

Worldwide LFRT Competitive Analysis and Leadership Study 2015, February 2016

<https://marketpublishers.com/r/W8D410CC898EN.html>

Date: April 2016

Pages: 114

Price: US\$ 4,900.00 (Single User License)

ID: W8D410CC898EN

Abstracts

The high performance characteristics of Long Fiber Reinforced Thermoplastics (LFRT), compared to traditional and other competing materials, are likely to boost its demand in different application segments. The LFRT market is shifting from a seller “push” to a buyer “pull” situation. SABIC and Ticona are the market leaders with diversified product portfolio, strong geographical reach and high strategic initiatives. Over the next five years suppliers, focusing on the emerging end-user industries and emerging countries are likely to capture larger market share in global LFRT market.

Leading LFRT suppliers have started focusing on emerging end-use application industries, such as transportation (heavy trucks, buses, and rails), and electrical & electronics. In the last five years, suppliers have increased their production capacity in North America, Europe and Asia Pacific, mainly driven by the combining effects of increasing penetration level of thermoplastic composites and better cost-performance characteristics of LFRTs.

The companies producing LFRT are exploring market opportunities with starkly different strategies. Lucintel, a leading global management consulting and market research firm, has analyzed the global LFRT market and has come up with a comprehensive research report, “Worldwide LFRT Competitive Analysis and Leadership Study 2015.” This report offers a full competitive analysis from target markets to product mapping, and from selling strategy to production capabilities. This report have examined and profiled the world’s leading LFRT producers in this report.

Lucintel built profiles of each competitor based on the following criteria:

Company overview

Company Description and Business Segments

LFRT business overview

LFRT Business Segments Key Differentiators and Strengths

Products and product positioning

LFRT Product Line Overview Product Positioning in Market Segments

Production

Global Manufacturing Operations

The resulting research report represents the most comprehensive strategic and tactical assessment of the LFRT producers and competitive landscape available. In terms of the total revenue generated by leading LFRT producers, SABIC ranks number one, followed by Ticona (Part of Celanese). The larger companies also include Chisso/JNC, RTP Company, TechnoCompound.

The detailed analysis of each company offers a critical view into key strategic areas, including:

LFRT producer target markets Key differentiators, strengths, competitors, and other insights

Designed for the composites industry professionals, financial services firms, and users of LFRT, Lucintel's "Worldwide LFRT Competitive Analysis and Leadership Study 2015" is the industry's first comprehensive examination of the LFRT producers' competitive landscape.

The dynamics of the LFRT market extends beyond routine macroeconomic elements of supply and demand. It is the relationship between the buyer's needs and the seller's capabilities as well as the macroeconomic forces at work that affect the market. It is how well and how efficiently the sellers meet the needs of the buyers that determine long-term success.

In Lucintel's newest competitive research study on the world's leading LFRT producers,

“Worldwide LFRT Competitive Analysis and Leadership Study 2015”, we thoroughly profile the leaders with detailed competitive assessments.

The detailed analysis of each company offers a critical view into key strategic areas, including:

- LFRT producer target markets
- Key differentiators, strengths, competitors
- Product line overview, positioning, and mapping
- Market position in global LFRT business
- Revenue breakdown by market segments and regions
- Global manufacturing operations
- Innovation and market leadership
- Marketing, sales, and organizational capabilities
- Management commitment and track record
- Financial strength

Collected from a series of primary vendor interviews and secondary sources, Lucintel also provides its own scorecard for determining which of these companies is better aligned with future market opportunities and which has the ability to gain additional market share. Using its proprietary research methodology, Lucintel developed a comparative analysis named the ‘Lucintel Leadership Quadrant’ which identifies leaders and challengers in the LFRT market and rated each LFRT producer on two primary criteria as shown below:

1. Alignment with market opportunity
2. Ability to gain market share

Ability to gain market share was analyzed using following parameters:

Product portfolio

Financial strength

Asset position

Execution skill

Customer experience

Alignment with market opportunity was analyzed using following parameters:

Target growth markets

New product development

Corporate and functional strategy

Presence within the industry

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

The dynamics of the LFRT market extends beyond routine macro-economic elements of supply and demand. It is the relationship between buyer's needs and seller's capabilities as well as the macroeconomic forces at work that affect the market. It is how well and how efficiently the sellers meet the needs of the buyers that determine long-term success.

