

# **Vietnam Country Analysis 2012-2017: An Evaluation of Political, Social, Economic, and Business Risk, December 2012**

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## **Abstracts**

Vietnam is the easternmost country on the Indochina Peninsula in Southeast Asia. The country is expected to witness good economic growth over the next five years. The real GDP of Vietnam is projected to reach US \$206 billion by 2017, growing with a CAGR of 6.5%.

Lucintel, a leading global management consulting and market research firm, conducted a competitive analysis on various aspects of the country and presents its findings in “Vietnam Country Analysis 2012-2017: An Evaluation of Political, Social, Economic, and Business Risk.” The report gives a holistic view of the country from current and future perspectives.

Lucintel's report provides an array of analytical inputs on the country's performance and briefly discusses the political, social, economic, and business risk present in Vietnam. The analysis also considers the challenges Vietnam faces, including its persistent trade deficit. The increasing trade deficit has led to serious impacts such as increasing current account deficit, a growing fiscal deficit, and mounting public debt. Continuous depreciation of the Vietnamese currency, the dong, has led to higher debt repayments, which depletes the country's foreign exchange reserve.

The report gives a brief description of the main drivers of the country. Vietnam's geostrategic location adds an edge to its economy. Its ports and shipping industry offers potential as the country's international trade grows. Vietnam has emerged as an important investment destination because of its enriched natural resources such as oil, gas, nuclear, and a wide range of exploitable deposits.

This report provides a competitive benchmarking of the industries doing business in Vietnam. The study provides up-to-date information on the economic upheavals, social dynamics, political instability, industrial development, technological advancements, and the market entry strategy for doing business in this country.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

### **Features of This Report:**

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Vietnam Country Analysis 2012-2017: An Evaluation of Political, Social, Economic, and Business Risk" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision.

Analysis on economic activity, Government debt, investment environment, and trade structure of the country

In depth political, social, economic and business risk analysis of the country that may have impact on different industries.

Risk analysis associated with availability of labor, aging population, wage rates, industry policy, business environment, etc.

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