020)

Table Middle East & Africa Bluetooth Low Energy (BLE) Beacons Consumption by Application (2015-2020)

Table Middle East & Africa Bluetooth Low Energy (BLE) Beacons Consumption by Country (2015-2020)

Table Middle East & Africa Bluetooth Low Energy (BLE) Beacons Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Bluetooth Low Energy (BLE) Beacons Market PEST Analysis

Table Global Bluetooth Low Energy (BLE) Beacons Value (\$) and Growth Rate

Forecast by Region (2020-2027)

Table Global Bluetooth Low Energy (BLE) Beacons Production and Growth Rate

Forecast by Region (2020-2027)

Table Global Bluetooth Low Energy (BLE) Beacons Consumption and Growth Rate

Forecast by Region (2020-2027)

Table Global Bluetooth Low Energy (BLE) Beacons Production and Growth Rate

Forecast by Type (2020-2027)

Table Global Bluetooth Low Energy (BLE) Beacons Consumption and Growth Rate

Forecast by Application (2020-2027)

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