

# Zinc Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

The future of the zinc market looks promising with opportunities in the construction and infrastructure, transportation, consumer goods, and industrial machinery sectors. The zinc market is expected to reach \$45.4 billion in 2024 and it is forecast to grow at a cagr of 1.9% from 2019 to 2024. the major drivers for this market are increasing demand for galvanized steel and infrastructure development in emerging markets like India, Brazil, and Indonesia. Furthermore, growing demand from niche applications like smartphones, electric vehicles, mild hybrid engines, and power grid storage will drive the zinc market.

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing use of hot-dip galvanizing in automotive for advance high strength steels (ahss) with exceptional surface quality, increase in use of zinc-air batteries in electric vehicles, and use of zinc in medicine for treatment of depression and psychosis. glencore international, nyrstar, hindustan zinc, korea zinc, boliden group, china minmetal, nexa resources, shanxi non-ferrous, teck, penoles, and noranda are among the major suppliers of zinc.

A total of 167 figures/charts and 135 tables are provided in this 251 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of zinc market report download the report brochure.

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The study includes the zinc market size and forecast for the zinc market through 2024,

segmented by end use industry, application, process, sources, and the region as follows:

Zinc Market by End Use Industry [\$M shipment analysis from 2013 to 2024]:

Construction & Infrastructure Transportation Consumer Goods Industrial Machinery  
Other End Use Industry

Zinc Market by Application [\$M shipment analysis from 2013 to 2024]:

Galvanizing Zinc Base Alloy Brass & Bronze Zinc Compound Zinc Semis Other  
Applications

Zinc Market by Process [\$M shipment analysis from 2013 to 2024]:

Hydrometallurgical Pyro metallurgical

Zinc Market by Sources [\$M shipment analysis from 2013 to 2024]:

Primary Secondary

Zinc Market by Region [\$M shipment analysis for 2013 to 2024]:

North America United States Canada Mexico Europe United Kingdom Germany Asia  
Pacific Japan China The Rest of the World

Some of the zinc companies profiled in this report include Glencore International AG, Nyrstar N.V., Hindustan Zinc Ltd., Korea Zinc Co., Ltd., Boliden Group, China Minmetals Corp. Ltd.

Lucintel forecasts that galvanizing steel will remain the largest segment and it is expected to witness the highest growth over the forecast period due to growing demand of galvanized steel in construction, automobile, and other industrial sectors.

Within the zinc market, construction and infrastructure will remain the largest end use industry over the forecast period due to increasing urbanization, industrialization, building, and construction activities in china, India, Brazil, Indonesia, and other developing nations.

Lucintel predicts that the transportation segment will witness the highest growth over the forecast period supported by rising demand for galvanized steel in light weight vehicles.

Asia Pacific will remain the largest region and it is expected to witness the highest growth over the forecast period supported by increasing urbanization, industrialization, and building and construction activities in this region, especially in China and India.

Some of the features of “Zinc Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Zinc market size estimation in terms of value (\$M) shipment. Trend and forecast analysis: Market trend (2013-2018) and forecast (2019-2024) by end use and use industry. Segmentation analysis: Zinc market size by end use industry, application, process, and sources in terms of value shipment. Regional analysis: zinc market breakdown by key regions such as North America, Europe, and Asia & Rest of World. Growth opportunities: Analysis on growth opportunities in different applications and regions of zinc in the zinc market. Strategic analysis: This includes M&A, new product development, and competitive landscape of zinc in the zinc market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers the following 11 key questions:

- Q.1 What are some of the most promising potential, high-growth opportunities for the zinc market end use (construction and infrastructure, transportation, consumer goods, industrial machinery, and others), application (galvanizing, zinc base alloy, brass and bronze, zinc compounds, zinc semis, and others), process (hydrometallurgical and pyro metallurgical), by source (primary and secondary), by mining location type (underground, open pit type, and combination of both), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2 which segments will grow at a faster pace and why?
- Q.3 which regions will grow at a faster pace and why?
- Q.4 what are the key factors affecting zinc market dynamics? What are the drivers and challenges of the zinc market?
- Q.5 what are the business risks and threats to the zinc market?
- Q.6 what are the emerging trends in this zinc market and the reasons behind them?
- Q.7 what are some changing demands of customers in the zinc market?
- Q.8 what are the new developments in the zinc market? Which companies are leading these developments?
- Q.9 who are the major players in this zinc market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 what are some of the competitive products and processes in this zinc area and how big of a threat do they pose for loss of zinc market share via product substitution?
- Q.11 What M&A activity has occurred in the last 5 years in this zinc market?

