

2015-2027 Global AR Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/2E0EF8EBAE41EN.html

Date: April 2020 Pages: 105 Price: US\$ 3,460.00 (Single User License) ID: 2E0EF8EBAE41EN

Abstracts

The worldwide market for AR Software is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered DAQRI LLC Zugara, Inc. Upskill Augmate Aurasma PTC Inc. Wikitude GmbH Catchoom Technologies S.L. Ubimax GmbH Blippar

Major Types Covered Remote collaboration Workflow optimization



Visualization Documentation 3d modelling Navigation

Major Applications Covered Enterprise Consumer Commercial Healthcare Automotive Others

Top Countries Data Covered in This Report **United States** Canada Germany UK France Italy Spain Russia Netherlands Turkey Switzerland Sweden Poland Belgium China Japan South Korea Australia India Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil



Mexico Argentina Columbia Chile Saudi Arabia UAE Egypt Nigeria South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
- 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global AR Software Market (Regions, Growing/Emerging
- Downstream Market Analysis)
- 3.4 Technological and Market Developments in the AR Software Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE AR SOFTWARE MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL AR SOFTWARE MARKET-SEGMENTATION BY TYPE

- 5.1 Remote collaboration
- 5.2 Workflow optimization
- 5.3 Visualization

2015-2027 Global AR Software Industry Market Research Report, Segment by Player, Type, Application, Marketing..



- 5.4 Documentation
- 5.5 3d modelling
- 5.6 Navigation

6 GLOBAL AR SOFTWARE MARKET-SEGMENTATION BY APPLICATION

- 6.1 Enterprise
- 6.2 Consumer
- 6.3 Commercial
- 6.4 Healthcare
- 6.5 Automotive
- 6.6 Others

7 GLOBAL AR SOFTWARE MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 DAQRI LLC
 - 8.1.1 DAQRI LLC Profile
 - 8.1.2 DAQRI LLC Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 DAQRI LLC Product/Solution Launches and Enhancements Analysis
- 8.1.4 DAQRI LLC Business Overview/Recent Development/Acquisitions

8.2 Zugara, Inc.

- 8.2.1 Zugara, Inc. Profile
- 8.2.2 Zugara, Inc. Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 Zugara, Inc. Product/Solution Launches and Enhancements Analysis
- 8.2.4 Zugara, Inc. Business Overview/Recent Development/Acquisitions

8.3 Upskill

- 8.3.1 Upskill Profile
- 8.3.2 Upskill Sales, Growth Rate and Global Market Share from 2015-2020
- 8.3.3 Upskill Product/Solution Launches and Enhancements Analysis
- 8.3.4 Upskill Business Overview/Recent Development/Acquisitions

8.4 Augmate

- 8.4.1 Augmate Profile
- 8.4.2 Augmate Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 Augmate Product/Solution Launches and Enhancements Analysis



8.4.4 Augmate Business Overview/Recent Development/Acquisitions

8.5 Aurasma

8.5.1 Aurasma Profile

8.5.2 Aurasma Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 Aurasma Product/Solution Launches and Enhancements Analysis

8.5.4 Aurasma Business Overview/Recent Development/Acquisitions 8.6 PTC Inc.

8.6.1 PTC Inc. Profile

8.6.2 PTC Inc. Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 PTC Inc. Product/Solution Launches and Enhancements Analysis

8.6.4 PTC Inc. Business Overview/Recent Development/Acquisitions

8.7 Wikitude GmbH

8.7.1 Wikitude GmbH Profile

8.7.2 Wikitude GmbH Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 Wikitude GmbH Product/Solution Launches and Enhancements Analysis

8.7.4 Wikitude GmbH Business Overview/Recent Development/Acquisitions

8.8 Catchoom Technologies S.L. Ubimax GmbH

8.8.1 Catchoom Technologies S.L. Ubimax GmbH Profile

8.8.2 Catchoom Technologies S.L. Ubimax GmbH Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 Catchoom Technologies S.L. Ubimax GmbH Product/Solution Launches and Enhancements Analysis

8.8.4 Catchoom Technologies S.L. Ubimax GmbH Business Overview/Recent Development/Acquisitions

8.9 Blippar

8.9.1 Blippar Profile

8.9.2 Blippar Sales, Growth Rate and Global Market Share from 2015-2020

8.9.3 Blippar Product/Solution Launches and Enhancements Analysis

8.9.4 Blippar Business Overview/Recent Development/Acquisitions

9 GLOBAL AR SOFTWARE MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America AR Software Production, Ex-factory Price, Revenue, Gross Margin

(%) and Gross Analysis from 2015-2020

10.2 North America AR Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America AR Software Production Analysis from 2015-2020



10.4 North America AR Software Consumption Analysis from 2015-2020

10.5 North America AR Software Import and Export from 2015-2020

10.6 North America AR Software Value, Production and Market Share by Type (2015-2020)

10.7 North America AR Software Consumption, Value and Market Share by Application (2015-2020)

10.8 North America AR Software by Country (United States, Canada)

10.8.1 North America AR Software Sales by Country (2015-2020)

10.8.2 North America AR Software Consumption Value by Country (2015-2020)

10.9 North America AR Software Market PEST Analysis

11 EUROPE

11.1 Europe AR Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe AR Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe AR Software Production Analysis from 2015-2020

