

# Water Treatment Chemicals Market: Trends, Opportunities and Competitive Analysis

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### **Abstracts**

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Water Treatment Chemicals Market Trends and Forecast

The future of the global water treatment chemicals market looks promising with opportunities in municipal, power generation, pulp and paper, oil and gas, metal and mining, food and beverages and chemical processing industries. The water treatment chemicals market is expected to reach an estimated \$40.7 billion by 2027 with a CAGR of 4.6% from 2021 to 2027. The major drivers for this market are improving water quality standard and increasing demand for clean water.

**Emerging Trends in the Water Treatment Chemicals Market** 

Emerging trends, which have a direct impact on the dynamics of the industry, include municipal and industrial consumer's initiative towards the zero water discharge and long-term sustainable water treatment chemicals.

A total of 93 figures / charts and 93 tables are provided in this 211-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the water treatment chemicals market report, please download the report brochure.

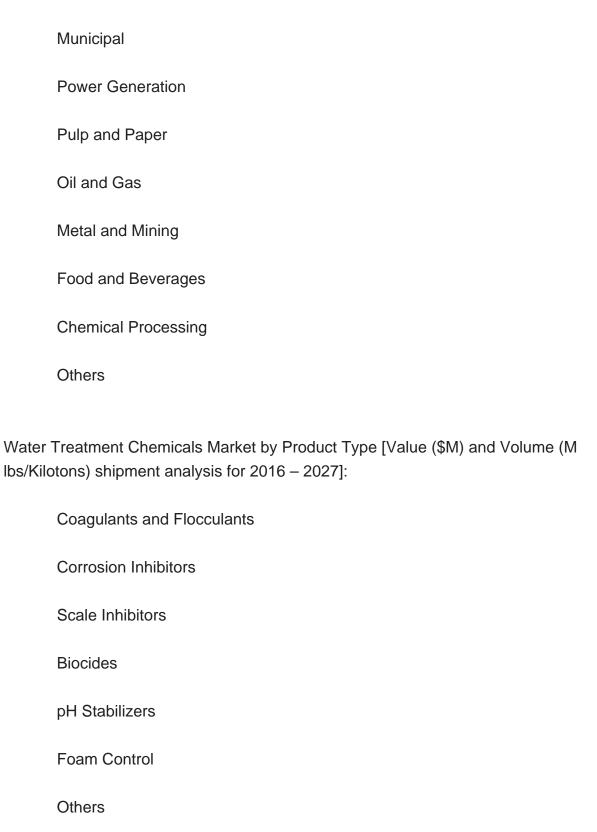
Water Treatment Chemicals Market by Segment

The study includes a forecast for the global water treatment chemicals market by end



use industry, product type, and region as follows:

Water Treatment Chemicals Market by End Use Industry [Value (\$M) and Volume (M lbs/Kilotons) shipment analysis for 2016 – 2027]:





Water Treatment Chemicals Market by Region [Value (\$M) and Volume (M lbs) analysis for 2016 – 2027]:

North America	
USA	
Mexico	
Canada	
Europe	
Germany	
Russia	
UK	
Italy	
France	
Asia Pacific	
China	
India	
Japan	
South Korea	

The Rest of the World



o Turkey

o UAE

List of Water Treatment Chemicals Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies water treatment chemicals companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the water treatment chemicals companies profiled in this report includes.

Nalco-Ecolab

Danaher (Chemtreat)

Kemira

BASFSE

Kurita Water Industries

Water Treatment Chemicals Market Insight

Lucintel predicts that the water treatment chemicals demand for coagulants & flocculants water treatment chemicals is likely to experience the highest growth in the forecast period supported by stringent regulations in water quality and growing demand for clean water.

Municipal segment is expected to remain as the largest market by value and volume. Depleting fresh water reserves and clean water demand in municipal applications which would spur growth for this segment over the forecast period.

Asia Pacific is expected to remain the largest market due to rapid economic growth, growing population along with urbanization, and industrialization.



#### Features of Water Treatment Chemicals Market

Market Size Estimates: Water Treatment Chemicals market size estimation in terms of value (\$M) and volume (M lbs/Kilotons)

Trend and Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: Market size by product type and end use industry

Regional Analysis: Water Treatment Chemicals market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different end use industry, product type, and regions for the water treatment chemicals market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the water treatment chemicals market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

#### FAQ

Q1. What is the water treatment chemicals market size?

Answer: The global water treatment chemicals market is expected to reach an estimated \$40.7 billion by 2027.

Q2. What is the growth forecast for water treatment chemicals market?

Answer: The water treatment chemicals market is expected to grow at a CAGR of 4.6% from 2021 to 2027.

Q3. What are the major drivers influencing the growth of the water treatment chemicals market?

Answer: The major drivers for this market are improving water quality standard and



increasing demand for clean water.

Q4. What are the major applications or end use industries for water treatment chemicals?

Answer: Municipal is the major end use industries for water treatment chemicals.

Q5. What are the emerging trends in water treatment chemicals market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include municipal and industrial consumer's initiative towards the zero water discharge and long-term sustainable water treatment chemicals.

Q6. Who are the key water treatment chemicals companies?

Answer: Some of the key water treatment chemicals companies are as follows:

Nalco-Ecolab

Danaher (Chemtreat)

Kemira

**BASF SE** 

Kurita Water Industries

Q7: In water treatment chemicals market, which region is expected to be the largest in next 5 years?

