

# Vitamin Ingredient Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the global vitamin ingredient market looks promising with opportunities in food, nutraceuticals, sports nutrition, beverages, personal care, pharmaceutical, and others. The global vitamin ingredient market is expected to grow with a CAGR of 5%-7% from 2020 to 2025. The major drivers for this market are ongoing expansion of the wellness industry and the rising demand for healthier and nutritional foods among consumers worldwide.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global vitamin ingredients market report, please download the report brochure.

vitamin ingredient

In this market, vitamin A is the largest product of vitamin ingredient, whereas food is the largest application. Growth in various segments of the vitamin ingredient market are given below:

vitamin ingredient

The study includes trends and forecast for the global vitamin ingredient market by product , application, source, form, and region as follows:

By Product [Value (\$ Million) shipment analysis for 2014 – 2025]:

Viatmin A Vitamin DVitamin EViatmin KVitamin B1Vitamin B2Viatmin B3Viatmin B5Vitamin B6Vitamin B7Vitamin B12Viatmin C

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food NutraceuticalsSports nutritionBeveragesPersonal CarePharmaceuticalOthers

By Source [Value (\$ Million) shipment analysis for 2014 – 2025]:

Natural Synthetic

By Form [Value (\$ Million) shipment analysis for 2014 – 2025]:

Solid LiquidPowder

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North AmericaUnited StatesCanada MexicoEuropeUnited KingdomSpainGermanyFranceAsia PacificChinaIndiaJapanThe Rest of the World Brazil

Some of the vitamin ingredient companies profiled in this report include Archer Daniels Midland (ADM), Pfizer, Abbot Laboratories, BASF, Koninklijke DSM, Vitae Naturals, Carotec, Groupe Danone, Synthesia, The Kraft Heinz, Fermenta Biotech, Nestle, and Lonza.

Lucintel forecasts that viatmin A will remain the largest segment over the forecast period as there are rising incidence of ophthalmic illnesses, increase in the geriatric population, increasing healthcare expenditure, and the booming food and beverage sector.

Within this market, food will remain the largest segment by application over the forecast period due to the rising popularity of fortified food and the continuous developments and new product launches.

North America will remain the largest region and it is also expected to witness the highest growth over the forecast period due to rising demand for food supplements in the region, on account of their ability to enable weight loss, increase endurance, improve muscle strength, and reduce fatigue. Growing inclination toward a healthier lifestyle, coupled with rising consumer health concerns regarding chronic diseases in

developed markets, will continue to play a crucial role in boosting the North American market.

## Features of the Global Vitamin Ingredient Market

**Market Size Estimates:** Global Vitamin Ingredients market size estimation in terms of value (\$M) shipment. **Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments. **Segmentation Analysis:** Global Vitamin Ingredients market size by various segments, such as product, application, source, and form terms of value. **Regional Analysis:** Global Vitamin Ingredients market breakdown by North America, Europe, Asia Pacific, and Rest of the World. **Growth Opportunities:** Analysis of growth opportunities in different product, application, source, form, and region for the global Vitamin Ingredients market. **Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global Vitamin Ingredients market. **Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global Vitamin Ingredients market by product (vitamin A, vitamin D, vitamin E, vitamin K, vitamin B1, vitamin B2, vitamin B3, vitamin B5, vitamin B6, vitamin B7, vitamin B12, and vitamin C), application (food, nutraceuticals, sports nutrition, beverages, personal care, pharmaceutical, and others), form (solid, liquid, and powder), source (natural and synthetic), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global Vitamin Ingredients market?

Q.5 What are the business risks and threats to the global Vitamin Ingredients market?

Q.6 What are the emerging trends in this Vitamin Ingredients market and the reasons behind them?

Q.7 What are some changing demands of customers in this Vitamin Ingredients market?

Q.8 What are the new developments in this Vitamin Ingredients market? Which companies are leading these developments?

Q.9 Who are the major players in this Vitamin Ingredients market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this Vitamin

Ingredients market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global Vitamin Ingredients market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product (Vitamin A, Vitamin D, Vitamin E, Vitamin K, Vitamin B1, Vitamin B2, Vitamin B3, Vitamin B5, Vitamin B6, Vitamin B7, Vitamin B12, and Vitamin C), Application (Food, Nutraceuticals, Sports nutrition, Beverages, Personal Care, Pharmaceutical, and Others), Form (Solid, liquid, and Powder), and Source (Natural and Synthetic)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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