

# Zinc Oxide in the Global Cosmetics Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

The future of zinc oxide in the global cosmetics market looks promising with opportunities in the skincare and makeup market. Zinc oxide in the global cosmetics market is expected to grow with a CAGR of 5% from 2020 to 2026. The major drivers for this market are increasing demand for cosmetics product, demand for UV filters in sunscreen products, and growth of antiaging products.

Ashland, BASF, Evonik Industries AG, Merck Group, Zochem, EverZinc, and US Zinc are among the major zinc oxide manufacturers.

A total of 106 figures / charts and 86 tables are provided in this 143-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details the zinc oxide in the cosmetics market report, please download the report brochure.

The study includes trends and forecast for zinc oxide in the global Cosmetics market by application, particle size, and region as follows:

By Application [Value (\$M) and Volume (Kilotons) shipment analysis from 2015 to 2026]:

Skincare

Makeups

Others

By Particle Size [Value (\$M) and Volume (Kilotons) shipment analysis from 2015 to 2026]:

100 NM

By Region [Value (\$M) and Volume (Kilotons) shipment analysis for 2015 – 2026]:

North America

United States

Canada

Mexico

Europe

France

Germany

Italy

Asia Pacific

China

Japan

India

The Rest of the World

Less than 100 nanometer and greater than 100 nanometer zinc oxide are used for different cosmetics application. Less than 100 nanometer zinc oxide will remain the largest and fastest growing segment due to increasing demand for makeup and skincare products.

Skincare will remain the largest application over the forecast period due to increasing demand for face care and body care products.

APAC will remain the largest region by value and volume and it is also expected to witness the highest growth over the forecast period due to increasing per capita income and working population, which are leading the demand for cosmetics products.

### Features of Zinc Oxide in the Global Cosmetics Market

**Market Size Estimates:** Zinc oxide in the global cosmetics market size estimation in terms of value (\$M) and by volume (kilotons) shipment.

**Trend and Forecast Analysis:** Market trends (2015-2020) and forecast (2021-2026) by various segments and regions.

**Segmentation Analysis:** Zinc oxide in the global cosmetics market size by various segments, such as application and particle size.

**Regional Analysis:** Zinc oxide in the global cosmetics market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different application, particle size, and regions for zinc oxide in the cosmetics market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for zinc oxide in the global cosmetics market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following 11 key questions

Q.1 What are some of the most promising, high-growth opportunities for zinc oxide in the global cosmetics market by application (skincare, makeups, and others), particle size (100 NM), by region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

- Q.3 Which regions will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.5 What are the business risks and threats to the market?
- Q.6 What are the emerging trends in this market and the reasons behind them?
- Q.7 What are some changing demands of customers in the market?
- Q.8 What are the new developments in the market? Which companies are leading these developments?
- Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via product substitution?
- Q.11 What M&A activity has occurred in the last 5 years?

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET BACKGROUND AND CLASSIFICATIONS**

2.1: Introduction, Background, and Classification

2.2: Supply Chain

2.3: Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2015 TO 2026**

3.1: Macroeconomic Trends and Forecast

3.2: Zinc Oxide in the Global Cosmetics Market Trends and Forecast

3.3: Zinc Oxide in the Global Cosmetics Market by Application

3.3.1: Skincare

3.3.2: Makeups

3.3.3: Others

3.4: Zinc Oxide in the Global Cosmetics Market by Particle Size

3.4.1: 100 NM

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION**

4.1: Zinc Oxide in the Global Cosmetics Market by Region

4.2: Zinc Oxide in the North American Cosmetics Market

4.2.1: Market by Application: Skincare, Makeups, and Others

4.2.2: Market by Particle Size: 100 NM

4.3: Zinc Oxide in the European Cosmetics Market

4.3.1: Market by Application: Skincare, Makeups, and Others

4.3.2: Market by Particle Size: 100 NM

4.4: Zinc Oxide in the APAC Cosmetics Market

4.4.1: Market by Application: Skincare, Makeups, and Others

4.4.2: Market by Particle Size: 100 NM

4.5: Zinc Oxide in the ROW Cosmetics Market

4.5.1: Market by Application: Skincare, Makeups, and Others

4.5.2: Market by Particle Size: 100 NM

### **5. COMPETITOR ANALYSIS**

- 5.1: Product Portfolio Analysis
- 5.2: Geographical Reach
- 5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for Zinc Oxide in the Global Cosmetics Market by Application
  - 6.1.2: Growth Opportunities for Zinc Oxide in the Global Cosmetics Market by Particle Size
  - 6.1.3: Growth Opportunities for Zinc Oxide in the Global Cosmetics Market by Region
- 6.2: Emerging Trends of Zinc Oxide in the Global Cosmetics Market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Capacity Expansion of Zinc Oxide in the Cosmetics Market
  - 6.3.3: Mergers, Acquisitions, and Joint Ventures of Zinc Oxide in the Global Cosmetics Market

