

# Worldwide Carbon Fiber Competitive Analysis and Leadership Study 2014

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## Abstracts

Over the years, the level of demand for carbon fiber and carbon fiber reinforced composites has steadily increased in striking parallel with the number of industrial applications using composite materials. From aerospace to sporting goods to wind energy, carbon fiber is rapidly gaining acceptance as an alternative material to metals, wood, and plastics, and is becoming more widely recognized for its high-performance characteristics.

Firms that produce carbon fiber and carbon fiber reinforced composites are approaching market opportunities with starkly different strategies. In a major new research report, “Worldwide Carbon Fiber Competitive Analysis and Leadership Study 2014”, Lucintel's analysts have examined and profiled seven of the world's leading carbon fiber producers. This report offers a full competitive analysis from target markets to product mapping and from selling strategy to production capabilities.

Lucintel has built profiles of each competitor based on the following criteria:

### Company Overview

Company Description and Business Segments

Company Statistics

### Carbon Fiber Business Overview

Carbon Fiber Business Segments

Global Carbon Fiber Operations

## Key Differentiators and Strengths

### Products and Product Positioning

Product Line Overview

Product Mapping

Product Positioning in Market Segments

### Production

Global Manufacturing Operations

Current and Forecast Production Capacities

Production Capacity and Output versus Global Demand for Carbon Fiber

### Financial Condition

The resulting research report represents the most complete strategic and tactical assessment of the carbon fiber producer landscape available. In terms of total revenue generated by leading carbon fiber producers, Mitsubishi Chemical Holdings (MCH) ranks number one, followed by Toray. The larger companies also include Teijin and SGL.

The detailed analysis of each company offers a critical view into key strategic areas, including:

Carbon fiber producer target markets

Key differentiators, strengths, competitors, and other insights

Designed for composites industry professionals, financial services firms, and industrial users of carbon fiber, Lucintel's Worldwide Carbon Fiber Competitive Analysis and

Leadership Study 2014 is the industry's first comprehensive examination of the carbon fiber producers' competitive landscape.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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