In Lucintel's newest competitive research study on the world's leading LFRT producers-

“Worldwide LFRT Competitive Analysis and Leadership Study 2015” we thoroughly profile the top five companies with detailed competitive assessments.

The detailed analysis of each company offers a critical view into key strategic areas, including:

LFRT producer's target markets Key differentiators and strengths Product line overview, positioning, and mapping Market position in global LFRT business Revenue breakdown by market segment and region Global manufacturing operations Current production capacities Innovation and market leadership Marketing, sales, and organizational capabilities Management commitment and track record Financial strength

Contents

1. COMPETITIVE AND LEADERSHIP ANALYSIS

- 1.1: Introduction
- 1.2: Competitive Analysis
 - 1.2.1: Product Mapping: Breadth of Product Offerings
 - 1.2.2: Leadership Quadrant Analysis

2. TICONA PROFILE

- 2.1: Company Overview
 - 2.1.1: Celanese Corporation Company Description and Business Segments
- 2.2: LFRT Business Overview
 - 2.2.1: LFRT Business Segment
 - 2.2.2: Key Differentiators and Strengths
- 2.3: Products and Product Positioning
 - 2.3.1: LFRT Product Line Overview
 - 2.3.2: Product Positioning in Market Segments
- 2.4: Markets and Market Positioning
 - 2.4.1: Market Position in the Global LFRT Business
 - 2.4.2: Revenue Breakdown by Market Segments
 - 2.4.3: Revenue Breakdown by Regions
- 2.5: Production
 - 2.5.1: Ticona Global Manufacturing Operations
- 2.6: Innovation and Market Leadership
- 2.7: Marketing, Sales, and Organizational Capabilities
 - 2.7.1: Marketing and Sales
 - 2.7.2: Management Commitment and Track Record
- 2.8: Financial Strength

3. SAUDI BASIC INDUSTRIES CORPORATION

- 3.1: Company Overview
 - 3.1.1: SABIC Company Description and Business Segments
- 3.2: LFRT Business Overview
 - 3.2.1: LFRT Business Segment
 - 3.2.2: Key Differentiators and Strengths
- 3.3: Products and Product Positioning

- 3.3.1: LFRT Product Line Overview
- 3.3.2: Product Positioning in Market Segments
- 3.4: Markets and Market Positioning
 - 3.4.1: Market Position in Global LFRT Business
 - 3.4.2: Revenue Breakdown by Market Segment
 - 3.4.3: Revenue Breakdown by Region
- 3.5: Production
 - 3.5.1: SABIC Europe BV Global Manufacturing Plants
- 3.6: Innovation and Market Leadership
- 3.7: Marketing, Sales, and Organizational Capabilities
 - 3.7.1: Marketing and Sales
 - 3.7.2: Management Commitment and Track Record
- 3.8: Financial Strength

4. RTP COMPANY PROFILE

- 4.1: Company Overview
 - 4.1.1: RTP Company Description and Business Segments
- 4.2: LFRT Business Overview
 - 4.2.1: LFRT Business Segment
 - 4.2.2: Key Differentiators and Strengths
- 4.3: Products and Product Positioning
 - 4.3.1: LFRT Product Line Overview
 - 4.3.2: Product Positioning in Market Segments
- 4.4: Markets and Market Positioning
 - 4.4.1: Market Position in Global LFRT Business
 - 4.4.2: Revenue Breakdown by Market Segments
 - 4.4.3: Revenue Breakdown by Regions
- 4.5: Production
 - 4.5.1: RTP Global Manufacturing Operations
- 4.6: Innovation and Market Leadership
- 4.7: Marketing, Sales, and Organizational Capabilities
 - 4.7.1: Marketing and Sales
 - 4.7.2: Management Commitment and Track Record

