

# Wellness Tourism Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Wellness Tourism Trends and Forecast

The future of the global wellness tourism market looks promising with opportunities in the domestic and international markets. The global wellness tourism market is expected to reach an estimated \$1,829.0 billion by 2030 with a CAGR of 10.5% from 2024 to 2030. The major drivers for this market are increasing number of travelers worldwide, rising spending in the travel & tourism industry, and expanding consciousness about mental & physical health.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Wellness Tourism by Segment

The study includes a forecast for the global wellness tourism by service, travel purpose, travel type, and region.

Wellness Tourism Market by Service [Shipment Analysis by Value from 2018 to 2030]:

In-country Transport

Lodging

Food & Beverage

Wellness Activities

Shopping

Others

Wellness Tourism Market by Travel Purpose [Shipment Analysis by Value from 2018 to 2030]:

Primary

Secondary

Wellness Tourism Market by Travel Type [Shipment Analysis by Value from 2018 to 2030]:

Domestic

International

Wellness Tourism Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Wellness Tourism Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments,

infrastructural development, and leverage integration opportunities across the value chain. With these strategies wellness tourism companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the wellness tourism companies profiled in this report include-

Hilton

Accor

Hyatt

Rancho La Puerta

Marriot International

Rosewood Hotel Group

Niraamaya Wellness Retreat

InterContinental Hotels Group

Omni Hotels & Resorts

Radisson Hospitality

## Wellness Tourism Market Insights

Lucintel forecasts that lodging will remain the largest segment over the forecast period.

Within this market, domestic will remain larger segment over the forecast period.

North America will remain the largest region over the forecast period.

## Features of the Global Wellness Tourism Market

Market Size Estimates: Wellness tourism market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Wellness tourism market size by service, travel purpose, travel type, and region in terms of value (\$B).

**Regional Analysis:** Wellness tourism market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different services, travel purposes, travel types, and regions for the wellness tourism market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the wellness tourism market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1. What is the wellness tourism market size?**

**Answer:** The global wellness tourism market is expected to reach an estimated \$1,829.0 billion by 2030.

**Q2. What is the growth forecast for wellness tourism market?**

**Answer:** The global wellness tourism market is expected to grow with a CAGR of 10.5% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the wellness tourism market?**

**Answer:** The major drivers for this market are increasing number of travelers worldwide, rising spending in the travel & tourism industry, and expanding consciousness about mental & physical health.

**Q4. What are the major segments for wellness tourism market?**

**Answer:** The future of the wellness tourism market looks promising with opportunities in the domestic and international markets.

Q5. Who are the key wellness tourism market companies?

Answer: Some of the key wellness tourism companies are as follows:

Hilton

Accor

Hyatt

Rancho La Puerta

Marriot International

Rosewood Hotel Group

Niraamaya Wellness Retreat

InterContinental Hotels Group

Omni Hotels & Resorts

Radisson Hospitality

Q6. Which wellness tourism market segment will be the largest in future?

Answer: Lucintel forecasts that lodging will remain the largest segment over the forecast period.

Q7. In wellness tourism market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the wellness tourism market by service (in-country transport, lodging, food & beverage, wellness activities, shopping, and others), travel purpose (primary and secondary), travel type (domestic and international), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Wellness Tourism Market, Wellness Tourism Market Size, Wellness Tourism Market Growth, Wellness Tourism Market Analysis, Wellness Tourism Market Report, Wellness Tourism Market Share, Wellness Tourism Market Trends, Wellness Tourism Market Forecast, Wellness Tourism Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you

soon.

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