

# **2015-2027 Global Active Data Warehousing Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region**

<https://marketpublishers.com/r/2AB9AB765972EN.html>

Date: April 2020

Pages: 110

Price: US\$ 3,460.00 (Single User License)

ID: 2AB9AB765972EN

## **Abstracts**

The worldwide market for Active Data Warehousing is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### **Major Companies Covered**

Kognitio

Cloudera

Amazon Web Services (AWS)

HP

Oracle

IBM

Microsoft

SAP SE

Snowflake Computing Inc.

Teradata

### **Major Types Covered**

On-premise

Cloud

Hybrid

Major Applications Covered

Retail

Telecom & IT

BFSI

Manufacturing

Healthcare

Government

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Active Data Warehousing Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Active Data Warehousing Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE ACTIVE DATA WAREHOUSING MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL ACTIVE DATA WAREHOUSING MARKET-SEGMENTATION BY TYPE**

- 5.1 On-premise
- 5.2 Cloud
- 5.3 Hybrid

## **6 GLOBAL ACTIVE DATA WAREHOUSING MARKET-SEGMENTATION BY APPLICATION**

- 6.1 Retail
- 6.2 Telecom & IT
- 6.3 BFSI
- 6.4 Manufacturing
- 6.5 Healthcare
- 6.6 Government
- 6.7 Others

## **7 GLOBAL ACTIVE DATA WAREHOUSING MARKET-SEGMENTATION BY MARKETING CHANNEL**

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

- 8.1 Kognitio
  - 8.1.1 Kognitio Profile
  - 8.1.2 Kognitio Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.1.3 Kognitio Product/Solution Launches and Enhancements Analysis
  - 8.1.4 Kognitio Business Overview/Recent Development/Acquisitions
- 8.2 Cloudera
  - 8.2.1 Cloudera Profile
  - 8.2.2 Cloudera Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.2.3 Cloudera Product/Solution Launches and Enhancements Analysis
  - 8.2.4 Cloudera Business Overview/Recent Development/Acquisitions
- 8.3 Amazon Web Services (AWS)
  - 8.3.1 Amazon Web Services (AWS) Profile
  - 8.3.2 Amazon Web Services (AWS) Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.3.3 Amazon Web Services (AWS) Product/Solution Launches and Enhancements Analysis
  - 8.3.4 Amazon Web Services (AWS) Business Overview/Recent Development/Acquisitions
- 8.4 HP

#### 8.4.1 HP Profile

#### 8.4.2 HP Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.4.3 HP Product/Solution Launches and Enhancements Analysis

#### 8.4.4 HP Business Overview/Recent Development/Acquisitions

### 8.5 Oracle

#### 8.5.1 Oracle Profile

#### 8.5.2 Oracle Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.5.3 Oracle Product/Solution Launches and Enhancements Analysis

#### 8.5.4 Oracle Business Overview/Recent Development/Acquisitions

### 8.6 IBM

#### 8.6.1 IBM Profile

#### 8.6.2 IBM Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.6.3 IBM Product/Solution Launches and Enhancements Analysis

#### 8.6.4 IBM Business Overview/Recent Development/Acquisitions

### 8.7 Microsoft

#### 8.7.1 Microsoft Profile

#### 8.7.2 Microsoft Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.7.3 Microsoft Product/Solution Launches and Enhancements Analysis

#### 8.7.4 Microsoft Business Overview/Recent Development/Acquisitions

### 8.8 SAP SE

#### 8.8.1 SAP SE Profile

#### 8.8.2 SAP SE Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.8.3 SAP SE Product/Solution Launches and Enhancements Analysis

#### 8.8.4 SAP SE Business Overview/Recent Development/Acquisitions

### 8.9 Snowflake Computing Inc.

#### 8.9.1 Snowflake Computing Inc. Profile

#### 8.9.2 Snowflake Computing Inc. Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.9.3 Snowflake Computing Inc. Product/Solution Launches and Enhancements Analysis

#### 8.9.4 Snowflake Computing Inc. Business Overview/Recent Development/Acquisitions

### 8.10 Teradata

#### 8.10.1 Teradata Profile

#### 8.10.2 Teradata Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.10.3 Teradata Product/Solution Launches and Enhancements Analysis