5. CHISSO/JNC PROFILE

- 5.1: Company Overview
 - 5.1.1: Chisso/JNC Corporation Description and Business Segments

5.2: LFRT Business Overview

5.2.1: LFRT Business Segment

5.2.2: Key Differentiators and Strengths

5.3: Products and Product Positioning

5.3.1: Product Line Overview

5.3.2: Product Positioning in Market Segments

5.4: Markets and Market Positioning

5.4.1: Market Position in Global LFRT Business

5.4.2: Revenue Breakdown by Market Segments

5.4.3: Revenue Breakdown by Regions

5.5: Production

5.5.1: Chisso Global Manufacturing Operations

5.6: Innovation and Market Leadership

5.7: Marketing, Sales, and Organizational Capabilities

5.7.1: Marketing and Sales

5.7.2: Management Commitment and Track Record

6. TECHNOCOMPOUND PROFILE

6.1: Company Overview

6.1.1: TechnoCompound Company Description and Business Segments

6.2: LFRT Business Overview

6.2.1: LFRT Business Segment

6.2.2: Key Differentiators and Strengths

6.3: Products and Product Positioning

6.3.1: Product Line Overview

6.3.2: Product Positioning in Market Segments

6.4: Markets and Market Positioning

6.4.1: Market Position in Global LFRT Business

6.4.2: Revenue Breakdown by Market Segments

6.4.3: Revenue Breakdown by Regions

6.5: Production

6.5.1: TechnoCompound Global Manufacturing Operations

6.6: Innovation and Market Leadership

6.7: Marketing, Sales, and Organizational Capabilities

6.7.1: Marketing and Sales

6.7.2: Management Commitment and Track Record

List Of Figures

LIST OF FIGURES

CHAPTER 1. COMPETITIVE AND LEADERSHIP ANALYSIS

Figure 1.1: Industry-wide LFRT Product Map based on Fiber Type

Figure 1.2: Industry-Wide LFRT Product Map based on Resin Type

Figure 1.3: Industry-Wide LFRT Product Map based on Market Segments

Figure 1.4: Market Share of Global LFRT Suppliers in 2015

Figure 1.5: Market Share Analysis of LFRT Suppliers in Automotive Segment in 2015

Figure 1.6: Market Share Analysis of LFRT Suppliers in Industrial Segment in 2015

Figure 1.7: Market Share Analysis of LFRT Suppliers in Consumer Goods Segment in

2015

Figure 1.8: Market Share Analysis of LFRT Suppliers in North America in 2015

Figure 1.9: Market Share Analysis of LFRT Suppliers in Europe in 2015

Figure 1.10: Market Share Analysis of LFRT Suppliers in Asia Pacific and the Rest of the