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: Ashland
- 7.2: BASF
- 7.3: Evonik Industries AG
- 7.4: Merck
- 7.5: Zochem
- 7.6: EverZinc
- 7.7: US Zinc
- 7.8: Nanophase Technology
- 7.9: Sakai Chemical
- 7.10: Symrise

## List Of Figures

### LIST OF FIGURES

Chapter-2. Market Background and Classifications

Figure 2.1: Zinc Oxide Powder

Figure 2.2: Indirect Process Flow Diagram

Figure 2.3: Classification of Zinc Oxide in the Global Cosmetics Market by Application and Particle Size

Figure 2.4: Supply Chain of the Zinc Oxide in the Global Cosmetics Market

Figure 2.5: Drivers and Challenges of the Global Zinc Oxide in Cosmetics Market

Chapter-3. Market Trends and Forecast Analysis from 2015 to 2026

Figure 3.1: Trends of the Global GDP Growth Rate

Figure 3.2: Trends of the Global Population Growth Rate

Figure 3.3: Trends of the Global Inflation Rate

Figure 3.4: Trends of the Global Unemployment Rate

Figure 3.5: Trends of the Regional GDP Growth Rate

Figure 3.6: Trends of the Regional Population Growth Rate

Figure 3.7: Trends of the Regional Inflation Rate

Figure 3.8: Trends of the Regional Unemployment Rate

Figure 3.9: Regional Per Capita Income Trends

Figure 3.10: Forecast for the Global GDP Growth Rate

Figure 3.11: Forecast for the Global Population Growth Rate

Figure 3.12: Forecast for the Global Inflation Rate

Figure 3.13: Forecast for the Global Unemployment Rate

Figure 3.14: Forecast for the Global Unemployment Rate

Figure 3.15: Forecast for the Regional GDP Growth Rate

Figure 3.16: Forecast for the Regional Population Growth Rate

Figure 3.17: Forecast for Regional Inflation Rate

Figure 3.18: Forecast for the Regional Unemployment Rate

Figure 3.19: Forecast for the Regional Per Capita Income

Figure 3.20: Trends and Forecast for Zinc Oxide in the Global Cosmetics Market (2015-2026)

Figure 3.21: Trends of Zinc Oxide in the Global Cosmetics Market (\$M) by Application (2015-2020)

Figure 3.22: Forecast for Zinc Oxide in the Global Cosmetics Market (\$M) by Application (2021-2026)

Figure 3.23: Trends of Zinc Oxide in the Global Cosmetics Market (Kilotons) by Application (2015-2020)

Figure 3.24: Forecast for Zinc Oxide in the Global Cosmetics Market (Kilotons) by Application (2021-2026)

Figure 3.25: Trends and Forecast for Skincare Zinc Oxide in the Global Cosmetics Market (2015-2026)

Figure 3.26: Trends and Forecast for Makeup Zinc Oxide in the Global Cosmetics Market (2015-2026)

Figure 3.27: Trends and Forecast for Others Zinc Oxide in the Global Cosmetics Market (2015-2026)

Figure 3.28: Trends of Zinc Oxide in the Global Cosmetics Market (\$M) by Particle Size (2015-2020)

Figure 3.29: Forecast for Zinc Oxide in the Global Cosmetics Market (\$M) by Particle Size (2021-2026)

Figure 3.30: Trends of Zinc Oxide in the Global Cosmetics Market (Kilotons) by Particle Size (2015-2020)

Figure 3.31: Forecast for Zinc Oxide in the Global Cosmetics Market (Kilotons) by Particle Size (2021-2026)

Figure 3.32: Trends and Forecast for 100 NM Zinc Oxide in the Global Cosmetics Market (2015-2026)

#### Chapter-4. Market Trends and Forecast Analysis by Region

Figure 4.1: Trends of Zinc Oxide in the Global Cosmetics Market (\$M) by Region (2015-2020)

Figure 4.2: Forecast for Zinc Oxide in the Global Cosmetics Market (\$M) by Region (2021-2026)

Figure 4.3: Trends of Zinc Oxide in the Global Cosmetics Market (Kilotons) by Region (2015-2020)

Figure 4.4: Forecast for Zinc Oxide in the Global Cosmetics Market (Kilotons) by Region (2021-2026)

