

2015-2027 Global Baby Playmat Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/2930A1C69FCCEN.html

Date: June 2020

Pages: 114

Price: US\$ 3,460.00 (Single User License)

ID: 2930A1C69FCCEN

Abstracts

The worldwide market for Baby Playmat is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered Skip Hop Norsk John Lewis Nantong Meitoku SoftTiles Rubber Flooring Inc Menard, Inc Uline

Major Types Covered Splicing Mats Whole Piece Mats

Major Applications Covered



Home Use

Commercial Use

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa



Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Baby Playmat Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Baby Playmat Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE BABY PLAYMAT MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL BABY PLAYMAT MARKET-SEGMENTATION BY TYPE

- 5.1 Splicing Mats
- 5.2 Whole Piece Mats



6 GLOBAL BABY PLAYMAT MARKET-SEGMENTATION BY APPLICATION

- 6.1 Home Use
- 6.2 Commercial Use

7 GLOBAL BABY PLAYMAT MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Skip Hop
 - 8.1.1 Skip Hop Profile
 - 8.1.2 Skip Hop Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Skip Hop Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Skip Hop Business Overview/Recent Development/Acquisitions
- 8.2 Norsk
 - 8.2.1 Norsk Profile
 - 8.2.2 Norsk Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 Norsk Product/Solution Launches and Enhancements Analysis
- 8.2.4 Norsk Business Overview/Recent Development/Acquisitions
- 8.3 John Lewis
 - 8.3.1 John Lewis Profile
 - 8.3.2 John Lewis Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.3.3 John Lewis Product/Solution Launches and Enhancements Analysis
 - 8.3.4 John Lewis Business Overview/Recent Development/Acquisitions
- 8.4 Nantong Meitoku
 - 8.4.1 Nantong Meitoku Profile
- 8.4.2 Nantong Meitoku Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 Nantong Meitoku Product/Solution Launches and Enhancements Analysis
- 8.4.4 Nantong Meitoku Business Overview/Recent Development/Acquisitions
- 8.5 SoftTiles
- 8.5.1 SoftTiles Profile
- 8.5.2 SoftTiles Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 SoftTiles Product/Solution Launches and Enhancements Analysis
- 8.5.4 SoftTiles Business Overview/Recent Development/Acquisitions
- 8.6 Rubber Flooring Inc



- 8.6.1 Rubber Flooring Inc Profile
- 8.6.2 Rubber Flooring Inc Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 Rubber Flooring Inc Product/Solution Launches and Enhancements Analysis
- 8.6.4 Rubber Flooring Inc Business Overview/Recent Development/Acquisitions
- 8.7 Menard, Inc
 - 8.7.1 Menard, Inc Profile
 - 8.7.2 Menard, Inc Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 Menard, Inc Product/Solution Launches and Enhancements Analysis
- 8.7.4 Menard, Inc Business Overview/Recent Development/Acquisitions
- 8.8 Uline
 - 8.8.1 Uline Profile
- 8.8.2 Uline Sales, Growth Rate and Global Market Share from 2015-2020
- 8.8.3 Uline Product/Solution Launches and Enhancements Analysis
- 8.8.4 Uline Business Overview/Recent Development/Acquisitions

9 GLOBAL BABY PLAYMAT MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Baby Playmat Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Baby Playmat Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Baby Playmat Production Analysis from 2015-2020
- 10.4 North America Baby Playmat Consumption Analysis from 2015-2020
- 10.5 North America Baby Playmat Import and Export from 2015-2020
- 10.6 North America Baby Playmat Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Baby Playmat Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Baby Playmat by Country (United States, Canada)
 - 10.8.1 North America Baby Playmat Sales by Country (2015-2020)
 - 10.8.2 North America Baby Playmat Consumption Value by Country (2015-2020)
- 10.9 North America Baby Playmat Market PEST Analysis

11 EUROPE

11.1 Europe Baby Playmat Production, Ex-factory Price, Revenue, Gross Margin (%)



and Gross Analysis from 2015-2020

- 11.2 Europe Baby Playmat Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Baby Playmat Production Analysis from 2015-2020
- 11.4 Europe Baby Playmat Consumption Analysis from 2015-2020
- 11.5 Europe Baby Playmat Import and Export from 2015-2020
- 11.6 Europe Baby Playmat Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Baby Playmat Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Baby Playmat by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Baby Playmat Sales by Country (2015-2020)
 - 11.8.2 Europe Baby Playmat Consumption Value by Country (2015-2020)
- 11.9 Europe Baby Playmat Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Baby Playmat Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Baby Playmat Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Baby Playmat Production Analysis from 2015-2020
- 12.4 Asia-Pacific Baby Playmat Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Baby Playmat Import and Export from 2015-2020
- 12.6 Asia-Pacific Baby Playmat Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Baby Playmat Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Baby Playmat by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
 - 12.8.1 Asia-Pacific Baby Playmat Sales by Country (2015-2020)
- 12.8.2 Asia-Pacific Baby Playmat Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Baby Playmat Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America Baby Playmat Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Baby Playmat Consumption, Terminal Price, Consumption Value



