

# Virology Specimen Collection Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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## Abstracts

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### Virology Specimen Collection Market Trends and Forecast

The future of the global virology specimen collection market looks promising with opportunities in hospitals & clinics and diagnostic centers. The global virology specimen collection market is expected to reach an estimated \$7.5 billion by 2028 with a CAGR of 4.5% from 2023 to 2028. The major drivers for this market are increasing need for blood testing to identify viruses and diseases, like cancer and HPV, and growing demand for advanced specimen collection technology to enable quick and accurate results.

### Virology Specimen Collection Market by Product, Sample, Application, and End Use

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

### Virology Specimen Collection Market by Segments

### Virology Specimen Collection Market by Segment

The study includes trends and forecast for the global virology specimen collection market by product type, sample type, application, end use, and region, as follows:

Virology Specimen Collection Market by Product Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

## Viral Transport Media

Swabs

Blood Collection Kits

Specimen Collection Tubes

Others

Virology Specimen Collection Market by Sample Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Blood

Cervical

Nasal

Nasopharyngeal

Throat

Oral

Others

Virology Specimen Collection Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Diagnostics

Research

Virology Specimen Collection Market by End Use [Value (\$B) Shipment Analysis from 2017 to 2028]:

Hospitals & Clinics

Diagnostic Centers

Others

Virology Specimen Collection Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Virology Specimen Collection Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, virology specimen collection companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the virology specimen collection companies profiled in this report include-

ThermoFisher

Puritan Medical

Trinity Biotech

Vircell

Medical Wire & Equipment

Virology Specimen Collection Market Insights

Lucintel forecasts that viral transport media will remain the largest product type segment over the forecast period due to a surge in blood donation activities and evolution of new

pathogens.

Hospitals & clinics are expected to remain the larger end use segment due to the rising number of hospital admissions of patients with viral diseases, like respiratory virus infections.

North America will remain the largest region due to increasing cases of TTIs (transfusion-transmitted infections), growing awareness of disease transmission among population, and availability of effective diagnosis of viral diseases in the region.

Features of the Virology Specimen Collection Market

Market Size Estimates: Virology specimen collection market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Virology specimen collection market size by various segments, such as product type, sample type, application, end use, and region

Regional Analysis: Virology specimen collection market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different product types, sample types, applications, end uses, and regions for the virology specimen collection market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the virology specimen collection market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the virology specimen collection market size?

Answer: The global virology specimen collection market is expected to reach an estimated \$7.5 billion by 2028.

Q2. What is the growth forecast for virology specimen collection market?

Answer: The global virology specimen collection market is expected to grow with a CAGR of 4.5% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the virology specimen collection market?

Answer: The major drivers for this market are increasing need for blood testing to identify viruses and diseases, like cancer and HPV, and growing demand for advanced specimen collection technology to enable quick and accurate results.

Q4. What are the major segments for virology specimen collection market?

Answer: The future of the virology specimen collection market looks promising with opportunities in hospitals & clinics and diagnostic centers.

Q5. Who are the key virology specimen collection companies?

Answer: Some of the key virology specimen collection companies are as follows:

ThermoFisher

Puritan Medical

Trinity Biotech

Vircell

Medical Wire & Equipment

Q6. Which virology specimen collection segment will be the largest in future?

Answer: Lucintel forecasts that viral transport media will remain the largest product type segment over the forecast period due to a surge in blood donation activities and evolution of new pathogens.

Q7. In virology specimen collection market, which region is expected to be the largest in

next 5 years?

Answer: North America will remain the largest region due to increasing cases of TTIs (transfusion-transmitted infections), growing awareness of disease transmission among population, and availability of effective diagnosis of viral diseases in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the virology specimen collection market by product type (viral transport media, swabs, blood collection kits, specimen collection tubes, and others), sample type (blood, cervical, nasal, nasopharyngeal, throat, oral, and others), application (diagnostics and research), end use (hospitals & clinics, diagnostic centers, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last five years and what has its impact been on the industry?

For any questions related to virology specimen collection market or related virology specimen collection companies, virology specimen collection market size, virology specimen collection market share, virology specimen collection analysis, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

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