

Waterborne Coatings Market: Trends, Opportunities and Competitive Analysis

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Abstracts

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Waterborne Coatings Market Trends and Forecast

The future of the global waterborne coatings market looks promising with opportunities in architectural, general industrial, automotive, packaging, protective, wood, marine, coil, and others. The waterborne coatings market is expected to reach an estimated \$119.3 billion by 2027 with a CAGR of 6.1% from 2021 to 2027. The major drivers for this market are growth in the construction industry, and increasing renovation activities, and stringent environmental regulations leading to the use of solvent-free formulations.

Emerging Trends in the Waterborne Coatings Market

Emerging trends, which have a direct impact on the dynamics of the industry, include the development of nanoparticles waterborne coatings for improving the performance and development of polythiophene waterborne coatings for steel.

A total of 93 figures / charts and 93 tables are provided in this 211-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the waterborne coatings market report, please download the report brochure.

Waterborne Coatings Market by Segment

The study includes a forecast for the global waterborne coatings market by application,

resin, solubility, and region as follows:

Waterborne Coatings Market by Application [Value (\$B) and Volume (Billion Pounds) shipment analysis for 2016 – 2027]:

Architectural

General Industrial

Automotive

Packaging

Protective

Wood

Marine

Coil

Others

Waterborne Coatings Market by Resin [Value (\$B) and Volume (Billion Pounds) shipment analysis for 2016 – 2027]:

Acrylic Based Waterborne Coatings

Alkyd Based Waterborne Coatings

Polyurethane Based Waterborne Coatings

Polyester Based Waterborne Coatings

Epoxy Based Waterborne Coatings

Other

Waterborne Coatings Market by Solubility [Value (\$B) and Volume (Billion Pounds) shipment analysis for 2016 – 2027]:

Soluble

In-Soluble

Waterborne Coatings Market by Region [Value (\$B) and Volume (Billion Pounds) analysis for 2016 – 2027]:

North America

o USA

o Mexico

o Canada

Europe

o Germany

o Russia

o UK

o Italy

o France

o Spain

Asia Pacific

o China

- o India

- o Japan

- o South Korea

- o Australia

- The Rest of the World

- o Turkey

- o Saudi Arabia

- o Brazil

List of Waterborne Coatings Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies waterborne coatings companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the waterborne coatings companies profiled in this report includes.

- Akzo Nobel

- PPG

- Valspar Corporation

- Axalta Coatings Systems

- Sherwin Williams

Waterborne Coatings Market Insight

Lucintel forecasts that the protective application segment is expected to show above average growth during the forecast period.

Architectural application segment is expected to remain the largest market. Economic development in Asia Pacific, particularly China and India, has presented opportunities for waterborne coatings in the construction industry, which would spur growth for this segment over the forecast period

Asia Pacific is expected to remain the largest market due to an increase in the construction activity and rapid growth in automotive production in China, India, and Japan

Features of Waterborne Coatings Market

Market Size Estimates: Waterborne coatings market size estimation in terms of value (\$B) and volume (Billion Pounds)

Trend and Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: Market size by application, resin, and solubility

Regional Analysis: Waterborne coatings market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different application, resin, solubility, and regions for the waterborne coatings market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the waterborne coatings market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the waterborne coatings market size?

Answer: The global waterborne coatings market is expected to reach an estimated \$119.3 billion by 2027

Q2. What is the growth forecast for waterborne coatings market?

Answer: The waterborne coatings market is expected to grow at a CAGR of 6.1% from 2021 to 2027.

Q3. What are the major drivers influencing the growth of the waterborne coatings market?

Answer: The major drivers for this market are growth in the construction industry, and increasing renovation activities, and stringent environmental regulations leading to the use of solvent-free formulations.

Q4. What are the major applications or end use industries for waterborne coatings?

Answer: Architectural are the major application for waterborne coatings.

Q5. What are the emerging trends in waterborne coatings market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include the development of nanoparticles waterborne coatings for improving the performance and development of polythiophene waterborne coatings for steel.

Q6. Who are the key waterborne coatings companies?

Answer: Some of the key waterborne coatings companies are as follows:

Akzo Nobel

Valspar Corporation

Sherwin Williams

PPG

Axalta Coatings Systems

Q7. In waterborne coatings market, which region is expected to be the largest in next 5 years?

Answer: Asia Pacific is expected to remain the largest region and witness the good growth over next 5 years

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the global waterborne coatings market by application (architectural, general industrial, automotive, packaging, protective, wood, marine, coil and others), resin (acrylic, alkyd, polyurethane, polyester, epoxy and others), solubility (soluble and insoluble), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are the changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being

implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

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