

# Vitamin B3 Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the vitamin B3 market looks promising with opportunities in human nutrition, pharmaceutical, cosmetics, animal feed, and others. The global vitamin B3 market is expected to grow with a CAGR of 5%-6% from 2020 to 2025. The major drivers for this market are increasing healthcare expenditure, inclination of consumers towards healthy eating styles, increasing demand for cosmeceutical products, and benefits of vitamin B3 against a number of diseases.

A total of XX figures / charts and XX tables are provided in the more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global vitamin B3 market report, please download the report brochure.

The study includes trends and forecast for the global vitamin B3 market by product form, application, and region as follows:

By Product Form [Value (\$ Million) shipment analysis for 2014 – 2025]:

Powder

Granular

Liquid

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Human Nutrition

Pharmaceutical

Cosmetics

Animal Feed

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

German

France

Spain

Asia Pacific

China

Japan

India

The Rest of the World

Brazil

Some of the vitamin B3 companies profiled in this report include Lonza, DSM, Merck, BASF, Foodchem International Corporation, Evonik AG, Jubilant Life Sciences Limited, Vertellus Specialties Inc, Fagron Inc, Zhejiang NHU Company Ltd, and ZEISS International.

In this market, powder, granular, and liquid are the major product forms of vitamin B3. Lucintel forecasts that the powder form will remain the largest segment over the forecast period.

Within this market, human nutrition, pharmaceutical, cosmetics, animal feed, and others are the major applications of vitamin B3. Animal feed will remain the largest segment by application type over the forecast.

Asia Pacific is expected to witness fastest growing region over the forecast period due growing demand from countries like China, increased use of vitamin supplements, and the availability of advanced research centres for developing better products.

#### Features of the Global Vitamin B3 Market

**Market Size Estimates:** Global vitamin B3 market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global vitamin B3 market size by various segments, such as product form and application in terms of value.

**Regional Analysis:** Global vitamin B3 market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product form,

application, and region for the global vitamin B3 market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global vitamin B3 market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

- Q.1 What are some of the most promising potential, high-growth opportunities for the global vitamin B3 market by product form (powder, granular, and liquid), application (human nutrition, pharmaceutical, cosmetics, animal feed, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?
- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global vitamin B3 market?
- Q.5 What are the business risks and threats to the global vitamin B3 market?
- Q.6 What are emerging trends in this vitamin B3 market and the reasons behind them?
- Q.7 What are some changing demands of customers in this vitamin B3 market?
- Q.8 What are the new developments in this vitamin B3 market? Which companies are leading these developments?
- Q.9 Who are the major players in this vitamin B3 market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this vitamin B3 market, and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M&A activities did take place in the last five years in the global vitamin B3 market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product Form (Powder, Granular, and Liquid), Application (Human Nutrition, Pharmaceutical, Cosmetics, Animal Feed, and Others)

Regional Scope North America (USA, Canada, and Mexico), Europe (United Kingdom, Germany, France, and Spain), Asia (China, Japan, and India), and ROW (Brazil)

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