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET BACKGROUND AND CLASSIFICATIONS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2013 TO 2024**

3.1: Macroeconomic Trends and Forecast

3.2: Global PVC Compound Market Trends and Forecast

3.2.1: Global PVC Compound Market by Application

3.2.2: Pipes and Fittings

3.2.3: Profiles and Tubes

3.2.4: Film and Sheet

3.2.5: Wire and Cable

3.2.6: Flooring

3.2.7: Others

3.3: Global PVC Compound Market by Product Type

3.3.1: Rigid PVC

3.3.2: Flexible PVC

3.4: Global PVC Compound Market by End Use Industry

3.5: Global PVC Compound Market by Manufacturing Process

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION**

4.1: Global PVC Compound Market by Region

4.2: North American PVC Compound Market

4.2.1: Market by Application: Pipes and Fittings, Profiles and Tubes, Film and Sheet, Wire and Cable, Flooring, and Others

4.2.2: Market by Product Type: Rigid PVC and Flexible PVC

4.3: European PVC Compound Market

4.3.1: Market by Application: Pipes and Fittings, Profiles and Tubes, Film and Sheet, Wire and Cables, Flooring and Others

4.3.2: Market by Product Type: Rigid PVC and Flexible PVC

4.4: APAC PVC Compound Market

4.4.1: Market by Application: Pipes and Fittings, Profiles and Tubes, Film and Sheet, Wire and Cable, Flooring, and Others

4.4.2: Market by Product Type: Rigid PVC and Flexible PVC

4.5: ROW PVC Compound Market

4.5.1: Market by Application: Pipes and Fittings, Profiles and Tubes, Film and Sheet, Wire and Cable, Flooring, and Others

4.5.2: Market by Product Type: Rigid PVC and Flexible PVC

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Market Share Analysis

5.3: Geographical Reach

5.4: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global PVC Compound Market by Application

6.1.2: Growth Opportunities for the Global PVC Compound Market by Product Type

6.1.3: Growth Opportunities for the Global PVC Compound Market by End Use Industry

6.1.4: Growth Opportunities for the Global PVC Compound Market by Manufacturing Process

6.1.5: Growth Opportunities for the Global PVC Compound Market by Region

6.2: Emerging Trends in the Global PVC Compound Market

6.3: Strategic Analysis

6.3.1: Mergers, Acquisitions, and Joint Ventures in the Global PVC Compound Market

6.3.2: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Westlake

7.2: INEOS Compounds

7.3: Mexichem

7.4: Formosa Plastics Corporation

7.5: PKN Orlen S. A.

7.6: Ercros

7.7: Teknor Apex

7.8: Benvic Europe

7.9: Aurora Plastics

7.10: Roscom, Inc.

## List Of Figures

### LIST OF FIGURES

#### Chapter 2. Market Background and Classifications

Figure 2.1: Types of PVC Compound

Figure 2.2: PVC Pipes

Figure 2.3: PVC Profiles

Figure 2.4: PVC Film

Figure 2.5: PVC Sheet

Figure 2.6: PVC Wire and Cable

Figure 2.7: PVC Flooring

Figure 2.8: Supply Chain of the Global PVC Compound Market

Figure 2.9: Major Drivers and Challenges for the Global PVC Compound Market

#### Chapter 3. Market Trends and Forecast Analysis from 2013 to 2024

Figure 3.1: Trends of the Global GDP Growth Rate

Figure 3.2: Trends of the Global Population Growth Rate

Figure 3.3: Trends of the Regional GDP Growth Rate

Figure 3.4: Trends of the Regional Population Growth Rate

Figure 3.5: Regional Per Capita Income Trends

Figure 3.6: Forecast for the Global GDP Growth Rate

Figure 3.7: Forecast for the Global Population Growth Rate

Figure 3.8: Forecast for the Regional GDP Growth Rate

Figure 3.9: Forecast for the Regional Population Growth Rate

Figure 3.10: Trends and Forecast for the Global PVC Compound Market (2013-2024)

