

# Worldwide Biopesticide Competitive Analysis and Leadership Study 2018

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## Abstracts

Over the last five years, suppliers have focused on new product developments and acquisitions. Bayer AG acquired Monsanto to become world's biggest agro-chemicals market leader. Also, FMC Corporation and DuPont announced the signing of a definitive agreement for FMC to acquire the portion of DuPont's crop protection business.

The companies producing biopesticide are exploring market opportunities with starkly different strategies. Lucintel, a leading global management consulting and market research firm, has analyzed the global biopesticide market and has come up with a comprehensive research report, "Worldwide Biopesticide Competitive Analysis and Leadership Study 2018." This report offers a full competitive analysis from target markets to product mapping, from selling strategies to production capabilities.

A total of 72 figures/charts and 6 tables are provided in this 126-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this report, download the report brochure.

leadership quadrant  
revenue breakdown  
segment breakdown  
biopesticide leadership

This report has examined and profiled the world's leading biopesticide producers. Lucintel created profiles of each competitor based on the following criteria:

Company overview

## Company Description Corporation Statistics

Biopesticide business overview

Biopesticide Business Segments Key Differentiators and Strengths Key Biopesticide Competitors

Products and product positioning

Biopesticide Product Line Overview Product Positioning in Market Segments

Markets and market positioning

Market Positioning in the Global Biopesticide business Revenue Breakdown by Market Segments Revenue Breakdown by Region

Production

Global Manufacturing Operations

Innovation and market leadership

Marketing, sales and organizational capabilities

Marketing and Sales Management Commitment and Track Record

Strategic Initiatives

The resulting research report represents the most comprehensive strategic and tactical assessment of the biopesticide producers and competitive landscape available. In terms of the total revenue generated by leading biopesticide producers, Bayer AG ranks number one, followed by Syngenta AG, BASF, FMC Corporation, Isagro S.p.A., Marrone Bio Innovations, Inc., and Certis USA all of which are included in the report.

The detailed analysis of each company offers a critical view into key strategic areas, including:

1. Biopesticide producer target markets
2. Key differentiators, strengths, competitors, and other insights

Designed for the agricultural industry professionals, financial services firms, and users of biopesticide, Lucintel's "Worldwide Biopesticide Competitive Analysis and Leadership Study 2018" is the industry's comprehensive examination of the biopesticide producers' competitive landscape.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

In Lucintel's newest competitive research study on the world's leading pesticides producers-

“Worldwide Biopesticide Competitive Analysis and Leadership Study 2018” we thoroughly profile the top five companies with detailed competitive assessments.

The detailed analysis of each company offers a critical view into key strategic areas, including:

Biopesticide producer's target markets  
Key differentiators and strengths  
Product line overview, positioning, and mapping  
Market position in global biopesticide business  
Revenue breakdown by market segment and region  
Global manufacturing operations  
Current production capacities  
Innovation and market leadership  
Marketing, sales, and organizational capabilities  
Management commitment and track record  
Financial strength

Collected from a series of primary vendor interviews and secondary sources, Lucintel also provides its own scorecard for determining which of these companies is better aligned with future market opportunities and which has the ability to gain additional market share. Using its proprietary research methodology, Lucintel has developed a comparative analysis tool, the 'Lucintel Leadership Quadrant,' which identifies leaders and challengers in the biopesticide market and rates each biopesticide producer on two primary criteria as shown below:

1. Alignment with market opportunity
2. Ability to gain market share

Ability to gain market share was analyzed using following parameters:

Product portfolio  
Financial strength  
Asset position  
Execution skill  
Customer experience

Alignment with market opportunity was analyzed using following parameters:

Target growth markets  
New product development  
Corporate and functional strategy  
Presence within the industry

In addition to the Lucintel Leadership Quadrant, this comprehensive research report also offers for consumers of biopesticide as well as the investment community content-rich comparative analyses detailing which producers have the production capacity, service capabilities and vision to deliver fully on its promises.

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