

# 2015-2027 Global Banking Analytics Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## Abstracts

The worldwide market for Banking Analytics is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Adobe Systems Incorporated

IBM Corporation

Alteryx Inc

ZestFinance

Aspire systems

Hexanika

PeerIQ

SAP SE

Microstrategy Inc.

Oracle Corporation

### Major Types Covered

Local

Cloud based

## Major Applications Covered

Retail

B2B

B2C

## Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Banking Analytics Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Banking Analytics Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE BANKING ANALYTICS MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL BANKING ANALYTICS MARKET-SEGMENTATION BY TYPE**

- 5.1 Local
- 5.2 Cloud based

## **6 GLOBAL BANKING ANALYTICS MARKET-SEGMENTATION BY APPLICATION**

6.1 Retail

6.2 B2B

6.3 B2C

## **7 GLOBAL BANKING ANALYTICS MARKET-SEGMENTATION BY MARKETING CHANNEL**

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

8.1 Adobe Systems Incorporated

8.1.1 Adobe Systems Incorporated Profile

8.1.2 Adobe Systems Incorporated Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Adobe Systems Incorporated Product/Solution Launches and Enhancements Analysis

8.1.4 Adobe Systems Incorporated Business Overview/Recent Development/Acquisitions

8.2 IBM Corporation

8.2.1 IBM Corporation Profile

8.2.2 IBM Corporation Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 IBM Corporation Product/Solution Launches and Enhancements Analysis

8.2.4 IBM Corporation Business Overview/Recent Development/Acquisitions

8.3 Alteryx Inc

8.3.1 Alteryx Inc Profile

8.3.2 Alteryx Inc Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Alteryx Inc Product/Solution Launches and Enhancements Analysis

8.3.4 Alteryx Inc Business Overview/Recent Development/Acquisitions

8.4 ZestFinance

8.4.1 ZestFinance Profile

8.4.2 ZestFinance Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 ZestFinance Product/Solution Launches and Enhancements Analysis

8.4.4 ZestFinance Business Overview/Recent Development/Acquisitions

8.5 Aspire systems

8.5.1 Aspire systems Profile

- 8.5.2 Aspire systems Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 Aspire systems Product/Solution Launches and Enhancements Analysis
- 8.5.4 Aspire systems Business Overview/Recent Development/Acquisitions
- 8.6 Hexanika
  - 8.6.1 Hexanika Profile
  - 8.6.2 Hexanika Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.6.3 Hexanika Product/Solution Launches and Enhancements Analysis
  - 8.6.4 Hexanika Business Overview/Recent Development/Acquisitions
- 8.7 PeerIQ
  - 8.7.1 PeerIQ Profile
  - 8.7.2 PeerIQ Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.7.3 PeerIQ Product/Solution Launches and Enhancements Analysis
  - 8.7.4 PeerIQ Business Overview/Recent Development/Acquisitions
- 8.8 SAP SE
  - 8.8.1 SAP SE Profile
  - 8.8.2 SAP SE Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.8.3 SAP SE Product/Solution Launches and Enhancements Analysis
  - 8.8.4 SAP SE Business Overview/Recent Development/Acquisitions
- 8.9 Microstrategy Inc.
  - 8.9.1 Microstrategy Inc. Profile
  - 8.9.2 Microstrategy Inc. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.9.3 Microstrategy Inc. Product/Solution Launches and Enhancements Analysis
  - 8.9.4 Microstrategy Inc. Business Overview/Recent Development/Acquisitions
- 8.10 Oracle Corporation
  - 8.10.1 Oracle Corporation Profile
  - 8.10.2 Oracle Corporation Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.10.3 Oracle Corporation Product/Solution Launches and Enhancements Analysis
  - 8.10.4 Oracle Corporation Business Overview/Recent Development/Acquisitions

## **9 GLOBAL BANKING ANALYTICS MARKET-SEGMENTATION BY GEOGRAPHY**

### **10 NORTH AMERICA**

- 10.1 North America Banking Analytics Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Banking Analytics Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Banking Analytics Production Analysis from 2015-2020

- 10.4 North America Banking Analytics Consumption Analysis from 2015-2020
- 10.5 North America Banking Analytics Import and Export from 2015-2020
- 10.6 North America Banking Analytics Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Banking Analytics Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Banking Analytics by Country (United States, Canada)
  - 10.8.1 North America Banking Analytics Sales by Country (2015-2020)
  - 10.8.2 North America Banking Analytics Consumption Value by Country (2015-2020)
- 10.9 North America Banking Analytics Market PEST Analysis

## **11 EUROPE**

- 11.1 Europe Banking Analytics Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Banking Analytics Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Banking Analytics Production Analysis from 2015-2020
- 11.4 Europe Banking Analytics Consumption Analysis from 2015-2020
- 11.5 Europe Banking Analytics Import and Export from 2015-2020
- 11.6 Europe Banking Analytics Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Banking Analytics Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Banking Analytics by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
  - 11.8.1 Europe Banking Analytics Sales by Country (2015-2020)
  - 11.8.2 Europe Banking Analytics Consumption Value by Country (2015-2020)
- 11.9 Europe Banking Analytics Market PEST Analysis