Figure 3.11: Trends of the Global PVC Compound Market (\$M) by Application (2013-2018)

Figure 3.12: Forecast for the Global PVC Compound Market (\$M) by Application (2019-2024)

Figure 3.13: Trends of the Global PVC Compound Market (KT) by Application (2013-2018)

Figure 3.14: Forecast for the Global PVC Compound Market (KT) by Application (2019-2024)

Figure 3.15: Trends of Pipes and Fittings in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.16: Forecast for Pipes and Fittings in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.17: Trends of Pipes and Fittings in the Global PVC Compound Market (KT) by Region (2013-2018)



Figure 3.18: Forecast for Pipes and Fittings in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.19: Trends of Profiles and Tubes in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.20: Forecast for Profiles and Tubes in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.21: Trends of Profiles and Tubes in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.22: Forecast for Profiles and Tubes in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.23: Trends of Film and Sheet in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.24: Forecast for Film and Sheet in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.25: Trends of Film and Sheet in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.26: Forecast for Film and Sheet in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.27: Trends of Wire and Cable in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.28: Forecast for Wire and Cable in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.29: Trends of Wire and Cable in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.30: Forecast for Wire and Cable in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.31: Trends of Flooring in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.32: Forecast for Flooring in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.33: Trends of Flooring in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.34: Forecast for Flooring in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.35: Trends of Others in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.36: Forecast for Others in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.37: Trends of Others in the Global PVC Compound Market (KT) by Region



(2013-2018)

Figure 3.38: Forecast for Others in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.39: Trends of the Global PVC Compound Market (\$M) by Product Type (2013-2018)

Figure 3.40: Forecast for the Global PVC Compound Market (\$M) by Product Type (2019 -2024)

Figure 3.41: Trends of the Global PVC Compound Market (KT) by Product Type (2013-2018)

Figure 3.42: Forecast for the Global PVC Compound Market (KT) by Product Type (2019- 2024)

Figure 3.43: Trends of Rigid PVC in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.44: Forecast for Rigid PVC in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.45: Trends of Rigid PVC in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.46: Forecast for Rigid PVC in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.47: Trends of Flexible PVC in the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 3.48: Forecast for Flexible PVC in the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 3.49: Trends of Flexible PVC in the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 3.50: Forecast for Flexible PVC in the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 3.51: Trends of the Global PVC Compound Market (KT) by End Use (2013-2018)

Figure 3.52: Forecast for the Global PVC Compound Market (KT) by End Use (2019-2024)

Figure 3.53: Trends of the Global PVC Compound Market (KT) by Manufacturing Process (2013-2018)

Figure 3.54: Forecast for the Global PVC Compound Market (KT) by Manufacturing Process (2019-2024)

#### Chapter 4. Market Trends and Forecast Analysis by Region

Figure 4.1: Trends of the Global PVC Compound Market (\$M) by Region (2013-2018)

Figure 4.2: Forecast for the Global PVC Compound Market (\$M) by Region (2019-2024)

Figure 4.3: Trends of the Global PVC Compound Market (KT) by Region (2013-2018)

Figure 4.4: Forecast for the Global PVC Compound Market (KT) by Region (2019-2024)

Figure 4.5: Trends and Forecast of the North American PVC Compound Market (2013-2024)

Figure 4.6: Trends of the North American PVC Compound Market (\$M) by Application (2013-2018)

Figure 4.7: Forecast for the North American PVC Compound Market (\$M) by Application (2019-2024)

Figure 4.8: Trends of the North American PVC Compound Market (KT) by Application (2013-2018)

Figure 4.9: Forecast for the North American PVC Compound Market (KT) by Application (2019-2024)

Figure 4.10: Trends of the North American PVC Compound Market (\$M) by Product Type (2013-2018)

