

Video Production Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Video Production Trends and Forecast

The future of the global video production market looks promising with opportunities in the enterprise and consumer markets. The global video production market is expected to reach an estimated \$427.2 billion by 2030 with a CAGR of 30.2% from 2024 to 2030. The major drivers for this market are growing demand for on-demand video content from consumers, developments in technology, shifting consumer preferences, and changing needs of businesses.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Video Production by Segment

The study includes a forecast for the global video production by genre, end use, and region.

Video Production Market by Genre [Shipment Analysis by Value from 2018 to 2030]:

Action & Adventure

Thriller & Horror

Fantasy & Science Fiction

Drama

Documentaries

Others

Video Production Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Enterprise

Consumer

Others

Video Production Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Video Production Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies video production companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the video production companies profiled in this report include-

Armaan Productions

Brafton

CBS

Century Studios

Gardner Productions

Video Production Market Insights

Lucintel forecasts that fantasy & science fiction is expected to witness the highest growth over the forecast period because there is a fervent and committed fan base for these genres, and the entertainment industry is always changing to accommodate their tastes.

North America is expected to witness highest growth over the forecast period because the networks and streaming services for science fiction and fantasy were putting more of an emphasis on producing locally relevant material to appeal to a variety of North American viewers.

Features of the Global Video Production Market

Market Size Estimates: Video production market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Video production market size by genre, end use, and region in terms of value (\$B).

Regional Analysis: Video production market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different genre, end use, and regions for the video production market.

Strategic Analysis: This includes M&A, new product development, and competitive

landscape of the video production market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the global video production market size?

Answer: The global video production market is expected to reach an estimated \$427.2 billion by 2030.

Q2. What is the growth forecast for video production market?

Answer: The global video production market is expected to grow with a CAGR of 30.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the video production market?

Answer: The major drivers for this market are growing demand for on-demand video content from consumers, developments in technology, shifting consumer preferences, and changing needs of businesses.

Q4. What are the major segments for video production market?

Answer: The future of the global video production market looks promising with opportunities in the enterprise and consumer markets.

Q5. Who are the key video production market companies?

Answer: Some of the key video production companies are as follows:

Armaan Productions

Brafton

CBS

Century Studios

Gardner Productions

Q6. Which video production market segment will be the largest in future?

Answer: Lucintel forecasts that fantasy & science fiction is expected to witness the highest growth over the forecast period because there is a fervent and committed fan base for these genres, and the entertainment industry is always changing to accommodate their tastes.

Q7. In video production market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period because the networks and streaming services for science fiction and fantasy were putting more of an emphasis on producing locally relevant material to appeal to a variety of North American viewers.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the video production market by genre (action & adventure, thriller & horror, fantasy & science fiction, drama, documentaries, and others), end use (enterprise, consumer, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Video Production Market, Video Production Market Size, Video Production Market Growth, Video Production Market Analysis, Video Production Market Report, Video Production Market Share, Video Production Market Trends, Video Production Market Forecast, Video Production Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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