

2015-2027 Global Big Data Analytics Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/283593388BBEEN.html>

Date: May 2020

Pages: 136

Price: US\$ 3,460.00 (Single User License)

ID: 283593388BBEEN

Abstracts

The worldwide market for Big Data Analytics Software is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Birst

Looker

Yellowfin

Sisense

Qlik Sense

Zoho Analytics

Domo

GoodData

Major Types Covered

Cloud Based

Web Based

Major Applications Covered

Large Enterprises

SMEs

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

1.1 Objective of the Study

1.2 Definition of the Market

1.3 Market Scope

1.3.1 Market Segment by Type, Application and Marketing Channel

1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)

1.4 Years Considered for the Study (2015-2027)

1.5 Currency Considered (U.S. Dollar)

1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

3.1 Driving Factors for this Market

3.2 Factors Challenging the Market

3.3 Opportunities of the Global Big Data Analytics Software Market (Regions, Growing/Emerging Downstream Market Analysis)

3.4 Technological and Market Developments in the Big Data Analytics Software Market

3.5 Industry News by Region

3.6 Regulatory Scenario by Region/Country

3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE BIG DATA ANALYTICS SOFTWARE MARKET

4.1 Value Chain Status

4.2 Upstream Raw Material Analysis

4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

4.4 Distributors/Traders

4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL BIG DATA ANALYTICS SOFTWARE MARKET-SEGMENTATION BY TYPE

5.1 Cloud Based

5.2 Web Based

6 GLOBAL BIG DATA ANALYTICS SOFTWARE MARKET-SEGMENTATION BY APPLICATION

6.1 Large Enterprises

6.2 SMEs

7 GLOBAL BIG DATA ANALYTICS SOFTWARE MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Birst

8.1.1 Birst Profile

8.1.2 Birst Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Birst Product/Solution Launches and Enhancements Analysis

8.1.4 Birst Business Overview/Recent Development/Acquisitions

8.2 Looker

8.2.1 Looker Profile

8.2.2 Looker Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Looker Product/Solution Launches and Enhancements Analysis

8.2.4 Looker Business Overview/Recent Development/Acquisitions

8.3 Yellowfin

8.3.1 Yellowfin Profile

8.3.2 Yellowfin Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Yellowfin Product/Solution Launches and Enhancements Analysis

8.3.4 Yellowfin Business Overview/Recent Development/Acquisitions

8.4 Sisense

8.4.1 Sisense Profile

8.4.2 Sisense Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Sisense Product/Solution Launches and Enhancements Analysis

8.4.4 Sisense Business Overview/Recent Development/Acquisitions

8.5 Qlik Sense

8.5.1 Qlik Sense Profile

8.5.2 Qlik Sense Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 Qlik Sense Product/Solution Launches and Enhancements Analysis

8.5.4 Qlik Sense Business Overview/Recent Development/Acquisitions

8.6 Zoho Analytics

8.6.1 Zoho Analytics Profile

8.6.2 Zoho Analytics Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 Zoho Analytics Product/Solution Launches and Enhancements Analysis

8.6.4 Zoho Analytics Business Overview/Recent Development/Acquisitions

8.7 Domo

8.7.1 Domo Profile

8.7.2 Domo Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 Domo Product/Solution Launches and Enhancements Analysis

8.7.4 Domo Business Overview/Recent Development/Acquisitions

8.8 GoodData

8.8.1 GoodData Profile

8.8.2 GoodData Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 GoodData Product/Solution Launches and Enhancements Analysis

8.8.4 GoodData Business Overview/Recent Development/Acquisitions

9 GLOBAL BIG DATA ANALYTICS SOFTWARE MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America Big Data Analytics Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Big Data Analytics Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Big Data Analytics Software Production Analysis from 2015-2020

10.4 North America Big Data Analytics Software Consumption Analysis from 2015-2020

10.5 North America Big Data Analytics Software Import and Export from 2015-2020

10.6 North America Big Data Analytics Software Value, Production and Market Share by Type (2015-2020)

10.7 North America Big Data Analytics Software Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Big Data Analytics Software by Country (United States, Canada)

10.8.1 North America Big Data Analytics Software Sales by Country (2015-2020)

10.8.2 North America Big Data Analytics Software Consumption Value by Country (2015-2020)

10.9 North America Big Data Analytics Software Market PEST Analysis

11 EUROPE

11.1 Europe Big Data Analytics Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Big Data Analytics Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Big Data Analytics Software Production Analysis from 2015-2020

11.4 Europe Big Data Analytics Software Consumption Analysis from 2015-2020

11.5 Europe Big Data Analytics Software Import and Export from 2015-2020

11.6 Europe Big Data Analytics Software Value, Production and Market Share by Type (2015-2020)

11.7 Europe Big Data Analytics Software Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Big Data Analytics Software by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Big Data Analytics Software Sales by Country (2015-2020)