Figure 4.11: Forecast for the North American PVC Compound Market (\$M) by Product Type (2019-2024)

Figure 4.12: Trends of the North American PVC Compound Market (KT) by Product Type (2013-2018)

Figure 4.13: Forecast for the North American PVC Compound Market (KT) by Product Type (2019-2024)

Figure 4.14: Trends and Forecast for the European PVC Compound Market (2013-2024)

Figure 4.15: Trends of the European PVC Compound Market (\$M) by Application (2013-2018)

Figure 4.16: Forecast for the European PVC Compound Market (\$M) by Application (2019-2024)

Figure 4.17: Trends of the European PVC Compound Market (KT) by Application (2013-2018)

Figure 4.18: Forecast for the European PVC Compound Market (KT) by Application (2019-2024)

Figure 4.19: Trends of the European PVC Compound Market (\$M) by Product Type (2013-2018)

Figure 4.20: Forecast for the European PVC Compound Market (\$M) by Product Type (2019-2024)

Figure 4.21: Trends of the European PVC Compound Market (KT) by Product Type (2013-2018)

Figure 4.22: Forecast for the European PVC Compound Market (KT) by Product Type (2019-2024)

Figure 4.23: Trends and Forecast for the APAC PVC Compound Market (2013-2024)

Figure 4.24: Trends of the APAC PVC Compound Market (\$M) by Application (2013-2018)

Figure 4.25: Forecast for the APAC PVC Compound Market (\$M) by Application (2019-2024)

Figure 4.26: Trends of the APAC PVC Compound Market (KT) by Application (2013-2018)

Figure 4.27: Forecast for the APAC PVC Compound Market (KT) by Application (2019-2024)

Figure 4.28: Trends of the APAC PVC Compound Market (\$M) by Product Type (2013-2018)

Figure 4.29: Forecast for the APAC PVC Compound Market (\$M) by Product Type (2019-2024)

Figure 4.30: Trends of the APAC PVC Compound Market (KT) by Product Type (2013-2018)

Figure 4.31: Forecast for the APAC PVC Compound Market (KT) by Product Type (2019-2024)

Figure 4.32: Trends and Forecast for the ROW PVC Compound Market (2013-2024)

Figure 4.33: Trends of the ROW PVC Compound Market (\$M) by Application (2013-2018)

Figure 4.34: Forecast for the ROW PVC Compound Market (\$M) by Application (2019-2024)

Figure 4.35: Trends of the ROW PVC Compound Market (KT) by Application (2013-2018)

Figure 4.36: Forecast for the ROW PVC Compound Market (KT) by Application (2019-2024)

Figure 4.37: Trends of the ROW PVC Compound Market (\$M) by Product Type (2013-2018)

Figure 4.38: Forecast for the ROW PVC Compound Market (\$M) by Product Type (2019-2024)

Figure 4.39: Trends of the ROW PVC Compound Market (KT) by Product Type (2013-2018)

Figure 4.40: Forecast for the ROW PVC Compound Market (KT) by Product Type (2019-2024)

## Chapter 5. Competitor Analysis

Figure 5.1: Market Share Analysis of the Global PVC Compound Market (2018)

Figure 5.2: Market Share Analysis of the Top Five Players in the Global PVC Compound Market (2018)

Figure 5.3: Plant Locations of Major PVC Compound Suppliers

Figure 5.4: Porter's Five Forces Analysis of the Global PVC Compound Market

## Chapter 6. Growth Opportunities and Strategic Analysis

Figure 6.1: Growth Opportunities for the Global PVC Compound Market by Application

(2019-2024)

Figure 6.2: Growth Opportunities for the Global PVC Compound Market by Product Type (2024)

Figure 6.3: Growth Opportunities for the Global PVC Compound Market by End Use (2019-2024)

Figure 6.4: Growth Opportunities for the Global PVC Compound Market by Manufacturing Process (2024)

Figure 6.5: Growth Opportunities for the Global PVC Compound Market by Region (2019-2024)

Figure 6.6: Emerging Trend in Global PVC Compound Market

Figure 6.7: Strategic Initiatives by Major Competitors in the Global PVC Compound Market