#### 8.10.4 Teradata Business Overview/Recent Development/Acquisitions

## **9 GLOBAL ACTIVE DATA WAREHOUSING MARKET-SEGMENTATION BY GEOGRAPHY**

## **10 NORTH AMERICA**

10.1 North America Active Data Warehousing Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Active Data Warehousing Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Active Data Warehousing Production Analysis from 2015-2020

10.4 North America Active Data Warehousing Consumption Analysis from 2015-2020

10.5 North America Active Data Warehousing Import and Export from 2015-2020

10.6 North America Active Data Warehousing Value, Production and Market Share by Type (2015-2020)

10.7 North America Active Data Warehousing Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Active Data Warehousing by Country (United States, Canada)

10.8.1 North America Active Data Warehousing Sales by Country (2015-2020)

10.8.2 North America Active Data Warehousing Consumption Value by Country (2015-2020)

10.9 North America Active Data Warehousing Market PEST Analysis

## **11 EUROPE**

11.1 Europe Active Data Warehousing Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Active Data Warehousing Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Active Data Warehousing Production Analysis from 2015-2020

11.4 Europe Active Data Warehousing Consumption Analysis from 2015-2020

11.5 Europe Active Data Warehousing Import and Export from 2015-2020

11.6 Europe Active Data Warehousing Value, Production and Market Share by Type (2015-2020)

11.7 Europe Active Data Warehousing Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Active Data Warehousing by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Active Data Warehousing Sales by Country (2015-2020)

11.8.2 Europe Active Data Warehousing Consumption Value by Country (2015-2020)

11.9 Europe Active Data Warehousing Market PEST Analysis

## **12 ASIA-PACIFIC**

12.1 Asia-Pacific Active Data Warehousing Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Active Data Warehousing Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Active Data Warehousing Production Analysis from 2015-2020

12.4 Asia-Pacific Active Data Warehousing Consumption Analysis from 2015-2020

12.5 Asia-Pacific Active Data Warehousing Import and Export from 2015-2020

12.6 Asia-Pacific Active Data Warehousing Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Active Data Warehousing Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Active Data Warehousing by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Active Data Warehousing Sales by Country (2015-2020)

12.8.2 Asia-Pacific Active Data Warehousing Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Active Data Warehousing Market PEST Analysis

## **13 LATIN AMERICA**

13.1 Latin America Active Data Warehousing Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Active Data Warehousing Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Active Data Warehousing Production Analysis from 2015-2020

13.4 Latin America Active Data Warehousing Consumption Analysis from 2015-2020

13.5 Latin America Active Data Warehousing Import and Export from 2015-2020

13.6 Latin America Active Data Warehousing Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Active Data Warehousing Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Active Data Warehousing by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Active Data Warehousing Sales by Country (2015-2020)

13.8.2 Latin America Active Data Warehousing Consumption Value by Country (2015-2020)

13.9 Latin America Active Data Warehousing Market PEST Analysis



## **14 MIDDLE EAST & AFRICA**

- 14.1 Middle East & Africa Active Data Warehousing Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Active Data Warehousing Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Active Data Warehousing Production Analysis from 2015-2020
- 14.4 Middle East & Africa Active Data Warehousing Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Active Data Warehousing Import and Export from 2015-2020
- 14.6 Middle East & Africa Active Data Warehousing Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Active Data Warehousing Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Active Data Warehousing by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
  - 14.8.1 Middle East & Africa Active Data Warehousing Sales by Country (2015-2020)
  - 14.8.2 Middle East & Africa Active Data Warehousing Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Active Data Warehousing Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL ACTIVE DATA WAREHOUSING MARKET FROM 2020-2027**

- 15.1 Future Forecast of the Global Active Data Warehousing Market from 2020-2027 Segment by Region
- 15.2 Global Active Data Warehousing Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Active Data Warehousing Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global Active Data Warehousing Market Value (\$) and Growth Rate of Active Data Warehousing from 2015-2027

Global Active Data Warehousing Production and Growth Rate Segment by Product Type from 2015-2027