- and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Baby Playmat Production Analysis from 2015-2020
- 13.4 Latin America Baby Playmat Consumption Analysis from 2015-2020
- 13.5 Latin America Baby Playmat Import and Export from 2015-2020
- 13.6 Latin America Baby Playmat Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Baby Playmat Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Baby Playmat by Country (Brazil, Mexico, Argentina, Columbia, Chile)
 - 13.8.1 Latin America Baby Playmat Sales by Country (2015-2020)
 - 13.8.2 Latin America Baby Playmat Consumption Value by Country (2015-2020)
- 13.9 Latin America Baby Playmat Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Baby Playmat Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Baby Playmat Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Baby Playmat Production Analysis from 2015-2020
- 14.4 Middle East & Africa Baby Playmat Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Baby Playmat Import and Export from 2015-2020
- 14.6 Middle East & Africa Baby Playmat Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Baby Playmat Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Baby Playmat by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
 - 14.8.1 Middle East & Africa Baby Playmat Sales by Country (2015-2020)
- 14.8.2 Middle East & Africa Baby Playmat Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Baby Playmat Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL BABY PLAYMAT MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Baby Playmat Market from 2020-2027 Segment by Region
- 15.2 Global Baby Playmat Production and Growth Rate Forecast by Type (2020-2027)



15.3 Global Baby Playmat Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global Baby Playmat Market Value (\$) and Growth Rate of Baby Playmat from 2015-2027

Global Baby Playmat Production and Growth Rate Segment by Product Type from 2015-2027

Global Baby Playmat Consumption and Growth Rate Segment by Application from 2015-2027

Figure Baby Playmat Picture

Table Product Specifications of Baby Playmat

Table Driving Factors for this Market

Table Industry News of Baby Playmat Market

Figure Value Chain Status of Baby Playmat

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Baby Playmat Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Baby Playmat Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Splicing Mats of Baby Playmat

Figure Whole Piece Mats of Baby Playmat

Table Global Baby Playmat Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Baby Playmat Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Home Use of Baby Playmat

Figure Commercial Use of Baby Playmat

Table Global Baby Playmat Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Baby Playmat Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Baby Playmat

Figure Online Channel of Baby Playmat

Table Skip Hop Profile (Company Name, Plants Distribution, Sales Region)

Figure Skip Hop Sales and Growth Rate from 2015-2020

Figure Skip Hop Revenue (\$) and Global Market Share from 2015-2020



Table Skip Hop Baby Playmat Sales, Price, Revenue, Gross Margin (2015-2020)

Table Norsk Profile (Company Name, Plants Distribution, Sales Region)

Figure Norsk Sales and Growth Rate from 2015-2020

Figure Norsk Revenue (\$) and Global Market Share from 2015-2020

Table Norsk Baby Playmat Sales, Price, Revenue, Gross Margin (2015-2020)

Table John Lewis Profile (Company Name, Plants Distribution, Sales Region)

Figure John Lewis Sales and Growth Rate from 2015-2020

Figure John Lewis Revenue (\$) and Global Market Share from 2015-2020

Table John Lewis Baby Playmat Sales, Price, Revenue, Gross Margin (2015-2020)

Table Nantong Meitoku Profile (Company Name, Plants Distribution, Sales Region)

Figure Nantong Meitoku Sales and Growth Rate from 2015-2020

Figure Nantong Meitoku Revenue (\$) and Global Market Share from 2015-2020

Table Nantong Meitoku Baby Playmat Sales, Price, Revenue, Gross Margin (2015-2020)

Table SoftTiles Profile (Company Name, Plants Distribution, Sales Region)

Figure SoftTiles Sales and Growth Rate from 2015-2020

Figure SoftTiles Revenue (\$) and Global Market Share from 2015-2020

Table SoftTiles Baby Playmat Sales, Price, Revenue, Gross Margin (2015-2020)

Table Rubber Flooring Inc Profile (Company Name, Plants Distribution, Sales Region)