Chapter 7. Company Profiles of Leading Players

Figure 7.1: Major Plant Location of Westlake PVC Compound Business

Figure 7.2: Major Plant Locations of INEOS Compounds' PVC Compound Business

Figure 7.3: Major Plant Locations of Mexichem PVC Compound Business

Figure 7.4: Major Plant Location of Formosa Plastics Corporation's PVC Compound Business

Figure 7.5: Major Plant Location of PKN Orlen

Figure 7.6: Major Plant Location of Ercros

Figure 7.7: Major Plant Location of Teknor Apex

Figure 7.8: Major Plant Location of Benvic

Figure 7.9: Major Plant Location of Aurora Plastics

Figure 7.10: Major Plant Location of Roscom, Inc.

## List Of Tables

### LIST OF TABLES

Chapter 1. Executive Summary

Table 1.1: Global PVC Compound Market Parameters and Attributes

Chapter 3. Market Trends and Forecast Analysis from 2013 to 2024

Table 3.1: Market Trends of the Global PVC Compound Market (2013-2018)

Table 3.2: Market Forecast of the Global PVC Compound Market (2019-2024)

Table 3.3: Market Size and CAGR of Various Applications in the Global PVC Compound Market by Value (2013-2018)

Table 3.4: Market Size and CAGR of Various Applications in the Global PVC Compound Market by Value (2019-2024)

Table 3.5: Market Size and of Various Applications in the Global PVC Compound Market by Volume (2013-2018)

Table 3.6: Market Size and CAGR of Various Applications in the Global PVC Compound Market by Volume (2019-2024)

Table 3.7: Market Size and CAGR of Various Regions of Pipes and Fittings in the Global PVC Compound Market by Value (2013-2018)

Table 3.8: Market Size and CAGR of Various Regions of Pipe and Fittings in the Global PVC Compound Market by Value (2019-2024)

Table 3.9: Market Size and CAGR of Various Regions of Pipes and Fittings in the Global PVC Compound Market by Volume (2013-2018)

Table 3.10: Market Size and CAGR of Various Regions of Pipes and Fittings in the Global PVC Compound Market by Volume (2019-2024)

Table 3.11: Market Size and CAGR of Various Regions of Profiles and Tubes in the Global PVC Compound Market by Value (2013-2018)

Table 3.12: Market Size and CAGR of Various Regions of Profiles and Tubes in the Global PVC Compound Market by Value (2019-2024)

Table 3.13: Market Size and CAGR of Various Regions of Profiles and Tubes in the Global PVC Compound Market by Volume (2013-2018)

Table 3.14: Market Size and CAGR of Various Regions of Profiles and Tubes in the Global PVC Compound Market by Volume (2019-2024)

Table 3.15: Market Size and CAGR of Various Regions of Film and Sheet in the Global PVC Compound Market by Value (2013-2018)

Table 3.16: Market Size and CAGR of Various Regions of Film and Sheet in the Global PVC Compound Market by Value (2019-2024)

Table 3.17: Market Size and CAGR of Various Regions of Film and Sheet in the Global PVC Compound Market by Volume (2013-2018)

Table 3.18: Market Size and CAGR of Various Regions of Film and Sheet in the Global PVC Compound Market by Volume (2019-2024)

Table 3.19: Market Size and CAGR of Various Regions of Wire and Cable in the Global PVC Compound Market by Value (2013-2018)

Table 3.20: Market Size and CAGR of Various Regions of Wire and Cable in the Global PVC Compound Market by Value (2019-2024)

Table 3.21: Market Size and CAGR of Various Regions of Wire and Cable in the Global PVC Compound Market by Volume (2013-2018)

Table 3.22: Market Size and CAGR of Various Regions of Wire and Cable in the Global PVC Compound Market by Volume (2019-2024)

Table 3.23: Market Size and CAGR of Various Regions of Flooring in the Global PVC Compound Market by Value (2013-2018)

Table 3.24: Market Size and CAGR of Various Regions of Flooring in the Global PVC Compound Market by Value (2019-2024)

Table 3.25: Market Size and CAGR of Various Regions of Flooring in the Global PVC Compound Market by Volume (2013-2018)