World in 2015

Figure 1.11: LFRT Leaders' Manufacturing Facilities

Figure 1.12: Relative Positions of Each LFRT Manufacturer in Four Quadrants

CHAPTER 2. TICONA PROFILE

Figure 2.1: Ticona LFRT Product Line by Type of Resin and Reinforcement

Figure 2.2: Ticona LFRT Product Line Offering by Market Segment

Figure 2.3: Ticona-LFRT Revenue by Market Segment in 2015

Figure 2.4: Market Share of Ticona-LFRT by Market Segment in 2015

Figure 2.5: Ticona LFRT Product Offerings by Region

Figure 2.6: Ticona LFRT Revenue by Region in 2015

Figure 2.7: Market Share of Ticona-LFRT by Region in 2015

Figure 2.8: Ticona LFRT Manufacturing Locations

CHAPTER 3. SAUDI BASIC INDUSTRIES CORPORATION

Figure 3.1: SABIC's LFRT Product Line by Type of Resin and Reinforcement

Figure 3.2: SABIC LFRT Product Line Offering by Market segment

Figure 3.3: SABIC LFRT Revenue by Market Segment in 2015

Figure 3.4: Market Share of SABIC LFRT by Market Segment in 2015

Figure 3.5: SABIC LFRT Product Line Offering by Region

Figure 3.6: SABIC LFRT Revenue by Region in 2015

Figure 3.7: Market Share of SABIC LFRT by Region in 2015

Figure 3.8: SABIC LFRT Manufacturing Locations

CHAPTER 4. RTP COMPANY PROFILE

Figure 4.1: RTP LFRT Product Line by Type of Reinforcement and Resin

Figure 4.2: RTP LFRT Product Line Offering by Market Segment

Figure 4.3: RTP LFRT Revenues by Market Segment in 2015

Figure 4.4: Market Share of RTP LFRT Market Segment in 2015

Figure 4.5: RTP LFRT Revenues by Region in 2015

Figure 4.6: Market Share of RTP LFRT by Region in 2015

Figure 4.7: RTP's LFRT Manufacturing Locations

CHAPTER 5. CHISSO/JNC PROFILE

Figure 5.1: Chisso/JNC Product Line by Type of Fiber and Reinforcement

Figure 5.2: Chisso/JNC Product Line Offering by Market Segments

Figure 5.3: Chisso/JNC LFRT Revenue by Market Segment in 2015

Figure 5.4: Market Share of Chisso/JNC in LFRT by Market Segments in 2015

Figure 5.5: Chisso/JNC's LFRT Revenue by Region in 2015

Figure 5.6: Chisso/JNC LFRT Market Share by Region in 2015

Figure 5.7: Chisso/JNC LFRT Manufacturing Locations

CHAPTER 6. TECHNOCOMPOUND PROFILE

Figure 6.1: TechnoCompound LFRT Product Line by Type of Fiber and Reinforcement

Figure 6.2: TechnoCompound LFRT Product Line Offering by Market Segments

Figure 6.3: TechnoCompound LFRT-Revenue by Market Segment in 2015

Figure 6.4: Market Share of TechnoCompound in LFRT by Market Segment in 2015

Figure 6.5: TechnoCompound LFRT Revenue by Regions in 2015

Figure 6.6: TechnoCompound LFRT Market Share by Regions in 2015

Figure 6.7: TechnoCompound LFRT Manufacturing Locations

List Of Tables

LIST OF TABLES

CHAPTER 1. COMPETITIVE AND LEADERSHIP ANALYSIS

Table 1.1: Properties of Various LFRT Materials

Table 1.2: Ranking of Suppliers Based on LFRT Revenue

Table 1.3: Ranking of Leaders in Automotive, Industrial Goods, and Consumer Goods Segments

Table 1.4: Ranking of leaders in North America, Europe, Asia Pacific, and the Rest of the World

Table 1.5: Major Parameters of Lucintel's Leadership Quadrant Analysis

CHAPTER 2. TICONA PROFILE

Table 2.1: Major LFRT Product Grades of Ticona

Table 2.2: Celanese Revenues and Operating Income Trend (Amounts in Millions of USD, Operating Margin in %)

CHAPTER 3. SAUDI BASIC INDUSTRIES CORPORATION

Table 3.1: Major LFRT Product Grades of SABIC

Table 3.2: SABIC Revenues and Operating Income Trend (Amounts in Millions of USD)

CHAPTER 4. RTP COMPANY PROFILE

Table 4.1: Major LFRT Product Grades of RTP Company

CHAPTER 5. CHISSO/JNC PROFILE

Table 5.1: Major LFRT Product Grades of Chisso/JNC

CHAPTER 6. TECHNOCOMPOUND PROFILE

Table 6.1: Major LFRT Product Grades of TechnoCompound

I would like to order

Product name: Worldwide LFRT Competitive Analysis and Leadership Study 2015, February 2016

Product link: <https://marketpublishers.com/r/W8D410CC898EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W8D410CC898EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970