## **12 ASIA-PACIFIC**

- 12.1 Asia-Pacific Banking Analytics Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Banking Analytics Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Banking Analytics Production Analysis from 2015-2020
- 12.4 Asia-Pacific Banking Analytics Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Banking Analytics Import and Export from 2015-2020

12.6 Asia-Pacific Banking Analytics Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Banking Analytics Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Banking Analytics by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Banking Analytics Sales by Country (2015-2020)

12.8.2 Asia-Pacific Banking Analytics Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Banking Analytics Market PEST Analysis

## **13 LATIN AMERICA**

13.1 Latin America Banking Analytics Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Banking Analytics Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Banking Analytics Production Analysis from 2015-2020

13.4 Latin America Banking Analytics Consumption Analysis from 2015-2020

13.5 Latin America Banking Analytics Import and Export from 2015-2020

13.6 Latin America Banking Analytics Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Banking Analytics Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Banking Analytics by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Banking Analytics Sales by Country (2015-2020)

13.8.2 Latin America Banking Analytics Consumption Value by Country (2015-2020)

13.9 Latin America Banking Analytics Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**

14.1 Middle East & Africa Banking Analytics Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Banking Analytics Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Banking Analytics Production Analysis from 2015-2020

14.4 Middle East & Africa Banking Analytics Consumption Analysis from 2015-2020

14.5 Middle East & Africa Banking Analytics Import and Export from 2015-2020

14.6 Middle East & Africa Banking Analytics Value, Production and Market Share by



Type (2015-2020)

14.7 Middle East & Africa Banking Analytics Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Banking Analytics by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Banking Analytics Sales by Country (2015-2020)

14.8.2 Middle East & Africa Banking Analytics Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Banking Analytics Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL BANKING ANALYTICS MARKET FROM 2020-2027**

15.1 Future Forecast of the Global Banking Analytics Market from 2020-2027 Segment by Region

15.2 Global Banking Analytics Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Banking Analytics Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

16.1 Methodology

16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global Banking Analytics Market Value (\$) and Growth Rate of Banking Analytics from 2015-2027

Global Banking Analytics Production and Growth Rate Segment by Product Type from 2015-2027

Global Banking Analytics Consumption and Growth Rate Segment by Application from 2015-2027

Figure Banking Analytics Picture

Table Product Specifications of Banking Analytics

Table Driving Factors for this Market

Table Industry News of Banking Analytics Market

Figure Value Chain Status of Banking Analytics

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Banking Analytics Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Banking Analytics Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Local of Banking Analytics

Figure Cloud based of Banking Analytics

Table Global Banking Analytics Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Banking Analytics Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Retail of Banking Analytics

Figure B2B of Banking Analytics

Figure B2C of Banking Analytics

Table Global Banking Analytics Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Banking Analytics Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Banking Analytics

Figure Online Channel of Banking Analytics

Table Adobe Systems Incorporated Profile (Company Name, Plants Distribution, Sales Region)

Figure Adobe Systems Incorporated Sales and Growth Rate from 2015-2020  
Figure Adobe Systems Incorporated Revenue (\$) and Global Market Share from 2015-2020  
Table Adobe Systems Incorporated Banking Analytics Sales, Price, Revenue, Gross Margin (2015-2020)  
Table IBM Corporation Profile (Company Name, Plants Distribution, Sales Region)  
Figure IBM Corporation Sales and Growth Rate from 2015-2020  
Figure IBM Corporation Revenue (\$) and Global Market Share from 2015-2020  
Table IBM Corporation Banking Analytics Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Alteryx Inc Profile (Company Name, Plants Distribution, Sales Region)  
Figure Alteryx Inc Sales and Growth Rate from 2015-2020  
Figure Alteryx Inc Revenue (\$) and Global Market Share from 2015-2020  
Table Alteryx Inc Banking Analytics Sales, Price, Revenue, Gross Margin (2015-2020)  
Table ZestFinance Profile (Company Name, Plants Distribution, Sales Region)  
Figure ZestFinance Sales and Growth Rate from 2015-2020  
Figure ZestFinance Revenue (\$) and Global Market Share from 2015-2020  
Table ZestFinance Banking Analytics Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Aspire systems Profile (Company Name, Plants Distribution, Sales Region)  
Figure Aspire systems Sales and Growth Rate from 2015-2020  
Figure Aspire systems Revenue (\$) and Global Market Share from 2015-2020  
Table Aspire systems Banking Analytics Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Hexanika Profile (Company Name, Plants Distribution, Sales Region)  
Figure Hexanika Sales and Growth Rate from 2015-2020  
Figure Hexanika Revenue (\$) and Global Market Share from 2015-2020  
Table Hexanika Banking Analytics Sales, Price, Revenue, Gross Margin (2015-2020)  
Table PeerIQ Profile (Company Name, Plants Distribution, Sales Region)  
Figure PeerIQ Sales and Growth Rate from 2015-2020  
Figure PeerIQ Revenue (\$) and Global Market Share from 2015-2020  
Table PeerIQ Banking Analytics Sales, Price, Revenue, Gross Margin (2015-2020)  
Table SAP SE Profile (Company Name, Plants Distribution, Sales Region)  
Figure SAP SE Sales and Growth Rate from 2015-2020  
Figure SAP SE Revenue (\$) and Global Market Share from 2015-2020  
Table SAP SE Banking Analytics Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Microstrategy Inc. Profile (Company Name, Plants Distribution, Sales Region)  
Figure Microstrategy Inc. Sales and Growth Rate from 2015-2020  
Figure Microstrategy Inc. Revenue (\$) and Global Market Share from 2015-2020  
Table Microstrategy Inc. Banking Analytics Sales, Price, Revenue, Gross Margin