Figure Rubber Flooring Inc Sales and Growth Rate from 2015-2020

Figure Rubber Flooring Inc Revenue (\$) and Global Market Share from 2015-2020

Table Rubber Flooring Inc Baby Playmat Sales, Price, Revenue, Gross Margin (2015-2020)

Table Menard, Inc Profile (Company Name, Plants Distribution, Sales Region)

Figure Menard, Inc Sales and Growth Rate from 2015-2020

Figure Menard, Inc Revenue (\$) and Global Market Share from 2015-2020

Table Menard, Inc Baby Playmat Sales, Price, Revenue, Gross Margin (2015-2020)

Table Uline Profile (Company Name, Plants Distribution, Sales Region)

Figure Uline Sales and Growth Rate from 2015-2020

Figure Uline Revenue (\$) and Global Market Share from 2015-2020

Table Uline Baby Playmat Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Baby Playmat Production Value (\$) by Region from 2015-2020

Table Global Baby Playmat Production Value Share by Region from 2015-2020

Table Global Baby Playmat Production by Region from 2015-2020

Table Global Baby Playmat Consumption Value (\$) by Region from 2015-2020

Table Global Baby Playmat Consumption by Region from 2015-2020

Table North America Baby Playmat Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Baby Playmat Consumption, Terminal Price, Consumption Value



(\$) and Channel Margin Analysis from 2015-2020

Table North America Baby Playmat Import and Export from 2015-2020

Table North America Baby Playmat Value (\$) by Type (2015-2020)

Table North America Baby Playmat Production by Type (2015-2020)

Table North America Baby Playmat Consumption by Application (2015-2020)

Table North America Baby Playmat Consumption by Country (2015-2020)

Table North America Baby Playmat Consumption Value (\$) by Country (2015-2020)

Figure North America Baby Playmat Market PEST Analysis

Table Europe Baby Playmat Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Baby Playmat Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Baby Playmat Import and Export from 2015-2020

Table Europe Baby Playmat Value (\$) by Type (2015-2020)

Table Europe Baby Playmat Production by Type (2015-2020)

Table Europe Baby Playmat Consumption by Application (2015-2020)

Table Europe Baby Playmat Consumption by Country (2015-2020)

Table Europe Baby Playmat Consumption Value (\$) by Country (2015-2020)

Figure Europe Baby Playmat Market PEST Analysis

Table Asia-Pacific Baby Playmat Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Baby Playmat Consumption, Terminal Price, Consumption Value (\$)

and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Baby Playmat Import and Export from 2015-2020

Table Asia-Pacific Baby Playmat Value (\$) by Type (2015-2020)

Table Asia-Pacific Baby Playmat Production by Type (2015-2020)

Table Asia-Pacific Baby Playmat Consumption by Application (2015-2020)

Table Asia-Pacific Baby Playmat Consumption by Country (2015-2020)

Table Asia-Pacific Baby Playmat Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Baby Playmat Market PEST Analysis

Table Latin America Baby Playmat Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Baby Playmat Consumption, Terminal Price, Consumption Value

(\$) and Channel Margin Analysis from 2015-2020

Table Latin America Baby Playmat Import and Export from 2015-2020

Table Latin America Baby Playmat Value (\$) by Type (2015-2020)

Table Latin America Baby Playmat Production by Type (2015-2020)

Table Latin America Baby Playmat Consumption by Application (2015-2020)

Table Latin America Baby Playmat Consumption by Country (2015-2020)



Table Latin America Baby Playmat Consumption Value (\$) by Country (2015-2020)

Figure Latin America Baby Playmat Market PEST Analysis

Table Middle East & Africa Baby Playmat Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Baby Playmat Consumption, Terminal Price, Consumption

Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Baby Playmat Import and Export from 2015-2020

Table Middle East & Africa Baby Playmat Value (\$) by Type (2015-2020)

Table Middle East & Africa Baby Playmat Production by Type (2015-2020)

Table Middle East & Africa Baby Playmat Consumption by Application (2015-2020)

Table Middle East & Africa Baby Playmat Consumption by Country (2015-2020)

Table Middle East & Africa Baby Playmat Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Baby Playmat Market PEST Analysis

Table Global Baby Playmat Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Baby Playmat Production and Growth Rate Forecast by Region (2020-2027)

Table Global Baby Playmat Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Baby Playmat Production and Growth Rate Forecast by Type (2020-2027) Table Global Baby Playmat Consumption and Growth Rate Forecast by Application (2020-2027)



I would like to order

Product name: 2015-2027 Global Baby Playmat Industry Market Research Report, Segment by Player,

Type, Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/2930A1C69FCCEN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2930A1C69FCCEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$

