

2015-2027 Global Big Data as a Service Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Big Data as a Service is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Software AG

OpenText Corporation

Teradata Corporation

MicroStrategy Incorporated

Amazon Web Services (AWS)

Basho Technologies, Inc.

Silicon Graphics International Corp.

Microsoft Corporation

Experian plc

Informatica Corporation

Alteryx, Inc.

TIBCO Software Inc.

Micro Focus International plc

IBM

DataStax, Inc.
BOARD International S.A.
Salesforce.com, Inc.
Pitney Bowes Software Inc.
SAP SE
Hewlett Packard Enterprise
ThoughtSpot Inc.
FICO
Kognitio Ltd.
MapR Technologies, Inc.
SAS Institute Inc.
Tableau Software, Inc.
Google Inc.
MongoDB Inc.
Talend S.A.
SPSS Inc.
Oracle Corporation
Mark Logic Corp
KXEN, Inc.
Information Builders
Qlik Technologies Inc.
Panorama Software Inc.
Cloudera, Inc.
Dell EMC
Hortonworks, Inc.
Couchbase, Inc.

Major Types Covered

Hadoop-as-a-Service (HDaaS)
Data Analytics-as-a-Service (DAaaS)
Data-as-a-Service (DaaS)

Major Applications Covered

Banking & Financial Services
Retail
Manufacturing
Energy & Utilities
Healthcare
Public Sector

Media & Entertainment
Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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