(2015-2020)

Table Oracle Corporation Profile (Company Name, Plants Distribution, Sales Region)

Figure Oracle Corporation Sales and Growth Rate from 2015-2020

Figure Oracle Corporation Revenue (\$) and Global Market Share from 2015-2020

Table Oracle Corporation Banking Analytics Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Banking Analytics Production Value (\$) by Region from 2015-2020

Table Global Banking Analytics Production Value Share by Region from 2015-2020

Table Global Banking Analytics Production by Region from 2015-2020

Table Global Banking Analytics Consumption Value (\$) by Region from 2015-2020

Table Global Banking Analytics Consumption by Region from 2015-2020

Table North America Banking Analytics Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Banking Analytics Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Banking Analytics Import and Export from 2015-2020

Table North America Banking Analytics Value (\$) by Type (2015-2020)

Table North America Banking Analytics Production by Type (2015-2020)

Table North America Banking Analytics Consumption by Application (2015-2020)

Table North America Banking Analytics Consumption by Country (2015-2020)

Table North America Banking Analytics Consumption Value (\$) by Country (2015-2020)

Figure North America Banking Analytics Market PEST Analysis

Table Europe Banking Analytics Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Banking Analytics Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Banking Analytics Import and Export from 2015-2020

Table Europe Banking Analytics Value (\$) by Type (2015-2020)

Table Europe Banking Analytics Production by Type (2015-2020)

Table Europe Banking Analytics Consumption by Application (2015-2020)

Table Europe Banking Analytics Consumption by Country (2015-2020)

Table Europe Banking Analytics Consumption Value (\$) by Country (2015-2020)

Figure Europe Banking Analytics Market PEST Analysis

Table Asia-Pacific Banking Analytics Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Banking Analytics Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Banking Analytics Import and Export from 2015-2020

Table Asia-Pacific Banking Analytics Value (\$) by Type (2015-2020)

Table Asia-Pacific Banking Analytics Production by Type (2015-2020)  
Table Asia-Pacific Banking Analytics Consumption by Application (2015-2020)  
Table Asia-Pacific Banking Analytics Consumption by Country (2015-2020)  
Table Asia-Pacific Banking Analytics Consumption Value (\$) by Country (2015-2020)  
Figure Asia-Pacific Banking Analytics Market PEST Analysis  
Table Latin America Banking Analytics Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table Latin America Banking Analytics Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table Latin America Banking Analytics Import and Export from 2015-2020  
Table Latin America Banking Analytics Value (\$) by Type (2015-2020)  
Table Latin America Banking Analytics Production by Type (2015-2020)  
Table Latin America Banking Analytics Consumption by Application (2015-2020)  
Table Latin America Banking Analytics Consumption by Country (2015-2020)  
Table Latin America Banking Analytics Consumption Value (\$) by Country (2015-2020)  
Figure Latin America Banking Analytics Market PEST Analysis  
Table Middle East & Africa Banking Analytics Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table Middle East & Africa Banking Analytics Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table Middle East & Africa Banking Analytics Import and Export from 2015-2020  
Table Middle East & Africa Banking Analytics Value (\$) by Type (2015-2020)  
Table Middle East & Africa Banking Analytics Production by Type (2015-2020)  
Table Middle East & Africa Banking Analytics Consumption by Application (2015-2020)  
Table Middle East & Africa Banking Analytics Consumption by Country (2015-2020)  
Table Middle East & Africa Banking Analytics Consumption Value (\$) by Country (2015-2020)  
Figure Middle East & Africa Banking Analytics Market PEST Analysis  
Table Global Banking Analytics Value (\$) and Growth Rate Forecast by Region (2020-2027)  
Table Global Banking Analytics Production and Growth Rate Forecast by Region (2020-2027)  
Table Global Banking Analytics Consumption and Growth Rate Forecast by Region (2020-2027)  
Table Global Banking Analytics Production and Growth Rate Forecast by Type (2020-2027)  
Table Global Banking Analytics Consumption and Growth Rate Forecast by Application (2020-2027)

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