11.4 Europe AR Software Consumption Analysis from 2015-2020

11.5 Europe AR Software Import and Export from 2015-2020

11.6 Europe AR Software Value, Production and Market Share by Type (2015-2020)

11.7 Europe AR Software Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe AR Software by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe AR Software Sales by Country (2015-2020)

11.8.2 Europe AR Software Consumption Value by Country (2015-2020)

11.9 Europe AR Software Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific AR Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific AR Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific AR Software Production Analysis from 2015-2020

12.4 Asia-Pacific AR Software Consumption Analysis from 2015-2020

12.5 Asia-Pacific AR Software Import and Export from 2015-2020

12.6 Asia-Pacific AR Software Value, Production and Market Share by Type



(2015-2020)

12.7 Asia-Pacific AR Software Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific AR Software by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

- 12.8.1 Asia-Pacific AR Software Sales by Country (2015-2020)
- 12.8.2 Asia-Pacific AR Software Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific AR Software Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America AR Software Production, Ex-factory Price, Revenue, Gross Margin(%) and Gross Analysis from 2015-2020

13.2 Latin America AR Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America AR Software Production Analysis from 2015-2020

13.4 Latin America AR Software Consumption Analysis from 2015-2020

13.5 Latin America AR Software Import and Export from 2015-2020

13.6 Latin America AR Software Value, Production and Market Share by Type (2015-2020)

13.7 Latin America AR Software Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America AR Software by Country (Brazil, Mexico, Argentina, Columbia, Chile) 13.8.1 Latin America AR Software Sales by Country (2015-2020)

13.8.2 Latin America AR Software Consumption Value by Country (2015-2020)

13.9 Latin America AR Software Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa AR Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa AR Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa AR Software Production Analysis from 2015-2020

14.4 Middle East & Africa AR Software Consumption Analysis from 2015-2020

14.5 Middle East & Africa AR Software Import and Export from 2015-2020

14.6 Middle East & Africa AR Software Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa AR Software Consumption, Value and Market Share by



Application (2015-2020)

14.8 Middle East & Africa AR Software by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa AR Software Sales by Country (2015-2020)

14.8.2 Middle East & Africa AR Software Consumption Value by Country (2015-2020) 14.9 Middle East & Africa AR Software Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL AR SOFTWARE MARKET FROM 2020-2027

15.1 Future Forecast of the Global AR Software Market from 2020-2027 Segment by Region

15.2 Global AR Software Production and Growth Rate Forecast by Type (2020-2027)15.3 Global AR Software Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global AR Software Market Value (\$) and Growth Rate of AR Software from 2015-2027 Global AR Software Production and Growth Rate Segment by Product Type from 2015-2027 Global AR Software Consumption and Growth Rate Segment by Application from 2015-2027 Figure AR Software Picture Table Product Specifications of AR Software Table Driving Factors for this Market Table Industry News of AR Software Market Figure Value Chain Status of AR Software Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type) Table Distributors/Traders Table Downstream Major Customer Analysis (by Region, by Preference) Table Global AR Software Production and Growth Rate Segment by Product Type from 2015-2020 Table Global AR Software Value (\$) and Growth Rate Segment by Product Type from 2015-2020 Figure Remote collaboration of AR Software Figure Workflow optimization of AR Software Figure Visualization of AR Software Figure Documentation of AR Software Figure 3d modelling of AR Software Figure Navigation of AR Software Table Global AR Software Consumption and Growth Rate Segment by Application from 2015-2020 Table Global AR Software Value (\$) and Growth Rate Segment by Application from 2015-2020 Figure Enterprise of AR Software Figure Consumer of AR Software Figure Commercial of AR Software Figure Healthcare of AR Software Figure Automotive of AR Software Figure Others of AR Software Table Global AR Software Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

2015-2027 Global AR Software Industry Market Research Report, Segment by Player, Type, Application, Marketing...



