

2015-2027 Global Big Data Analytics Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/202B5213A826EN.html>

Date: April 2020

Pages: 121

Price: US\$ 3,460.00 (Single User License)

ID: 202B5213A826EN

Abstracts

The worldwide market for Big Data Analytics is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Microsoft Corporation

Memsql Inc

Sap Se

Hewlett-Packard Enterprise

Hortonworks

Datameer

IBM Corporation

Datasift

Pivotal Software

Tableau Software

Cloudera

MAPR Technologies

Marklogic Corporation

Qubole

Mongodb

Amazon Web Services (AWS)

Pentaho Corporation

Major Types Covered

Fraud Detection

Risk Management

Customer Analytics

Content Analytics

Major Applications Covered

Banking

Discrete manufacturing

Process manufacturing

Government

Telecommunication

Insurance

Transportation

Utilities

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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