Figure 4.5: Trends and Forecast for Zinc Oxide in the North American Cosmetics Market (2015-2026)

Figure 4.6: Trends of Zinc Oxide in the North American Cosmetics Market (\$M) by Application (2015-2020)

Figure 4.7: Forecast for Zinc Oxide in the North American Cosmetics Market (\$M) by Application (2021-2026)

Figure 4.8: Trends of Zinc Oxide in the North American Cosmetics Market (Kilotons) by Application (2015-2020)

Figure 4.9: Forecast for Zinc Oxide in the North American Cosmetics Market (Kilotons) by Application (2021-2026)

Figure 4.10: Trends of Zinc Oxide in the North American Cosmetics Market (\$M) by Particle Size (2015-2020)



Figure 4.11: Forecast for the North American Zinc Oxide in Cosmetics Market (\$M) by Particle Size (2021-2026)

Figure 4.12: Trends of Zinc Oxide in the North American Cosmetics Market (Kilotons) by Particle Size (2015-2020)

Figure 4.13: Forecast for the North American Zinc Oxide in Cosmetics Market (Kilotons) by Particle Size (2021-2026)

Figure 4.14: Trends and Forecast for Zinc Oxide in the European Cosmetics Market (2015-2026)

Figure 4.15: Trends of Zinc Oxide in the European Cosmetics Market (\$M) by Application (2015-2020)

Figure 4.16: Forecast for Zinc Oxide in the European Cosmetics Market (\$M) by Application (2021-2026)

Figure 4.17: Trends of Zinc Oxide in the European Cosmetics Market (Kilotons) by Application (2015-2020)

Figure 4.18: Forecast for Zinc Oxide in the European Cosmetics Market (Kilotons) by Application (2021-2026)

Figure 4.19: Trends of Zinc Oxide in the European Cosmetics Market (\$M) by Particle Size (2015-2020)

Figure 4.20: Forecast for European Zinc Oxide in Cosmetics Market (\$M) by Particle Size (2021-2026)

Figure 4.21: Trends of Zinc Oxide in the European Cosmetics Market (Kilotons) by Particle Size (2015-2020)

Figure 4.22: Forecast for Zinc Oxide in the European Cosmetics Market (Kilotons) by Particle Size (2021-2026)

Figure 4.23: Trends and Forecast for Zinc Oxide in the APAC Cosmetics Market (2015-2026)

Figure 4.24: Trends of Zinc Oxide in the APAC Cosmetics Market (\$M) by Application (2015-2020)

Figure 4.25: Forecast for Zinc Oxide in the APAC Cosmetics Market (\$M) by Application (2021-2026)

Figure 4.26: Trends of Zinc Oxide in the APAC Cosmetics Market (Kilotons) by Application (2015-2020)

Figure 4.27: Forecast for Zinc Oxide in the APAC Cosmetics Market (Kilotons) by Application (2021-2026)

Figure 4.28: Trends of Zinc Oxide in the APAC Cosmetics Market (\$M) by Particle Size (2015-2020)

Figure 4.29: Forecast for Zinc Oxide in the APAC Cosmetics Market (\$M) by Particle Size (2021-2026)

Figure 4.30: Trends of Zinc Oxide in the APAC Cosmetics Market (Kilotons) by Particle

Size (2015-2020)

Figure 4.31: Forecast for Zinc Oxide in the APAC Cosmetics Market (Kilotons) by Particle Size (2021-2026)

Figure 4.32: Trends and Forecast for Zinc Oxide in the ROW Cosmetics Market (2015-2026)

Figure 4.33: Trends of Zinc Oxide in the ROW Cosmetics Market (\$M) by Application (2015-2020)

Figure 4.34: Forecast for Zinc Oxide in the ROW Cosmetics Market (\$M) by Application (2021-2026)

Figure 4.35: Trends of Zinc Oxide in the ROW Cosmetics Market (Kilotons) by Application (2015-2020)

Figure 4.36: Forecast for Zinc Oxide in the ROW Cosmetics Market (Kilotons) by Application (2021-2026)

Figure 4.37: Trends of Zinc Oxide in the ROW Cosmetics Market (\$M) by Particle Size (2015-2020)

Figure 4.38: Forecast for Zinc Oxide in the ROW Cosmetics Market (\$M) by Particle Size (2021-2026)

Figure 4.39: Trends of Zinc Oxide in the ROW Cosmetics Market (Kilotons) by Particle Size (2015-2020)

Figure 4.40: Forecast for Zinc Oxide in the ROW Cosmetics Market (Kilotons) by Particle Size (2021-2026)