Global Active Data Warehousing Consumption and Growth Rate Segment by Application from 2015-2027

Figure Active Data Warehousing Picture

Table Product Specifications of Active Data Warehousing

Table Driving Factors for this Market

Table Industry News of Active Data Warehousing Market

Figure Value Chain Status of Active Data Warehousing

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Active Data Warehousing Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Active Data Warehousing Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure On-premise of Active Data Warehousing

Figure Cloud of Active Data Warehousing

Figure Hybrid of Active Data Warehousing

Table Global Active Data Warehousing Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Active Data Warehousing Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Retail of Active Data Warehousing

Figure Telecom & IT of Active Data Warehousing

Figure BFSI of Active Data Warehousing

Figure Manufacturing of Active Data Warehousing

Figure Healthcare of Active Data Warehousing

Figure Government of Active Data Warehousing

Figure Others of Active Data Warehousing

Table Global Active Data Warehousing Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Active Data Warehousing Value (\$) and Growth Rate Segment by

Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Active Data Warehousing

Figure Online Channel of Active Data Warehousing

Table Kognitio Profile (Company Name, Plants Distribution, Sales Region)

Figure Kognitio Sales and Growth Rate from 2015-2020

Figure Kognitio Revenue (\$) and Global Market Share from 2015-2020

Table Kognitio Active Data Warehousing Sales, Price, Revenue, Gross Margin (2015-2020)

Table Cloudera Profile (Company Name, Plants Distribution, Sales Region)

Figure Cloudera Sales and Growth Rate from 2015-2020

Figure Cloudera Revenue (\$) and Global Market Share from 2015-2020

Table Cloudera Active Data Warehousing Sales, Price, Revenue, Gross Margin (2015-2020)

Table Amazon Web Services (AWS) Profile (Company Name, Plants Distribution, Sales Region)

Figure Amazon Web Services (AWS) Sales and Growth Rate from 2015-2020

Figure Amazon Web Services (AWS) Revenue (\$) and Global Market Share from 2015-2020

Table Amazon Web Services (AWS) Active Data Warehousing Sales, Price, Revenue, Gross Margin (2015-2020)

Table HP Profile (Company Name, Plants Distribution, Sales Region)

Figure HP Sales and Growth Rate from 2015-2020

Figure HP Revenue (\$) and Global Market Share from 2015-2020

Table HP Active Data Warehousing Sales, Price, Revenue, Gross Margin (2015-2020)

Table Oracle Profile (Company Name, Plants Distribution, Sales Region)

Figure Oracle Sales and Growth Rate from 2015-2020

Figure Oracle Revenue (\$) and Global Market Share from 2015-2020

Table Oracle Active Data Warehousing Sales, Price, Revenue, Gross Margin (2015-2020)

Table IBM Profile (Company Name, Plants Distribution, Sales Region)

Figure IBM Sales and Growth Rate from 2015-2020

Figure IBM Revenue (\$) and Global Market Share from 2015-2020

Table IBM Active Data Warehousing Sales, Price, Revenue, Gross Margin (2015-2020)

Table Microsoft Profile (Company Name, Plants Distribution, Sales Region)

Figure Microsoft Sales and Growth Rate from 2015-2020

Figure Microsoft Revenue (\$) and Global Market Share from 2015-2020

Table Microsoft Active Data Warehousing Sales, Price, Revenue, Gross Margin (2015-2020)

Table SAP SE Profile (Company Name, Plants Distribution, Sales Region)

Figure SAP SE Sales and Growth Rate from 2015-2020

Figure SAP SE Revenue (\$) and Global Market Share from 2015-2020

Table SAP SE Active Data Warehousing Sales, Price, Revenue, Gross Margin (2015-2020)

Table Snowflake Computing Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure Snowflake Computing Inc. Sales and Growth Rate from 2015-2020

Figure Snowflake Computing Inc. Revenue (\$) and Global Market Share from 2015-2020

Table Snowflake Computing Inc. Active Data Warehousing Sales, Price, Revenue, Gross Margin (2015-2020)

Table Teradata Profile (Company Name, Plants Distribution, Sales Region)

