

Worldwide Prepreg Competitive Analysis and Leadership Study 2014, August 2014

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Abstracts

The global prepreg market is expected to reach an estimated value of \$6.1 billion by 2019. From aerospace to sporting goods to wind energy, prepreg is rapidly gaining acceptance as an alternative material to metals and plastics, and is becoming more widely recognized for its high-performance characteristics.

The companies producing prepreps are exploring market opportunities with starkly different strategies. Lucintel, a leading global management consulting and market research firm, has analyzed the global prepreg producers and has come up with a comprehensive research report, "Worldwide Prepreg Competitive Analysis and Leadership Study 2014." This report offers a full competitive analysis from target markets to product mapping, and from selling strategy to production capabilities. Lucintel's analysts have examined and profiled five of the world's leading prepreg producers in this report.

Lucintel built profiles of each competitor based on the following criteria:

Company overview

Company Description and Business Segments

Company Statistics

Prepreg business overview

Prepreg Business Segments

Global Prepreg Operations

Key Differentiators and Strengths

Products and product positioning

Product Line Overview

Product Mapping

Product Positioning in Market Segments

Production

Global Manufacturing Operations

Financial Condition

The resulting research report represents the most complete strategic and tactical assessment of the prepreg producer landscape available. In terms of the total revenue generated by leading prepreg producers, Hexcel ranks number one, followed by Cytec. The larger companies also include Toray and Gurit.

The detailed analysis of each company offers a critical view into key strategic areas, including:

Prepreg producer target markets

Key differentiators, strengths, competitors, and other insights

Designed for the composites industry professionals, financial services firms, and industrial users of prepreg, Lucintel's "Worldwide Prepreg Competitive Analysis and Leadership Study 2014" is the industry's first comprehensive examination of the prepreg producers' competitive landscape.

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