Chapter-5. Competitor Analysis

Figure 5.1: Headquarter Locations of Major Zinc Oxide Manufacturers in the Global Cosmetics Market

Figure 5.2: Porter's Five Forces Analysis of the Global Zinc Oxide in Cosmetics Market

Chapter-6. Growth Opportunities and Strategic Analysis

Figure 6.1: Growth Opportunities for Zinc Oxide in the Global Cosmetics Market by Application (Source: Lucintel)

Figure 6.2: Growth Opportunities for Zinc Oxide in the Global Cosmetics Market by Particle Size

Figure 6.3: Growth Opportunities for Global Zinc Oxide in the Global Cosmetics Market by Region (Source: Lucintel)

Figure 6.4: Emerging Trend of the Global Zinc Oxide in Cosmetics Market (2021-2026)

## List Of Tables

### LIST OF TABLES

Chapter-1. Executive Summary

Table 1.1: Global Zinc Oxide in Cosmetics Market Parameters and Attributes

Chapter-3. Market Trends and Forecast Analysis from 2015 to 2026

Table 3.1: Trends of Zinc Oxide in the Global Cosmetics Market (2015-2020)

Table 3.2: Forecast for Zinc Oxide in the Global Cosmetics Market (2021-2026)

Table 3.3: Market Size and CAGR of Various Applications of Zinc Oxide in the Global Cosmetics Market (2015-2020)

Table 3.4: Market Size and CAGR of Various Applications of Zinc Oxide in the Global Cosmetics Market (2021-2026)

Table 3.5: Market Size and CAGR of Various Applications of Zinc Oxide in the Global Cosmetics Market (2015-2020)

Table 3.6: Market Size and CAGR of Various Applications of Zinc Oxide in the Global Cosmetics Market (2021-2026)

Table 3.7: Trends of Skincare Zinc Oxide in the Global Cosmetics Market (2015-2020)

Table 3.8: Forecast for Skincare Zinc Oxide in the Global Cosmetics Market (2021-2026)

Table 3.9: Trends of Makeup Zinc Oxide in the Global Cosmetics Market (2015-2020)

Table 3.10: Forecast for Makeup Zinc Oxide in the Global Cosmetics Market (2021-2026)

Table 3.11: Trends of the Other Zinc Oxide Products in the Global Cosmetics Market (2015-2020)

Table 3.12: Forecast for Other Zinc Oxide Products in the Global Cosmetics Market (2021-2026)

Table 3.13: Market Size and CAGR by Particle Size of Zinc Oxide in the Global Cosmetics Market by Value (2015-2020)

Table 3.14: Market Size and CAGR by Particle Size of Zinc Oxide in the Global Cosmetics Market by Value (2021-2026)

Table 3.15: Market Size and CAGR by Particle Size of Zinc Oxide in the Global Cosmetics Market (2015-2020)

Table 3.16: Market Size and CAGR by Particle Size of Zinc Oxide in the Global Cosmetics Market (2021-2026)

Table 3.17: Trends of the 100 NM Zinc Oxide in the Global Cosmetics Market (2021-2026)

Chapter-4. Market Trends and Forecast Analysis by Region

Table 4.1: Market Size and CAGR of Various Regions of Zinc Oxide in the Global

Cosmetics Market by Value (2015-2020)

Table 4.2: Market Size and CAGR of Various Regions of Zinc Oxide in the Global Cosmetics Market by Value (2021-2026)

Table 4.3: Market Size and CAGR of Various Regions of Zinc Oxide in the Global Cosmetics Market by Volume (2015-2020)

Table 4.4: Market Size and CAGR of Various Regions of Zinc Oxide in the Global Cosmetics Market by Volume (2021-2026)

Table 4.5: Trends of Zinc Oxide in the North American Cosmetics Market (2015-2020)

Table 4.6: Forecast for Zinc Oxide in the North American Cosmetics Market (2021-2026)

Table 4.7: Market Size and CAGR of Various Zinc Oxide Applications in the North American Cosmetics Market by Value (2015-2020)

Table 4.8: Market Size and CAGR of Various Zinc Oxide Applications in the North American Cosmetics Market by Value (2021-2026)

Table 4.9: Market Size and CAGR of Various Zinc Oxide Applications in the North American Cosmetics Market by Volume (2015-2020)

Table 4.10: Market Size and CAGR of Various Zinc Oxide Applications in the North American Cosmetics Market by Volume (2021-2026)

Table 4.11: Market Size and CAGR by Zinc Oxide Particle Size in the North American Cosmetics Market by Value (2015-2020)