Table Global AR Software Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020 Figure Traditional Marketing Channel (Offline) of AR Software Figure Online Channel of AR Software Table DAQRI LLC Profile (Company Name, Plants Distribution, Sales Region) Figure DAQRI LLC Sales and Growth Rate from 2015-2020 Figure DAQRI LLC Revenue (\$) and Global Market Share from 2015-2020 Table DAQRI LLC AR Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Zugara, Inc. Profile (Company Name, Plants Distribution, Sales Region) Figure Zugara, Inc. Sales and Growth Rate from 2015-2020 Figure Zugara, Inc. Revenue (\$) and Global Market Share from 2015-2020 Table Zugara, Inc. AR Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Upskill Profile (Company Name, Plants Distribution, Sales Region) Figure Upskill Sales and Growth Rate from 2015-2020 Figure Upskill Revenue (\$) and Global Market Share from 2015-2020 Table Upskill AR Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Augmate Profile (Company Name, Plants Distribution, Sales Region) Figure Augmate Sales and Growth Rate from 2015-2020 Figure Augmate Revenue (\$) and Global Market Share from 2015-2020 Table Augmate AR Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Aurasma Profile (Company Name, Plants Distribution, Sales Region) Figure Aurasma Sales and Growth Rate from 2015-2020 Figure Aurasma Revenue (\$) and Global Market Share from 2015-2020 Table Aurasma AR Software Sales, Price, Revenue, Gross Margin (2015-2020) Table PTC Inc. Profile (Company Name, Plants Distribution, Sales Region) Figure PTC Inc. Sales and Growth Rate from 2015-2020 Figure PTC Inc. Revenue (\$) and Global Market Share from 2015-2020 Table PTC Inc. AR Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Wikitude GmbH Profile (Company Name, Plants Distribution, Sales Region) Figure Wikitude GmbH Sales and Growth Rate from 2015-2020 Figure Wikitude GmbH Revenue (\$) and Global Market Share from 2015-2020 Table Wikitude GmbH AR Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Catchoom Technologies S.L. Ubimax GmbH Profile (Company Name, Plants Distribution, Sales Region) Figure Catchoom Technologies S.L. Ubimax GmbH Sales and Growth Rate from 2015-2020 Figure Catchoom Technologies S.L. Ubimax GmbH Revenue (\$) and Global Market Share from 2015-2020

Table Catchoom Technologies S.L. Ubimax GmbH AR Software Sales, Price, Revenue,



Gross Margin (2015-2020) Table Blippar Profile (Company Name, Plants Distribution, Sales Region) Figure Blippar Sales and Growth Rate from 2015-2020 Figure Blippar Revenue (\$) and Global Market Share from 2015-2020 Table Blippar AR Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Global AR Software Production Value (\$) by Region from 2015-2020 Table Global AR Software Production Value Share by Region from 2015-2020 Table Global AR Software Production by Region from 2015-2020 Table Global AR Software Consumption Value (\$) by Region from 2015-2020 Table Global AR Software Consumption by Region from 2015-2020 Table North America AR Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table North America AR Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table North America AR Software Import and Export from 2015-2020 Table North America AR Software Value (\$) by Type (2015-2020) Table North America AR Software Production by Type (2015-2020) Table North America AR Software Consumption by Application (2015-2020) Table North America AR Software Consumption by Country (2015-2020) Table North America AR Software Consumption Value (\$) by Country (2015-2020) Figure North America AR Software Market PEST Analysis Table Europe AR Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Europe AR Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Europe AR Software Import and Export from 2015-2020 Table Europe AR Software Value (\$) by Type (2015-2020) Table Europe AR Software Production by Type (2015-2020) Table Europe AR Software Consumption by Application (2015-2020) Table Europe AR Software Consumption by Country (2015-2020) Table Europe AR Software Consumption Value (\$) by Country (2015-2020) Figure Europe AR Software Market PEST Analysis Table Asia-Pacific AR Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Asia-Pacific AR Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Asia-Pacific AR Software Import and Export from 2015-2020 Table Asia-Pacific AR Software Value (\$) by Type (2015-2020) Table Asia-Pacific AR Software Production by Type (2015-2020)



Table Asia-Pacific AR Software Consumption by Application (2015-2020) Table Asia-Pacific AR Software Consumption by Country (2015-2020) Table Asia-Pacific AR Software Consumption Value (\$) by Country (2015-2020) Figure Asia-Pacific AR Software Market PEST Analysis Table Latin America AR Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Latin America AR Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Latin America AR Software Import and Export from 2015-2020 Table Latin America AR Software Value (\$) by Type (2015-2020) Table Latin America AR Software Production by Type (2015-2020) Table Latin America AR Software Consumption by Application (2015-2020) Table Latin America AR Software Consumption by Country (2015-2020) Table Latin America AR Software Consumption Value (\$) by Country (2015-2020) Figure Latin America AR Software Market PEST Analysis Table Middle East & Africa AR Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Middle East & Africa AR Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Middle East & Africa AR Software Import and Export from 2015-2020 Table Middle East & Africa AR Software Value (\$) by Type (2015-2020) Table Middle East & Africa AR Software Production by Type (2015-2020) Table Middle East & Africa AR Software Consumption by Application (2015-2020) Table Middle East & Africa AR Software Consumption by Country (2015-2020) Table Middle East & Africa AR Software Consumption Value (\$) by Country (2015 - 2020)Figure Middle East & Africa AR Software Market PEST Analysis Table Global AR Software Value (\$) and Growth Rate Forecast by Region (2020-2027) Table Global AR Software Production and Growth Rate Forecast by Region (2020-2027)Table Global AR Software Consumption and Growth Rate Forecast by Region (2020-2027)Table Global AR Software Production and Growth Rate Forecast by Type (2020-2027) Table Global AR Software Consumption and Growth Rate Forecast by Application

(2020-2027)



I would like to order

 Product name: 2015-2027 Global AR Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region
Product link: <u>https://marketpublishers.com/r/2E0EF8EBAE41EN.html</u>
Price: US\$ 3,460.00 (Single User License / Electronic Delivery)
If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2E0EF8EBAE41EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



2015-2027 Global AR Software Industry Market Research Report, Segment by Player, Type, Application, Marketing...