

Vitamin Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/VD1475D5E33AEN.html>

Date: February 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: VD1475D5E33AEN

Abstracts

Get it in 2 to 4 weeks by ordering today

Vitamin Trends and Forecast

The future of the global vitamin market looks promising with opportunities in the healthcare product, food & beverage, feed, and personal care product markets. The global vitamin market is expected to reach an estimated \$9.2 billion by 2030 with a CAGR of 5.4% from 2024 to 2030. The major drivers for this market are rising consumer interest in nutritionally enhanced processed foods and growing instances of vitamin deficiencies.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Vitamin by Segment

The study includes a forecast for the global vitamin By type, source, application, and region.

Vitamin Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Vitamin B

Vitamin E

Vitamin D

Vitamin C

Vitamin A

Vitamin K

Vitamin Market by Source [Shipment Analysis by Value from 2018 to 2030]:

Natural

Synthetic

Vitamin Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Healthcare Products

Food & Beverages

Feed

Personal Care Products

Vitamin Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Vitamin Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies vitamin companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the vitamin companies profiled in this report include-

Koninklijke

Glanbia

BASF

Lonza

Adisseo

Vitablend

SternVitamin

Vitamin Market Insights

Lucintel forecasts that vitamin B is expected to witness the highest growth over the forecast period due to its widespread usage in the production of cosmetics, dairy items, dietary supplements, and pharmaceuticals.

APAC will remain the largest region over the forecast period due to existence of major manufacturing units and significant demand for vitamins from processed foods, feed, and personal care industries in the region.

Features of the Global Vitamin Market

Market Size Estimates: Vitamin market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Vitamin market size by type, source, application, and region in terms of value (\$B).

Regional Analysis: Vitamin market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, sources, applications, and regions for the vitamin market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the vitamin market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the vitamin market size?

Answer: The global vitamin market is expected to reach an estimated \$9.2 billion by 2030.

Q2. What is the growth forecast for vitamin market?

Answer: The global vitamin market is expected to grow with a CAGR of 5.4% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the vitamin market?

Answer: The major drivers for this market are rising consumer interest in nutritionally enhanced processed foods and growing instances of vitamin deficiencies.

Q4. What are the major segments for vitamin market?

Answer: The future of the vitamin market looks promising with opportunities in the healthcare product, food & beverage, feed, and personal care product markets.

Q5. Who are the key vitamin market companies?

Answer: Some of the key vitamin companies are as follows:

Koninklijke

Glanbia

BASF

Lonza

Adisseo

Vitablend

SternVitamin

Q6. Which vitamin market segment will be the largest in future?

Answer: Lucintel forecasts that vitamin B is expected to witness the highest growth over the forecast period due to its widespread usage in the production of cosmetics, dairy items, dietary supplements, and pharmaceuticals.

Q7. In vitamin market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to existence of major manufacturing units and significant demand for vitamins from processed foods, feed, and personal care industries in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the vitamin market by type (vitamin B, vitamin E, vitamin D, vitamin C, vitamin A, and vitamin K), source (natural and synthetic), application (healthcare products, food & beverages, feed, and personal care products), and region (North America, Europe, Asia Pacific, and

the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Vitamin Market, Vitamin Market Size, Vitamin Market Growth, Vitamin Market Analysis, Vitamin Market Report, Vitamin Market Share, Vitamin Market Trends, Vitamin Market Forecast, Vitamin Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL VITAMIN MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Vitamin Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Vitamin Market by Type

3.3.1: Vitamin B

3.3.2: Vitamin E

3.3.3: Vitamin D

3.3.4: Vitamin C

3.3.5: Vitamin A

3.3.6: Vitamin K

3.4: Global Vitamin Market by Source

3.4.1: Natural

3.4.2: Synthetic

3.5: Global Vitamin Market by Application

3.5.1: Healthcare Products

3.5.2: Food & Beverages

3.5.3: Feed

3.5.4: Personal Care Products

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Vitamin Market by Region

4.2: North American Vitamin Market

4.2.1: North American Vitamin Market by Type: Vitamin B, Vitamin E, Vitamin D, Vitamin C, Vitamin A, and Vitamin K

4.2.2: North American Vitamin Market by Application: Healthcare Products, Food & Beverages, Feed, and Personal Care Products

4.3: European Vitamin Market

4.3.1: European Vitamin Market by Type: Vitamin B, Vitamin E, Vitamin D, Vitamin C, Vitamin A, and Vitamin K

4.3.2: European Vitamin Market by Application: Healthcare Products, Food & Beverages, Feed, and Personal Care Products

4.4: APAC Vitamin Market

4.4.1: APAC Vitamin Market by Type: Vitamin B, Vitamin E, Vitamin D, Vitamin C, Vitamin A, and Vitamin K

4.4.2: APAC Vitamin Market by Application: Healthcare Products, Food & Beverages, Feed, and Personal Care Products

4.5: ROW Vitamin Market

4.5.1: ROW Vitamin Market by Type: Vitamin B, Vitamin E, Vitamin D, Vitamin C, Vitamin A, and Vitamin K

4.5.2: ROW Vitamin Market by Application: Healthcare Products, Food & Beverages, Feed, and Personal Care Products

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Vitamin Market by Type

6.1.2: Growth Opportunities for the Global Vitamin Market by Source

6.1.3: Growth Opportunities for the Global Vitamin Market by Application

6.1.4: Growth Opportunities for the Global Vitamin Market by Region

6.2: Emerging Trends in the Global Vitamin Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Vitamin Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Vitamin Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Koninklijke

7.2: Glanbia

7.3: BASF

7.4: Lonza

7.5: Adisseo

7.6: Vitablend

7.7: SternVitamin

I would like to order

Product name: Vitamin Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: <https://marketpublishers.com/r/VD1475D5E33AEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VD1475D5E33AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970