

# Water Soluble Polymer Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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## Abstracts

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### Water Soluble Polymer Market Trends and Forecast

The future of the global water soluble polymer market looks promising with opportunities in the wastewater treatment, cosmetic and personal care product, oil & gas, food, and pulp & paper sectors. The global water soluble polymer market is expected to reach an estimated \$36.2 billion by 2028 with a CAGR of 5.5% from 2023 to 2028. The major drivers for this market are implementation of stringent environmental regulations regarding effluent discharge from manufacturing plants and growing demand from various applications, such as water treatment plant, food processing, textile, paint, and oil and gas refineries.

### Water Soluble Polymer Market by Product Type, Raw Material, and End Use Industry

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

### Water Soluble Polymer Market by Segments

### Water Soluble Polymer Market by Segment

The study includes trends and forecast for the global water soluble polymer market by product type, raw material, end use industry, and region, as follows:

### Water Soluble Polymer Market by Product Type [Value (\$B) Shipment Analysis from

2017 to 2028]:

Polyacrylamide

Polyvinyl Alcohol

Guar Gum

Gelatin

Casein

Polyacrylic Acid

Others

Water Soluble Polymer Market by Raw Material [Value (\$B) Shipment Analysis from 2017 to 2028]:

Natural

Synthetic

Semi-Synthetic

Water Soluble Polymer Market by End Use Industry [Value (\$B) Shipment Analysis from 2017 to 2028]:

Wastewater Treatment

Cosmetics and Personal Care Products

Oil & Gas

Food

Pulp and Paper

Others

Water Soluble Polymer Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Water Soluble Polymer Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, water soluble polymer companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the water soluble polymer companies profiled in this report include-

BASF SE

Ashland Global

Arkema S.A.

DuPont

SNF Group

Water Soluble Polymer Market Insights

Lucintel forecasts that polyacrylamide will remain the largest segment over the forecast period due to the increasing usage in the drilling and pulp & paper and mining industries.

Wastewater treatment is expected to remain the largest segment due to the growing

demand for effluent treatment and introduction of stringent regulations pertaining to wastewater discharge and purity of drinking water.

APAC will remain the largest region due to rapid urbanization and industrialization and growing demand for sewage treatment and water treatment chemicals in countries like China and India.

## Features of the Water Soluble Polymer Market

**Market Size Estimates:** Water soluble polymer market size estimation in terms of value (\$B)

**Trend And Forecast Analysis:** Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

**Segmentation Analysis:** Water soluble polymer market size by various segments, such as by product type, raw material, end use industry, and region

**Regional Analysis:** Water soluble polymer market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different product types, raw materials, end use industries, and regions for the water soluble polymer market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the water soluble polymer market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the water soluble polymer market size?

Answer: The global water soluble polymer market is expected to reach an estimated \$36.2 billion by 2028.

Q2. What is the growth forecast for water soluble polymer market?

Answer: The global water soluble polymer market is expected to grow with a CAGR of

5.5% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the water soluble polymer market?

Answer: The major drivers for this market are implementation of stringent environmental regulations regarding effluent discharge from manufacturing plants and growing demand from various applications, such as water treatment plant, food processing, textile, paint, and oil and gas refineries.

Q4. What are the major segments for water soluble polymer market?

Answer: The future of the water soluble polymer market looks promising with opportunities in the wastewater treatment, cosmetic and personal care product, oil & gas, food, and pulp & paper sectors.

Q5. Who are the key water soluble polymer companies?

Answer: Some of the key water soluble polymer companies are as follows:

BASF SE

Ashland Global

Arkema S.A.

DuPont

SNF Group

Q6. Which water soluble polymer segment will be the largest in future?

Answer: Lucintel forecasts that polyacrylamide will remain the largest segment over the forecast period due to the increasing usage in the drilling and pulp & paper and mining industries.

Q7. In water soluble polymer market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to rapid urbanization and industrialization and growing demand for sewage treatment and water treatment chemicals in countries like China and India.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the global water soluble polymer market by product type (polyacrylamide, polyvinyl alcohol, guar gum, gelatin, casein, polyacrylic acid, and others), raw material (natural, synthetic, and semi-synthetic), end use industry (wastewater treatment, cosmetics and personal care products, oil & gas, food, pulp and paper, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last five years and what has its impact been on the industry?

For any questions related to water soluble polymer market or related water soluble polymer companies, water soluble polymer market size, water soluble polymer market share, water soluble polymer analysis, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

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