Table 3.26: Market Size and CAGR of Various Regions of Flooring in the Global PVC Compound Market by Volume (2019-2024)

Table 3.27: Market Size and CAGR of Various Regions of Others in the Global PVC Compound Market by Value (2013-2018)

Table 3.28: Market Size and CAGR of Various Regions of Others in the Global PVC Compound Market by Value (2019-2024)

Table 3.29: Market Size and CAGR of Various Regions of Others in the Global PVC Compound Market by Volume (2013-2018)

Table 3.30: Market Size and CAGR of Various Regions of Others in the Global PVC Compound Market by Volume (2019-2024)

Table 3.31: Market Size and CAGR of Rigid and Flexible PVC in the Global PVC Compound Market by Value (2013-2018)

Table 3.32: Market Size and CAGR of Rigid and Flexible PVC in the Global PVC Compound Market by Value (2019-2024)

Table 3.33: Market Size and CAGR of Rigid and Flexible PVC in the Global PVC Compound Market by Volume (2013-2018)

Table 3.34: Market Size and CAGR of Rigid and Flexible PVC in the Global PVC Compound Market by Volume (2019-2024)

Table 3.35: Market Size and CAGR of Various Regions of Rigid PVC in the Global PVC Compound Market by Value (2013-2018)

Table 3.36: Market Size and CAGR of Various Regions of Rigid PVC in the Global PVC Compound Market by Value (2019-2024)

Table 3.37: Market Size and CAGR of Various Regions of Rigid PVC in the Global PVC



Compound Market by Volume (2013-2018)

Table 3.38: Market Size and CAGR of Various Regions of Rigid PVC in the Global PVC Compound Market by Volume (2019-2024)

Table 3.39: Market Size and CAGR of Various Regions of Flexible PVC in the Global PVC Compound Market by Value (2013-2018)

Table 3.40: Market Size and CAGR of Various Regions of Flexible PVC in the Global PVC Compound Market by Value (2019-2024)

Table 3.41: Market Size and CAGR of Various Regions of Flexible PVC in the Global PVC Compound Market by Volume (2013-2018)

Table 3.42: Market Size and CAGR of Various Regions of Flexible PVC in the Global PVC Compound Market by Volume (2019-2024)

Table 3.43: Market Size and CAGR of Various End Use Industries in the Global PVC Compound Market by Volume (2013-2018)

Table 3.44: Market Size and CAGR of Various End Use Industries in the Global PVC Compound Market by Volume (2019-2024)

Table 3.45: Market Size and CAGR of Various Manufacturing Processes in the Global PVC Compound Market by Volume (2013-2018)

Table 3.46: Market Size and CAGR of Various Manufacturing Processes in the Global PVC Compound Market by Volume (2019-2024)

Chapter 4. Market Trends and Forecast Analysis by Region

Table 4.1: Market Size and CAGR of Various Regions in the Global PVC Compound Market by Value (2013-2018)

Table 4.2: Market Size and CAGR of Various Regions of the Global PVC Compound Market by Value (2019-2024)

Table 4.3: Market Size and CAGR of Various Regions in the Global PVC Compound Market by Volume (2013-2018)

Table 4.4: Market Size and CAGR of Various Regions of the Global PVC Compound Market by Volume (2019-2024)

Table 4.5: Market Trends of the North American PVC Compound Market (2013-2018)

Table 4.6: Market Forecast for the North American PVC Compound Market (2019-2024)

Table 4.7: Market Size and CAGR of Various Applications of the North American PVC Compound Market by Value (2013-2018)

Table 4.8: Market Size and CAGR of Various Applications of the North American PVC Compound Market by Value (2019-2024)

Table 4.9: Market Size and CAGR of Various Applications in the North American PVC Compound Market by Volume (2013-2018)

Table 4.10: Market Size and CAGR of Various Applications of the North American PVC Compound Market by Volume (2019-2024)

Table 4.11: Market Size and CAGR of Rigid and Flexible PVC in the North American



PVC Compound Market by Value (2013-2018)

Table 4.12: Market Size and CAGR of Rigid and Flexible PVC in the North American PVC Compound Market by Value (2019-2024)

