

# Water Treatment Chemical Market: Trends, Opportunities and Competitive Analysis [2023-2028]

https://marketpublishers.com/r/WFD46346B275EN.html

Date: April 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: WFD46346B275EN

### **Abstracts**

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Water Treatment Chemical Market Trends and Forecast

The future of the global water treatment chemical market looks promising with opportunities in boiler water treatment, cooling water treatment, raw water treatment, and water desalination applications. The global water treatment chemical market is expected to reach an estimated \$49.4 billion by 2028 with a CAGR of 4.9% from 2023 to 2028. The major drivers for this market are an increase in demand for chemically treated water from various end use industries, rise in government regulations for waste water processing, and growing concerns towards waterborne diseases.

Water Treatment Chemical Market by Type, Application, and End Use Industry

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Water Treatment Chemical Market by Segments

Water Treatment Chemical Market by Segment

The study includes trends and forecast for the global water treatment chemical market by type, application, end use industry, and region, as follows:

Water Treatment Chemical Market by Type [Value (\$B) Shipment Analysis from 2017 to 2028]:



Corrosion Inhibitors
Scale Inhibitors
Biocides and Disinfectants
Flocculants and Coagulants
Chelating Agents
Anti-Foaming Agents
ph Adjusters and Stabilizers
Others
Water Treatment Chemical Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:
Boiler Water Treatment
Cooling Water Treatment
Raw Water Treatment
Water Desalination
Water Treatment Chemical Market by End Use Industry [Value (\$B) Shipment Analysis from 2017 to 2028]:
Power Generation
Municipal Water Treatment
Chemical Manufacturing
Pulp and Paper



Food and Beverages
Metal and Mining
Oil and Gas
Construction
Water Treatment Chemical Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:
North America
Europe
Asia Pacific
The Rest of the World
List of Water Treatment Chemical Companies
Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, water treatment chemical companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the water treatment chemical companies profiled in this report include-
BASF SE
Kemira Oyj
Ecolab
Dow
Solenis



SNF Floerger
Nouryon
Baker Hughes
Kurita Water Industries
Veolia
Arxada
Water Treatment Chemical Market Insights
Lucintel forecasts that the corrosion inhibitor segment is expected to witness the highest growth over the forecast period because it helps in preventing corrosion and degradation of metal surfaces in equipment of oil and gas, paper and pulp, and chemical industries.
Within this market, the raw water treatment segment is expected to witness the highest growth over the forecast period due to growing demand for treating rainwater, groundwater, and water from various water bodies, such as infiltration wells, seas, rivers, and lakes.
APAC is expected to witness the highest growth due to the presence of large industrial base and high living standards of the population, demanding for high-quality and clean water.
Features of the Water Treatment Chemical Market
Market Size Estimates: Water treatment chemical market size estimation in terms of value (\$B)
Trend and Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

such as type, application, end use industry, and region

Segmentation Analysis: Water treatment chemical market size by various segments,



Regional Analysis: Water treatment chemical market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different types, applications, end use industries, and regions for the water treatment chemical market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the water treatment chemical market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the water treatment chemical market size?

Answer: The global water treatment chemical market is expected to reach an estimated \$49.4 billion by 2028.

Q2. What is the growth forecast for water treatment chemical market?

Answer: The global water treatment chemical market is expected to grow with a CAGR of 4.9% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the water treatment chemical market?

Answer: The major drivers for this market are an increase in demand for chemically treated water from various end use industries, rise in government regulations for waste water processing, and growing concerns towards waterborne diseases.

Q4. What are the major segments for water treatment chemical market?

Answer: The future of the water treatment chemical market looks promising with opportunities in the boiler water treatment, cooling water treatment, raw water treatment, and water desalination applications.

Q5. Who are the key water treatment chemical companies?

Answer: Some of the key water treatment chemical companies are as follows:



BASF SE
Kemira Oyj
Ecolab
Dow
Solenis
SNF Floerger
Nouryon
Baker Hughes
Kurita Water Industries
Veolia
Arxada
Q6. Which water treatment chemical segment will be the largest in future?
Answer: Lucintel forecasts that the corrosion inhibitor segment is expected to witness the highest growth over the forecast period because it helps in preventing corrosion and degradation of metal surfaces in equipment of oil and gas, paper and pulp, and chemical industries.
Q7. In water treatment chemical market, which region is expected to be the largest in next 5 years?
Answer: APAC is expected to witness the highest growth due to the presence of large industrial base and high living standards of the population, demanding for high-quality and clean water.

Q8. Do we receive customization in this report?



Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

- Q.1. What are some of the most promising, high-growth opportunities for the water treatment chemical market by type (corrosion inhibitors, scale inhibitors, biocides and disinfectants, flocculants and coagulants, chelating agents, anti-foaming agents, pH adjusters and stabilizers, and others), application (boiler water treatment, cooling water treatment, raw water treatment, and water desalination), end use industry (power generation, municipal water treatment, chemical manufacturing, pulp and paper, food and beverages, metal and mining, oil and gas, and construction), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity did occur in the last five years and how did they impact the industry?

For any questions related to water treatment chemical market or related to water treatment chemical companies, water treatment chemical market size, water treatment chemical market share, water treatment chemical analysis, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.



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