Figure Teradata Sales and Growth Rate from 2015-2020

Figure Teradata Revenue (\$) and Global Market Share from 2015-2020

Table Teradata Active Data Warehousing Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Active Data Warehousing Production Value (\$) by Region from 2015-2020

Table Global Active Data Warehousing Production Value Share by Region from 2015-2020

Table Global Active Data Warehousing Production by Region from 2015-2020

Table Global Active Data Warehousing Consumption Value (\$) by Region from 2015-2020

Table Global Active Data Warehousing Consumption by Region from 2015-2020

Table North America Active Data Warehousing Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Active Data Warehousing Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Active Data Warehousing Import and Export from 2015-2020

Table North America Active Data Warehousing Value (\$) by Type (2015-2020)

Table North America Active Data Warehousing Production by Type (2015-2020)

Table North America Active Data Warehousing Consumption by Application (2015-2020)

Table North America Active Data Warehousing Consumption by Country (2015-2020)

Table North America Active Data Warehousing Consumption Value (\$) by Country (2015-2020)

Figure North America Active Data Warehousing Market PEST Analysis

Table Europe Active Data Warehousing Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Active Data Warehousing Consumption, Terminal Price, Consumption

Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Active Data Warehousing Import and Export from 2015-2020

Table Europe Active Data Warehousing Value (\$) by Type (2015-2020)

Table Europe Active Data Warehousing Production by Type (2015-2020)

Table Europe Active Data Warehousing Consumption by Application (2015-2020)

Table Europe Active Data Warehousing Consumption by Country (2015-2020)

Table Europe Active Data Warehousing Consumption Value (\$) by Country (2015-2020)

Figure Europe Active Data Warehousing Market PEST Analysis

Table Asia-Pacific Active Data Warehousing Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Active Data Warehousing Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Active Data Warehousing Import and Export from 2015-2020

Table Asia-Pacific Active Data Warehousing Value (\$) by Type (2015-2020)

Table Asia-Pacific Active Data Warehousing Production by Type (2015-2020)

Table Asia-Pacific Active Data Warehousing Consumption by Application (2015-2020)

Table Asia-Pacific Active Data Warehousing Consumption by Country (2015-2020)

Table Asia-Pacific Active Data Warehousing Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Active Data Warehousing Market PEST Analysis

Table Latin America Active Data Warehousing Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Active Data Warehousing Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Active Data Warehousing Import and Export from 2015-2020

Table Latin America Active Data Warehousing Value (\$) by Type (2015-2020)

Table Latin America Active Data Warehousing Production by Type (2015-2020)

Table Latin America Active Data Warehousing Consumption by Application (2015-2020)

Table Latin America Active Data Warehousing Consumption by Country (2015-2020)

Table Latin America Active Data Warehousing Consumption Value (\$) by Country (2015-2020)

Figure Latin America Active Data Warehousing Market PEST Analysis

Table Middle East & Africa Active Data Warehousing Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Active Data Warehousing Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Active Data Warehousing Import and Export from 2015-2020

Table Middle East & Africa Active Data Warehousing Value (\$) by Type (2015-2020)

Table Middle East & Africa Active Data Warehousing Production by Type (2015-2020)



Table Middle East & Africa Active Data Warehousing Consumption by Application  
(2015-2020)

Table Middle East & Africa Active Data Warehousing Consumption by Country  
(2015-2020)

Table Middle East & Africa Active Data Warehousing Consumption Value (\$) by Country  
(2015-2020)

Figure Middle East & Africa Active Data Warehousing Market PEST Analysis

Table Global Active Data Warehousing Value (\$) and Growth Rate Forecast by Region  
(2020-2027)

Table Global Active Data Warehousing Production and Growth Rate Forecast by  
Region (2020-2027)

Table Global Active Data Warehousing Consumption and Growth Rate Forecast by  
Region (2020-2027)

Table Global Active Data Warehousing Production and Growth Rate Forecast by Type  
(2020-2027)

Table Global Active Data Warehousing Consumption and Growth Rate Forecast by  
Application (2020-2027)

## I would like to order

Product name: 2015-2027 Global Active Data Warehousing Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2AB9AB765972EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2AB9AB765972EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

