

# **2015-2027 Global Big Data as a Service Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region**

<https://marketpublishers.com/r/23B6B9A89BF2EN.html>

Date: April 2020

Pages: 119

Price: US\$ 3,460.00 (Single User License)

ID: 23B6B9A89BF2EN

## **Abstracts**

The worldwide market for Big Data as a Service is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### **Major Companies Covered**

Software AG

OpenText Corporation

Teradata Corporation

MicroStrategy Incorporated

Amazon Web Services (AWS)

Basho Technologies, Inc.

Silicon Graphics International Corp.

Microsoft Corporation

Experian plc

Informatica Corporation

Alteryx, Inc.

TIBCO Software Inc.

Micro Focus International plc

IBM

DataStax, Inc.  
BOARD International S.A.  
Salesforce.com, Inc.  
Pitney Bowes Software Inc.  
SAP SE  
Hewlett Packard Enterprise  
ThoughtSpot Inc.  
FICO  
Kognitio Ltd.  
MapR Technologies, Inc.  
SAS Institute Inc.  
Tableau Software, Inc.  
Google Inc.  
MongoDB Inc.  
Talend S.A.  
SPSS Inc.  
Oracle Corporation  
Mark Logic Corp  
KXEN, Inc.  
Information Builders  
Qlik Technologies Inc.  
Panorama Software Inc.  
Cloudera, Inc.  
Dell EMC  
Hortonworks, Inc.  
Couchbase, Inc.

#### Major Types Covered

Hadoop-as-a-Service (HDaaS)  
Data Analytics-as-a-Service (DAaaS)  
Data-as-a-Service (DaaS)

#### Major Applications Covered

Banking & Financial Services  
Retail  
Manufacturing  
Energy & Utilities  
Healthcare  
Public Sector

Media & Entertainment  
Others

#### Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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