

# Zinc Oxide In The Global Cosmetics Market: Trends, Opportunities and Competitive Analysis

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## Abstracts

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### Zinc Oxide Market Trends and Forecast

The future of zinc oxide in the global cosmetics market looks promising with opportunities in the skincare and makeup market. Zinc oxide in the global cosmetics market is expected to grow with a CAGR of 4.7% from 2021 to 2027. The major drivers for this market are increasing demand for cosmetics product, demand for UV filters in sunscreen products, and growth of anti-aging products.

A total of 106 figures / charts and 86 tables are provided in this 143-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the zinc oxide in the global cosmetic market report, please download the report brochure.

### Zinc Oxide in the Global Cosmetic Market by Segment

The study includes a forecast for the global zinc oxide market by application, particle size, and region as follows:

Zinc Oxide in the Global Cosmetic Market by Application [Value (\$M) and Volume (Kilotons) shipment analysis from 2016 to 2027]:

Skincare

Makeups

Others

Zinc Oxide in the Global Cosmetic Market by Particle Size [Value (\$M) and Volume (Kilotons) shipment analysis from 2016 to 2027]:

100 NM

Zinc Oxide Market by Region[Value (\$M) and Volume (Kilotons) shipment analysis from 2016 to 2027]:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

Asia Pacific

China

Japan

India

The Rest of the World

## List of Zinc Oxide in the Global Cosmetic Market Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies zinc oxide in the global cosmetic market companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the zinc oxide in the global cosmetic market companies profiled in this report includes.

Ashland

BASF

Evonik

Merck

Zochem

EverZinc

US Zinc

Nanophase Technology

Sakai Chemical

Symrise

## Zinc Oxide in the Global CosmeticMarket Insight

Lucintel forecasts that skincare will remain the largest application over the forecast period due to increasing demand for face care and body care products.

Less than 100 nanometer zinc oxide will remain the largest and fastest growing

segment due to increasing demand for makeup and skincare products.

APAC will remain the largest region by value and volume and it is also expected to witness the highest growth over the forecast period due to increasing per capita income and working population, which are leading the demand for cosmetics products.

## Features of Zinc Oxide in the Global Cosmetic Market

**Market Size Estimates:** Zinc oxide in the global cosmetic market size estimation in terms of value (\$M) and volume (kilotons)

**Trend and Forecast Analysis:** Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

**Segmentation Analysis:** Market size by application, particle size, and region

**Regional Analysis:** Zinc oxide in the global cosmetic market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different application, particle size, and region and regions for the zinc oxide in the global cosmetic market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the zinc oxide in the global cosmetic market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1.** What is the growth forecast for zinc oxide in the global cosmetic market?

**Answer:** The zinc oxide market is expected to grow at a CAGR of 4.7% from 2021 to 2027.

Q2. What are the major drivers influencing the growth of the zinc oxide in the global cosmetic market?

Answer: The major drivers for this market are increasing demand for cosmetics product, demand for UV filters in sunscreen products, and growth of antiaging products.

Q3. What are the major applications or end use industries for zinc oxide in the global cosmetic market?

Answer: Skincare is the major end use industries for zinc oxide in the global cosmetic market.

Q4. Who are the key zinc oxide in the global cosmetic companies?

Answer: Some of the key zinc oxide in the global cosmetic companies are as follows:

Ashland

BASF

Evonik

Merck

Zochem

EverZinc

US Zinc

Nanophase Technology

Sakai Chemical

Symrise

Q5. Which zinc oxide product segment will be the largest in future?

Answer: Lucintel forecasts that less than 100 nanometer zinc oxide will remain the largest and fastest growing segment due to increasing demand for makeup and skincare products.

Q6: In zinc oxide market, which region is expected to be the largest in next 5 years?

Answer: Asia Pacific is expected to remain the largest region and witness the highest growth over next 5 years

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the global zinc oxide in the global cosmetic market by application (skincare, makeups, and others), particle size (100 NM), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are the changing demands of customers in the market?

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Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

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