Answer: Asia Pacific is expected to remain the largest region and witness the good growth over next 5 years.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions



- Q.1 What are some of the most promising potential, high growth opportunities for the global water treatment chemicals market by end use industry (municipal, power generation, pulp and paper, oil and gas, metal and mining, food and beverages, chemical processing, and others), product type (coagulants and flocculants, corrosion inhibitors, scale inhibitors, biocides, pH stabilizers, foam control, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q. 2 Which segments will grow at a faster pace and why?
- Q.3 Which regions will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.5 What are the business risks and threats to the market?
- Q.6 What are the emerging trends in this market and the reasons behind them?
- Q.7 What are the changing demands of customers in the market?
- Q.8 What are the new developments in the market? Which companies are leading these developments?
- Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M & A activities have taken place in the last 5 years in this market?

For any questions related to water treatment chemicals market or related to water treatment chemicals market share, water treatment chemicals market analysis, water treatment chemicals market size, water treatment chemicals manufacturers, and chemicals for water treatment, write to Lucintel analysts at helpdesk@lucintel.com. We will be glad to get back to you soon.



#### **Contents**

#### 1. EXECUTIVE SUMMARY

#### 2. MARKET BACKGROUND AND CLASSIFICATIONS

- 2.1: Introduction, Background, and Classifications
- 2.2: Supply Chain
- 2.3: Industry Drivers and Challenges

#### 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2016 TO 2027

- 3.1: Macroeconomic Trends (2016-2021) and Forecast (2022-2027)
- 3.2: Global Water Treatment Chemicals Market Trends (2016-2021) and Forecast (2022-2027)
- 3.3: Global Water Treatment Chemicals Market by End Use Industry
  - 3.3.1: Municipal
  - 3.3.2: Power Generation
  - 3.3.3: Pulp and Paper
  - 3.3.4: Oil and Gas
  - 3.3.5: Metal and Mining
  - 3.3.6: Food and Beverages
  - 3.3.7: Chemical Processing
  - 3.3.8: Others
- 3.4: Global Water Treatment Chemicals Market by Product Type
  - 3.4.1: Coagulants and Flocculants
  - 3.4.2: Corrosion Inhibitors
  - 3.4.3: Scale Inhibitors
  - 3.4.4: Biocides
  - 3.4.5: pH Stabilizers
  - 3.4.6: Foam Control
  - 3.4.7: Others

# 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2016 TO 2027

- 4.1: Global Water Treatment Chemicals Market by Region
- 4.2: North American Water Treatment Chemicals Market
  - 4.2.1: Market by End Use Industry: Municipal, Power Generation, Pulp and Paper, Oil



and Gas, Metal and Mining, Food and Beverages, Chemical Processing, and Others

- 4.2.2: Market By Product Type: Coagulants and Flocculants, Corrosion Inhibitors, Scale Inhibitors, Biocides, pH Stabilizers, Foam Control, And Others
  - 4.2.3: United State Water Treatment Chemicals Market
  - 4.2.4: Canadian Water Treatment Chemicals Market
  - 4.2.5: Mexican Water Treatment Chemicals Market
- 4.3: European Water Treatment Chemicals Market
- 4.3.1: Market by End Use Industry: Municipal, Power Generation, Pulp and Paper, Oil and Gas, Metal and Mining, Food and Beverages, Chemical Processing, and Others
- 4.3.2: Market By Product Type: Coagulants and Flocculants, Corrosion Inhibitors, Scale Inhibitors, Biocides, pH Stabilizers, Foam Control, And Others
- 4.3.3: United Kingdom Water Treatment Chemicals Market
- 4.3.4: Italian Water Treatment Chemicals Market
- 4.3.5: German Water Treatment Chemicals Market
- 4.3.6: France Water Treatment Chemicals Market
- 4.4: APAC Water Treatment Chemicals Market
- 4.4.1: Market by End Use Industry: Municipal, Power Generation, Pulp and Paper, Oil and Gas, Metal and Mining, Food and Beverages, Chemical Processing, and Others
- 4.4.2: Market By Product Type: Coagulants and Flocculants, Corrosion Inhibitors, Scale Inhibitors, Biocides, pH Stabilizers, Foam Control, And Others
  - 4.4.3: Chinese Water Treatment Chemicals Market
  - 4.4.4: Indian Water Treatment Chemicals Market
  - 4.4.5: Japanese Water Treatment Chemicals Market
- 4.4.6: South Korean Water Treatment Chemicals Market
- 4.5: ROW Water Treatment Chemicals Market
- 4.5.1: Market by End Use Industry: Municipal, Power Generation, Pulp and Paper, Oil and Gas, Metal and Mining, Food and Beverages, Chemical Processing, and Others
- 4.5.2: Market By Product Type: Coagulants and Flocculants, Corrosion Inhibitors, Scale Inhibitors, Biocides, pH Stabilizers, Foam Control, And Others
- 4.5.3: Turkish Water Treatment Chemicals Market
- 4.5.4: UAE Water Treatment Chemicals Market

#### 5. COMPETITOR ANALYSIS

- 5.1: Product Portfolio Analysis
- 5.2: Market Share Analysis
- 5.3: Geographical Reach
- 5.4: Porter's Five Forces Analysis



#### 6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 6.1: Growth Opportunity Analysis
- 6.1.1: Growth Opportunities for the Global Water Treatment Chemicals Market by End Use Industry
- 6.1.2: Growth Opportunities for the Global Water Treatment Chemicals Market by Product Type
- 6.1.3: Growth Opportunities for the Global Water Treatment Chemicals Market by Region
- 6.2: Emerging Trends in the Global Water Treatment Chemicals Market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Mergers and Acquisitions in the Global Water Treatment Chemicals Market

#### 7. COMPANY PROFILES OF LEADING PLAYERS

- 7.1: Nalco-Ecolab
- 7.2: Danaher
- 7.3: Kemira
- 7.4: BASF SE
- 7.5: Kurita Water Industries



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