Table 4.12: Market Size and CAGR by Zinc Oxide Particle Size in the North American Cosmetics Market by Value (2021-2026)

Table 4.13: Market Size and CAGR by Zinc Oxide Particle Size in the North American Cosmetics Market by Volume (2015-2020)

Table 4.14: Market Size and CAGR by Zinc Oxide Particle Size in the North American Cosmetics Market by Volume (2021-2026)

Table 4.15: Trends of Zinc Oxide in the European Cosmetics Market (2015-2020)

Table 4.16: Forecast for Zinc Oxide in the European Cosmetics Market (2021-2026)

Table 4.17: Market Size and CAGR of Various Zinc Oxide Applications in the European Cosmetics Market by Value (2015-2020)

Table 4.18: Market Size and CAGR of Various Zinc Oxide Applications in the European Cosmetics Market by Value (2021-2026)

Table 4.19: Market Size and CAGR of Various Zinc Oxide Applications in the European Cosmetics Market by Volume (2015-2020)

Table 4.20: Market Size and CAGR of Various Zinc Oxide Applications in the European Cosmetics Market by Volume (2021-2026)

Table 4.21: Market Size and CAGR by Zinc Oxide Particle Size in the European Cosmetics Market by Value (2015-2020)

Table 4.22: Market Size and CAGR by Zinc Oxide Particle Size in the European

Cosmetics Market by Value (2021-2026)

Table 4.23: Market Size and CAGR by Zinc Oxide Particle Size in the European Cosmetics Market by Volume (2015-2020)

Table 4.24: Market Size and CAGR by Zinc Oxide Particle Size in the European Cosmetics Market by Volume (2021-2026)

Table 4.25: Trends and Forecast for Zinc Oxide in the APAC Cosmetics Market (2015-2020)

Table 4.26: Forecast for Zinc Oxide in the APAC Cosmetics Market (2021-2026)

Table 4.27: Market Size and CAGR of Various Zinc Oxide Applications in the APAC Cosmetics Market by Value (2015-2020)

Table 4.28: Market Size and CAGR of Various Zinc Oxide Applications in the APAC Cosmetics Market by Value (2021-2026)

Table 4.29: Market Size and CAGR of Various Zinc Oxide Applications in the APAC Cosmetics Market by Volume (2015-2020)

Table 4.30: Market Size and CAGR of Various Zinc Oxide Applications in the APAC Cosmetics Market by Volume (2021-2026)

Table 4.31: Market Size and CAGR by Zinc Oxide Particle Size in the APAC Cosmetics Market by Value (2015-2020)

Table 4.32: Market Size and CAGR by Zinc Oxide Particle Size in the APAC Cosmetics Market by Value (2021-2026)

Table 4.33: Market Size and CAGR by Zinc Oxide Particle Size in the APAC Cosmetics Market by Volume (2015-2020)

Table 4.34: Market Size and CAGR by Zinc Oxide Particle Size in the APAC Cosmetics Market by Volume (2021-2026)

Table 4.35: Trends of Zinc Oxide in the ROW Cosmetics Market (2015-2020)

Table 4.36: Forecast for Zinc Oxide in the ROW Cosmetics Market (2021-2026)

Table 4.37: Market Size and CAGR of Various Zinc Oxide Applications in the ROW Cosmetics Market by Value (2015-2020)

Table 4.38: Market Size and CAGR of Various Zinc Oxide Applications in the ROW Cosmetics Market by Value (2021-2026)

Table 4.39: Market Size and CAGR of Various Zinc Oxide Applications in the ROW Cosmetics Market by Volume (2015-2020)

Table 4.40: Market Size and CAGR of Various Zinc Oxide Applications in the ROW Cosmetics Market by Volume (2021-2026)

Table 4.41: Market Size and CAGR by Zinc Oxide Particle Size in the ROW Cosmetics Market by Value (2015-2020)

Table 4.42: Market Size and CAGR by Zinc Oxide Particle Size in the ROW Cosmetics Market by Value (2021-2026)

Table 4.43: Market Size and CAGR by Zinc Oxide Particle Size in the ROW Cosmetics

Market by Volume (2015-2020)

Table 4.44: Market Size and CAGR by Zinc Oxide Particle Size in the ROW Cosmetics

Market by Volume (2021-2026)

Chapter-5. Competitor Analysis

Table 5.1: Application Mapping of Zinc Oxide in the Global Cosmetics Suppliers Based on Markets Served

Chapter-6. Growth Opportunities and Strategic Analysis

Table 6.1: New Product Launches by Competitors

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