

Worldwide Wind Turbine Competitive Analysis and Leadership Study 2010, May 2011

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Abstracts

Background:

The business of generating electricity from wind is growing and is set to expand as the US, China, and the rest of the world look for cleaner, more sustainable ways to generate electricity.

Lucintel believes that volatility in fossil fuel costs, coupled with the environmental problems and incentives in different countries for developing wind energy, could be positive factors, driving increased acceptance of environmentally friendly technologies such as wind.

In a new research report, "Worldwide Wind Competitive Analysis and Leadership Study 2010," Lucintel's analysts examine and profile nine of the world's leading wind turbine manufacturers. The report offers a full competitive analysis of target markets, product mapping, and production capabilities.

Lucintel also provides its own scorecard of those companies that are better aligned with future market opportunities and have the capability to gain additional market share. Collected from a series of primary interviews and secondary sources, this report provides complete profiles of the following companies:

Vestas

GE

Suzlon

Sinovel

Enercon

Gamesa

Goldwind

Siemens

Dongfang Electric

Lucintel's Leadership Quadrant considered a variety of critical factors—from management effectiveness to range of products, and from research and development investment to the quality of the firm's balance sheet assets—and then ranked each firm accordingly on a grid for quick comparison. In the current wind turbine competitive landscape, Vestas, the largest wind turbine producer in the world, clearly stood out as a leading performer. Vestas has the broadest market coverage in terms of both breadth of its product line, as well as its geographic presence in terms of market share, plant sites, and sales resources.

Lucintel's analysis found that those companies which possess a strong product portfolio and global geographic reach—especially presence in growing markets such as China, the US, India, and Brazil—stand to gain market share in the future.

Features of This Report:

To make business, investment, or strategic decisions, you need timely and adequate information. This market report fulfills this core need and is an indispensable reference guide for the project developers, Utilities companies, product manufacturer, investors, executives, distributors and many more.

In Lucintel's newest competitive research study on the world's leading producers, "Worldwide Wind Turbine Competitive Analysis and Leadership Study 2010", we thoroughly profile the Nine Leaders with detailed competitive assessments.

The detailed analysis of each company offers a critical view into key strategic areas,

including:

Wind turbine producer target markets

Key differentiators, strengths, competitors

Product line overview, positioning, and mapping

Market position in global wind turbine business

Revenue breakdown by regions

Global manufacturing operations

Innovation and market leadership

Marketing, sales, and organizational capabilities

Management commitment and track record

Financial strength

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