11.8.2 Europe Big Data Analytics Software Consumption Value by Country (2015-2020)

11.9 Europe Big Data Analytics Software Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Big Data Analytics Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Big Data Analytics Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Big Data Analytics Software Production Analysis from 2015-2020

12.4 Asia-Pacific Big Data Analytics Software Consumption Analysis from 2015-2020

12.5 Asia-Pacific Big Data Analytics Software Import and Export from 2015-2020

12.6 Asia-Pacific Big Data Analytics Software Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Big Data Analytics Software Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Big Data Analytics Software by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Big Data Analytics Software Sales by Country (2015-2020)

12.8.2 Asia-Pacific Big Data Analytics Software Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Big Data Analytics Software Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Big Data Analytics Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Big Data Analytics Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Big Data Analytics Software Production Analysis from 2015-2020

13.4 Latin America Big Data Analytics Software Consumption Analysis from 2015-2020

13.5 Latin America Big Data Analytics Software Import and Export from 2015-2020

13.6 Latin America Big Data Analytics Software Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Big Data Analytics Software Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Big Data Analytics Software by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Big Data Analytics Software Sales by Country (2015-2020)

13.8.2 Latin America Big Data Analytics Software Consumption Value by Country (2015-2020)

13.9 Latin America Big Data Analytics Software Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Big Data Analytics Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Big Data Analytics Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Big Data Analytics Software Production Analysis from 2015-2020

14.4 Middle East & Africa Big Data Analytics Software Consumption Analysis from 2015-2020

14.5 Middle East & Africa Big Data Analytics Software Import and Export from 2015-2020

14.6 Middle East & Africa Big Data Analytics Software Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Big Data Analytics Software Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Big Data Analytics Software by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

- 14.8.1 Middle East & Africa Big Data Analytics Software Sales by Country (2015-2020)
- 14.8.2 Middle East & Africa Big Data Analytics Software Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Big Data Analytics Software Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL BIG DATA ANALYTICS SOFTWARE MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Big Data Analytics Software Market from 2020-2027 Segment by Region
- 15.2 Global Big Data Analytics Software Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Big Data Analytics Software Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Big Data Analytics Software Market Value (\$) and Growth Rate of Big Data Analytics Software from 2015-2027

Global Big Data Analytics Software Production and Growth Rate Segment by Product Type from 2015-2027

Global Big Data Analytics Software Consumption and Growth Rate Segment by Application from 2015-2027

Figure Big Data Analytics Software Picture

Table Product Specifications of Big Data Analytics Software

Table Driving Factors for this Market

Table Industry News of Big Data Analytics Software Market

Figure Value Chain Status of Big Data Analytics Software

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Big Data Analytics Software Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Big Data Analytics Software Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Cloud Based of Big Data Analytics Software

Figure Web Based of Big Data Analytics Software

Table Global Big Data Analytics Software Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Big Data Analytics Software Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Large Enterprises of Big Data Analytics Software

Figure SMEs of Big Data Analytics Software

Table Global Big Data Analytics Software Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Big Data Analytics Software Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Big Data Analytics Software

Figure Online Channel of Big Data Analytics Software

Table Birst Profile (Company Name, Plants Distribution, Sales Region)

Figure Birst Sales and Growth Rate from 2015-2020

Figure Birst Revenue (\$) and Global Market Share from 2015-2020

Table Birst Big Data Analytics Software Sales, Price, Revenue, Gross Margin
(2015-2020)

Table Looker Profile (Company Name, Plants Distribution, Sales Region)

Figure Looker Sales and Growth Rate from 2015-2020

Figure Looker Revenue (\$) and Global Market Share from 2015-2020

Table Looker Big Data Analytics Software Sales, Price, Revenue, Gross Margin
(2015-2020)

Table Yellowfin Profile (Company Name, Plants Distribution, Sales Region)

Figure Yellowfin Sales and Growth Rate from 2015-2020

Figure Yellowfin Revenue (\$) and Global Market Share from 2015-2020

Table Yellowfin Big Data Analytics Software Sales, Price, Revenue, Gross Margin
(2015-2020)

Table Sisense Profile (Company Name, Plants Distribution, Sales Region)

Figure Sisense Sales and Growth Rate from 2015-2020

Figure Sisense Revenue (\$) and Global Market Share from 2015-2020

Table Sisense Big Data Analytics Software Sales, Price, Revenue, Gross Margin
(2015-2020)

Table Qlik Sense Profile (Company Name, Plants Distribution, Sales Region)

Figure Qlik Sense Sales and Growth Rate from 2015-2020

Figure Qlik Sense Revenue (\$) and Global Market Share from 2015-2020

Table Qlik Sense Big Data Analytics Software Sales, Price, Revenue, Gross Margin
(2015-2020)