Table 4.13: Market Size and CAGR of Rigid and Flexible PVC in the North American PVC Compound Market by Volume (2013-2018)

Table 4.14: Market Size and CAGR of Rigid and Flexible PVC in the North American PVC Compound Market by Volume (2019-2024)

Table 4.15: Market Trends of European PVC Compound Market (2013-2024)

Table 4.16: Market Forecast for the European PVC Compound Market (2019-2024)

Table 4.17: Market Size and CAGR of Various Applications of the European PVC Compound Market by Value (2013-2018)

Table 4.18: Market Size and CAGR of Various Applications of the European PVC Compound Market by Value (2019-2024)

Table 4.19: Market Size and CAGR of Various Applications of the European PVC Compound Market by Volume (2013-2018)

Table 4.20: Market Size and CAGR of Various Applications of the European PVC Compound Market by Volume (2019-2024)

Table 4.21: Market Size and CAGR of Rigid and Flexible PVC in the European PVC Compound Market by Value (2013-2018)

Table 4.22: Market Size and CAGR of Rigid and Flexible PVC in the European PVC Compound Market by Value (2019-2024)

Table 4.23: Market Size and CAGR of Rigid and Flexible PVC in the European PVC Compound Market by Volume (2013-2018)

Table 4.24: Market Size and CAGR of Rigid and Flexible PVC in the European PVC Compound Market by Volume (2019-2024)

Table 4.25: Market Trends of the APAC PVC Compound Market (2013-2024)

Table 4.26: Market Forecast for the APAC PVC Compound Market (2018-2023)

Table 4.27: Market Size and CAGR of Various Applications of the APAC PVC Compound Market by Value (2013-2018)

Table 4.28: Market Size and CAGR of Various Applications of the APAC PVC Compound Market by Value (2019-2024)

Table 4.29: Market Size and CAGR of Various Applications of the APAC PVC Compound Market by Volume (2013-2018)

Table 4.30: Market Size and CAGR of Various Applications of the APAC PVC Compound Market by Volume (2019-2024)

Table 4.31: Market Size and CAGR of Rigid and Flexible PVC in the APAC PVC Compound Market by Value (2013-2018)

Table 4.32: Market Size and CAGR of Rigid and Flexible PVC in the APAC PVC Compound Market by Value (2019-2024)

Table 4.33: Market Size and CAGR of Rigid and Flexible PVC in the APAC PVC Compound Market by Volume (2013-2018)

Table 4.34: Market Size and CAGR of Rigid and Flexible PVC in the APAC PVC Compound Market by Volume (2019-2024)

Table 4.35: Market Trends of the ROW PVC Compound Market from 2013 to 2018

Table 4.36: Market Forecast for the ROW PVC Compound Market (2019-2024)

Table 4.37: Market Size and CAGR of Various Applications of the ROW PVC Compound Market by Value (2013-2018)

Table 4.38: Market Size and CAGR of Various Applications of the ROW PVC Compound Market by Value (2019-2024)

Table 4.39: Market Size and CAGR of Various Applications in the ROW PVC Compound Market by Volume (2013-2018)

Table 4.40: Market Size and CAGR of Various Applications in the ROW PVC Compound Market by Volume (2019-2024)

Table 4.41: Market Size and CAGR of Rigid and Flexible PVC in the ROW PVC Compound Market by Value (2013-2018)

Table 4.42: Market Size and CAGR of Rigid and Flexible PVC in the ROW PVC Compound Market by Value (2019-2024)

Table 4.43: Market Size and CAGR of Rigid and Flexible PVC in the ROW PVC Compound Market by Volume (2013-2018)

Table 4.44: Market Size and CAGR of Rigid and Flexible PVC in the ROW PVC Compound Market by Volume (2019-2024)

## Chapter 5. Competitor Analysis

Table 5.1: Product Mapping of PVC Compound Suppliers Based on Markets Served

Table 5.2: Rankings of Suppliers Based on Revenue of the PVC Compound Market

## Chapter 6. Growth Opportunities and Strategic Analysis

Table 6.1: Certifications and Licenses Acquired by Major Competitors in the Global PVC Compound Market

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