Table Zoho Analytics Profile (Company Name, Plants Distribution, Sales Region)

Figure Zoho Analytics Sales and Growth Rate from 2015-2020

Figure Zoho Analytics Revenue (\$) and Global Market Share from 2015-2020

Table Zoho Analytics Big Data Analytics Software Sales, Price, Revenue, Gross Margin
(2015-2020)

Table Domo Profile (Company Name, Plants Distribution, Sales Region)

Figure Domo Sales and Growth Rate from 2015-2020

Figure Domo Revenue (\$) and Global Market Share from 2015-2020

Table Domo Big Data Analytics Software Sales, Price, Revenue, Gross Margin
(2015-2020)

Table GoodData Profile (Company Name, Plants Distribution, Sales Region)

Figure GoodData Sales and Growth Rate from 2015-2020

Figure GoodData Revenue (\$) and Global Market Share from 2015-2020

Table GoodData Big Data Analytics Software Sales, Price, Revenue, Gross Margin
(2015-2020)

Table Global Big Data Analytics Software Production Value (\$) by Region from
2015-2020

Table Global Big Data Analytics Software Production Value Share by Region from 2015-2020

Table Global Big Data Analytics Software Production by Region from 2015-2020

Table Global Big Data Analytics Software Consumption Value (\$) by Region from 2015-2020

Table Global Big Data Analytics Software Consumption by Region from 2015-2020

Table North America Big Data Analytics Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Big Data Analytics Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Big Data Analytics Software Import and Export from 2015-2020

Table North America Big Data Analytics Software Value (\$) by Type (2015-2020)

Table North America Big Data Analytics Software Production by Type (2015-2020)

Table North America Big Data Analytics Software Consumption by Application (2015-2020)

Table North America Big Data Analytics Software Consumption by Country (2015-2020)

Table North America Big Data Analytics Software Consumption Value (\$) by Country (2015-2020)

Figure North America Big Data Analytics Software Market PEST Analysis

Table Europe Big Data Analytics Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Big Data Analytics Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Big Data Analytics Software Import and Export from 2015-2020

Table Europe Big Data Analytics Software Value (\$) by Type (2015-2020)

Table Europe Big Data Analytics Software Production by Type (2015-2020)

Table Europe Big Data Analytics Software Consumption by Application (2015-2020)

Table Europe Big Data Analytics Software Consumption by Country (2015-2020)

Table Europe Big Data Analytics Software Consumption Value (\$) by Country (2015-2020)

Figure Europe Big Data Analytics Software Market PEST Analysis

Table Asia-Pacific Big Data Analytics Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Big Data Analytics Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Big Data Analytics Software Import and Export from 2015-2020

Table Asia-Pacific Big Data Analytics Software Value (\$) by Type (2015-2020)

Table Asia-Pacific Big Data Analytics Software Production by Type (2015-2020)

Table Asia-Pacific Big Data Analytics Software Consumption by Application

(2015-2020)

Table Asia-Pacific Big Data Analytics Software Consumption by Country (2015-2020)

Table Asia-Pacific Big Data Analytics Software Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Big Data Analytics Software Market PEST Analysis

Table Latin America Big Data Analytics Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Big Data Analytics Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Big Data Analytics Software Import and Export from 2015-2020

Table Latin America Big Data Analytics Software Value (\$) by Type (2015-2020)

Table Latin America Big Data Analytics Software Production by Type (2015-2020)

Table Latin America Big Data Analytics Software Consumption by Application (2015-2020)

Table Latin America Big Data Analytics Software Consumption by Country (2015-2020)

Table Latin America Big Data Analytics Software Consumption Value (\$) by Country (2015-2020)

Figure Latin America Big Data Analytics Software Market PEST Analysis

Table Middle East & Africa Big Data Analytics Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Big Data Analytics Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Big Data Analytics Software Import and Export from 2015-2020

Table Middle East & Africa Big Data Analytics Software Value (\$) by Type (2015-2020)

Table Middle East & Africa Big Data Analytics Software Production by Type (2015-2020)

Table Middle East & Africa Big Data Analytics Software Consumption by Application (2015-2020)

Table Middle East & Africa Big Data Analytics Software Consumption by Country (2015-2020)

Table Middle East & Africa Big Data Analytics Software Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Big Data Analytics Software Market PEST Analysis

Table Global Big Data Analytics Software Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Big Data Analytics Software Production and Growth Rate Forecast by Region (2020-2027)

Table Global Big Data Analytics Software Consumption and Growth Rate Forecast by

Region (2020-2027)

Table Global Big Data Analytics Software Production and Growth Rate Forecast by Type (2020-2027)

Table Global Big Data Analytics Software Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Big Data Analytics Software Industry Market Research Report,
Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/283593388BBEEN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/283593388BBEEN.html>